

BERMUDA

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2017 TOURISM EXPERIENCE INVESTMENT SUCCESSFUL APPLICANTS

The Bermuda Tourism Authority is pleased to publish the list of successful experiences for the 2016 Tourism Experience Investment initiative. The experiences identified for investment demonstrated alignment with the Bermuda National Tourism Plan objectives, with emphasis in the areas of Sports and Adventure, Arts and Culture, and New Experiences.

The BTA looks forward to the contribution that these experiences will provide in enhancing and increasing Bermuda's tourism product offerings.

SPORTS & ADVENTURE	
Bermuda Hockey Classic*	May 3-8, 2017
Bermuda Marathon Weekend	January 13-15, 2017
Second Annual Devil's Isle Challenge (Plastic Tides)	May 3-8, 2017
Bermuda Squash Challenge*	November 16-18, 2017
5 Star Running Retreat	January 8-11, 2017
Athletics Area Permit Meet	May 27, 2017
Bermuda Flyfishing Invitational	May 23-27, 2017
Bermuda Pilot Gig Club	Oct, 2018
Bermuda Rugby 7's	March 17-18, 2017
Bermuda Triangle Cup	March 23-25, 2017
Bermuda Triple Challenge	March 17-19, 2017
Bermuda International Match Series*	All Year
Legends of Squash*	April 17-21, 2017
International Women's Keelboat Regatta*	August 13-19, 2017
Marion to Bermuda Race	June 9, 2017
Spring Training Camp – Tabor*	March 10-16, 2017
Round the Sound 2017	October 5-8, 2017
Divas Half Marathon*	Oct, 2017
20 th Annual BSA Ladies Pro-Am Golf Classic	March 10-16, 2017
Continental Cup Triathlon*	April 7-9, 2017
Bermuda Golf Classic/Pro Sports Championship	March/September, 2017
IslandKaddy Group Ltd.*	All Year
Sea Moped Coral Reef Adventure (pending approval)*	Seasonal
First Division Maritime (pending approval)*	All Year
Bermy Bike Tours (pending approval)*	All year
Tarzan Boat (pending approval)*	Seasonal
Winnow*	All Year
ARTS & CULTURE	
St. George's Historical Re-enactments	All Year
Town Crier Competition	April 18-23, 2017
Hub 1 Tourism Plan	All Year
BHW 2017	June 16-19, 2017
Harbour Nights 2017	Seasonal
Plein Air	November 11-18, 2017
Bermuda Festival of Performing Arts	January – March

City Food Festival	November 12-18, 2017
Bermuda Fashion Festival	October 16-22, 2017
Party People Ent/Off Level Bermuda*	All Year
Bermuda National Trust	December 2, 2016
Broadway in Bermuda – The Color Purple Reprise*	February
Bermuda Beach Arts Festival 2017	March 25, 2017

* Denotes new experience

Total Funding	
Number of Applications received	61
No. of Approved Submissions	40
Average of Total Funds Given	\$20,212.50
Sports Funding	
No. of Approved Submissions	27
Average Given	\$16,944.44
Arts & Culture Funding	
No. of Approved Submissions	13
Average Given	\$22,846.15