

BERMUDA

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2019 TOURISM EXPERIENCE INVESTMENT SUCCESSFUL APPLICANTS

The Bermuda Tourism Authority is pleased to publish the list of successful experiences for the 2018 Tourism Experience Investment initiative. The experiences identified for investment demonstrated alignment with the Bermuda National Tourism Plan objectives, with emphasis in the areas of Sports and Adventure, Arts and Culture, and New Experiences.

The BTA looks forward to the contribution that these experiences will provide in enhancing and increasing Bermuda's tourism product offerings.

ARTS & CULTURE	
Party People	June - August
Bermuda Duck Tours*	All Year
Bermuda Festival of Performing Arts	January - March
Bermuda Plein Air Festival	October 26 – November 2
Bermuda Triangle Experience: Clearwater	Seasonal
Bermuda Heroes Weekend	June 7 - 17
Destination Dockyard	June - August
Harbour Nights	May - August
Made in Bermuda Nights	Seasonal
Rugged Rental St. George's Tour*	All Year
Tobacco Bay Cultural Events	Seasonal
Wanderlust Explorers*	All Year
SPORTS & ADVENTURE	
2019 Bermuda Flyfishing Invitational	June 24 - 29
2019/20 Bermuda Marathon Weekend	January 18 - 20
22nd Annual Bermuda Ladies Pro-Am Golf Classic	March 8 - 14
Antigua Bermuda Race	May 6 - 16
Argo Gold Cup	May 6 - 11
ArielRe Bermuda 7's	March 15/16
Bacardi Keelboat Regatta	November 14 - 18
Bermuda International Gymnastics Challenge	March 15 - 17
Bermuda International Invitational Raceweek 2019	April 8 - 13
Bermuda Open 2019 (Volleball)	May 2 - 4

ICC Twenty20 World Qualifying Tournament*	August 15 - 25
Round the Sound	October 6
USTA Category II National Tennis Championships	April 15 - 21

- * Newly supported experiences

Total Funding	\$685,000
Number of Applications received	52
No. of Approved Submissions	25
Average of Total Funds Given	\$27,400
Arts & Culture Funding	\$372,000
No. of Approved Submissions	12
Average Given	\$31,000
Sports Funding	\$303,000
No. of Approved Submissions	13
Average Given	\$23,307.69

New Experiences Funding	\$95,000
No. of Approved Submissions	4
Average Given	\$23,750