



Tourism Industry Measures

2nd Quarter / 1st Half of 2026

BERMUDA

Lost Yet Found

Q2 2026 by the Numbers

Bermuda recorded modest growth in total air arrivals, supported by strong gains from Canada and the UK, while visitor spending increased despite lower air capacity.

68,298

Air Visitors
(+613 or 0.9%)

217,485

Cruise Visitors
(+19,906 or +10.1%)

\$148.9m

Total Air Visitor Spending
(+8.3m or 5.9%)

\$2,180

Per Person Air Spending
(+\$103 or 4.9%)

47,073

Total Leisure Air Arrivals
(-189 or -0.4%)

6,542

Total UK Air Arrivals
(+587 or 9.9%)

7,359

Total Canadian Air Arrivals
(+878 or 13.5%)

143,223

Total Air Capacity
(-8,409 or -5.5%)

YTD 2026 by the Numbers

Bermuda delivered a positive performance during the first half of 2026, with growth in air visitation and visitor expenditure. With strong gains from Canada and the UK.

97,724
Air Visitors
(+2,390 or 2.5%)

235,179
Cruise Arrivals
(+24,232 or 11.5%)

\$204.6m
Total Air Visitor Spending
(+14.9m or 7.9%)

\$2,094
Per Person Air Spending
(+\$104 or 5.1%)

64,188
Total Leisure Air Arrivals
(+907 or 1.4%)

9,884
Total UK Air Arrivals
(+1,193 or 13.7%)

11,896
Total Canadian Air Arrivals
(+1,888 or 18.9%)

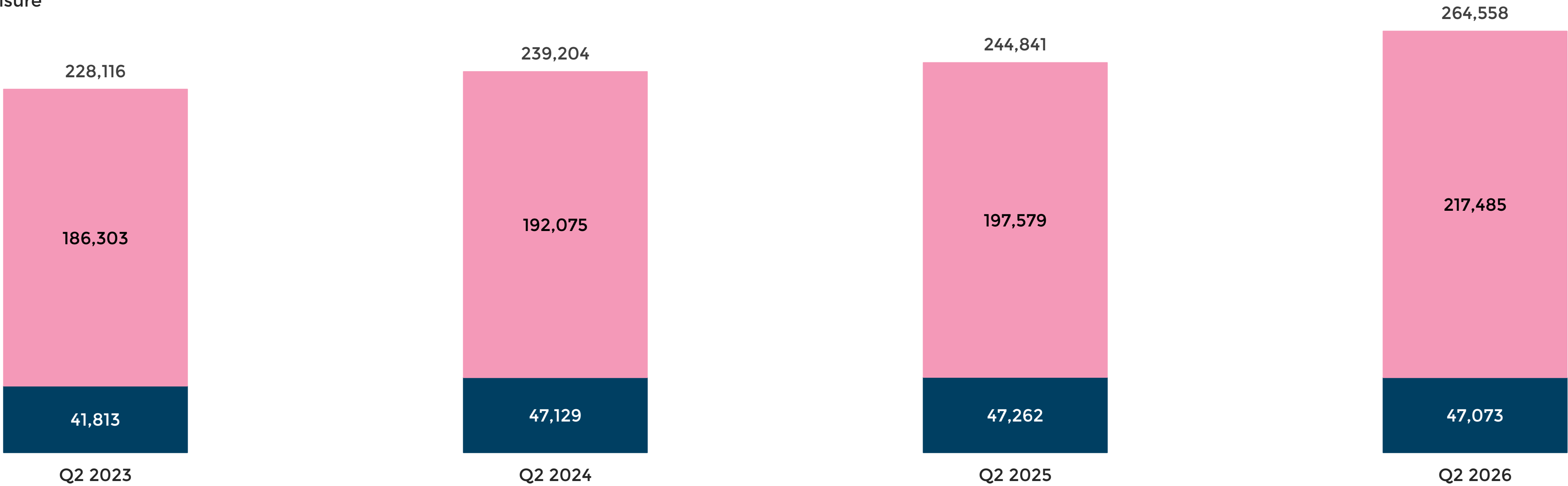
249,293
Total Air Capacity
(+152 or 0.1%)



Total Vacation & Leisure Visitor Arrivals

	Q2 2023	Q2 2024	Q2 2025	26-Apr	26-May	26-Jun	Q2 2026	# CHG	% CHG	YTD-23	YTD-24	YTD-25	YTD-26	# CHG	% CHG
Air Vacation & Leisure Visitors	41,813	47,129	47,262	11,807	15,892	19,374	47,073	-189	-0.4%	-0.4%	61,619	63,281	64,188	907	1.4%
Cruise Visitors	186,303	192,075	197,579	52,845	74,679	89,961	217,485	19,906	10.1%	10.1%	234,790	210,947	235,179	24,232	11.5%
Total Leisure Visitors	228,116	239,204	244,841	64,652	90,571	109,335	264,558	19,717	8.1%	8.1%	296,409	274,228	299,367	25,139	9.2%

■ Cruise
■ Air Vacation & Leisure

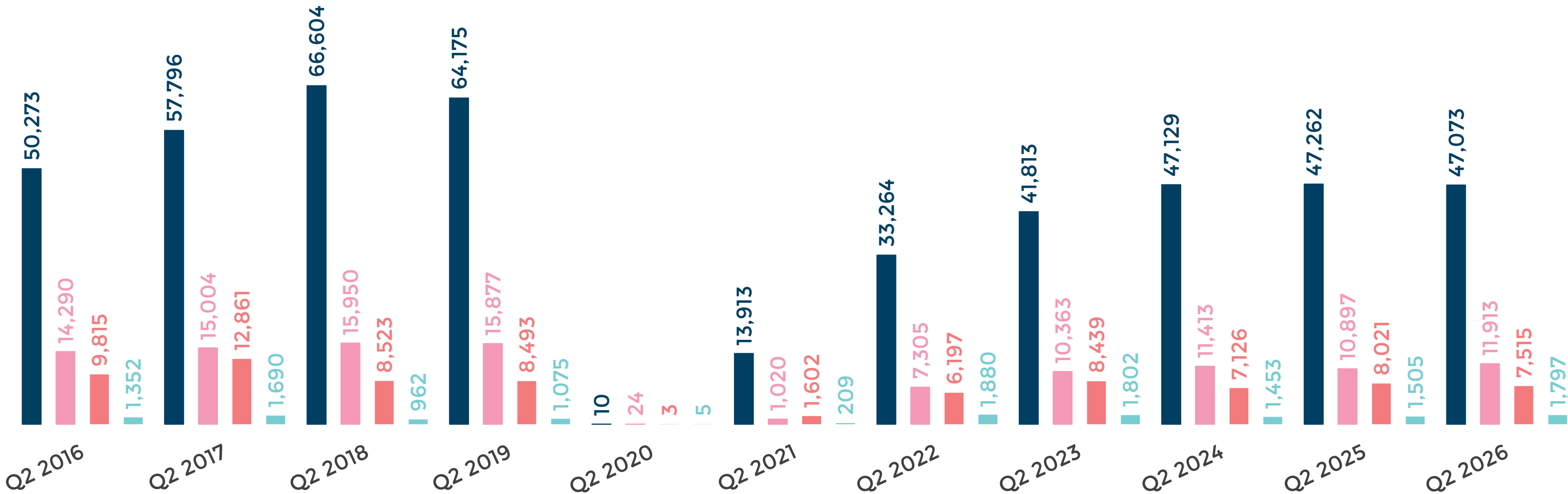




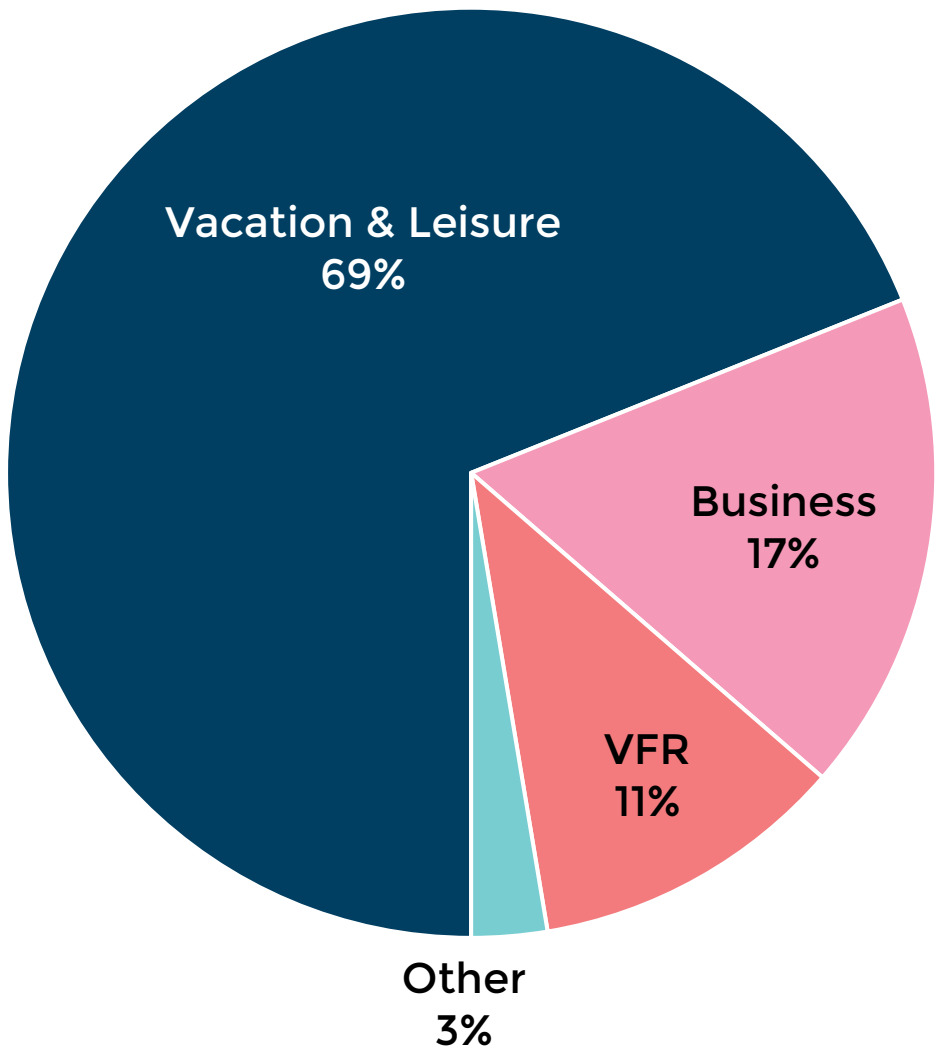
Total Air Visitors Purpose of Visit

	Q2 2023	Q2 2024	Q2 2025	26-Apr	26-May	26-Jun	Q2 2026	# CHG	% CHG	YTD-23	YTD-24	YTD-25	YTD-26	# CHG	% CHG
Vacation & Leisure	41,813	47,129	47,262	11,807	15,892	19,374	47,073	-189	-0.4%	55,320	61,619	63,281	64,188	907	1.4%
Business	10,363	11,413	10,897	3,441	4,485	3,987	11,913	1,016	9.3%	17,322	18,379	18,647	19,779	1,132	6.1%
Visiting Friends & Relatives	8,439	7,126	8,021	1,844	2,636	3,035	7,515	-506	-6.3%	11,527	10,336	11,186	11,047	-139	-1.2%
Other	1,802	1,453	1,505	616	610	571	1,797	292	19.4%	2,909	2,548	2,220	2,710	490	22.1%
TOTAL Air Visitors	62,417	67,121	67,685	17,708	23,623	26,967	68,298	613	0.9%	87,078	92,882	95,334	97,724	2,390	2.5%

■ Vacation & Leisure ■ Business ■ VFR ■ Other



Q2 2026





Total Air Visitors Purpose of Visit Detail

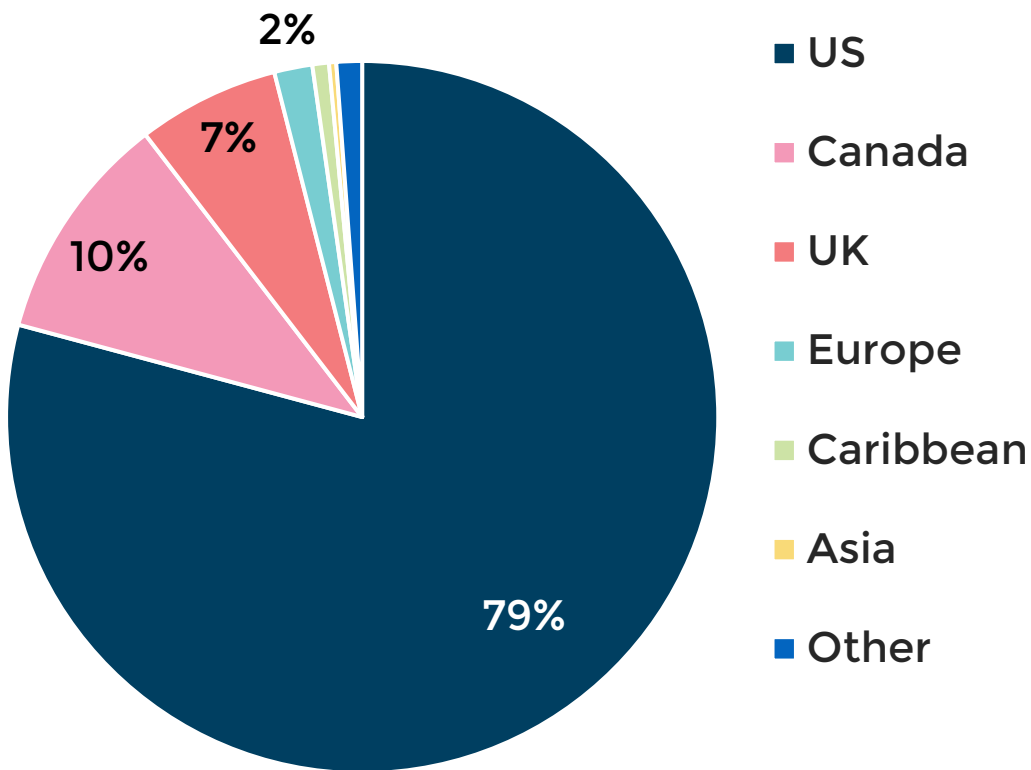
	Q2 2023	Q2 2024	Q2 2025	26-Apr	26-May	26-Jun	Q2 2026	# CHG	% CHG	YTD-23	YTD-24	YTD-25	YTD-26	# CHG	% CHG
Vacation & Leisure	41,813	47,129	47,262	11,807	15,892	19,374	47,073	-189	-0.4%	55,320	61,619	63,281	64,188	907	1.4%
Vacation	38,404	42,960	43,156	10,839	14,488	16,989	42,316	-840	-1.9%	50,995	56,512	57,952	57,820	-132	-0.2%
Destination Wedding*	2,652	2,748	3,450	793	732	1,123	2,648	-802	-23.2%	2,831	2,938	3,535	3,023	-512	-14.5%
Concert/Festival/Carnival	235	241	253	22	27	212	261	8	3.2%	264	287	279	276	-3	-1.1%
Sporting Events	522	1,180	403	153	645	1,050	1,848	1,445	358.6%	1,230	1,882	1,515	3,069	1,554	102.6%
Business	10,363	11,413	10,897	3,441	4,485	3,987	11,913	1,016	9.3%	17,322	18,379	18,647	19,779	1,132	6.1%
Business	7,887	8,896	8,375	2,841	3,541	2,991	9,373	998	11.9%	13,495	14,579	14,598	15,666	1,068	7.3%
Incentive Groups*	179	228	156	44	59	43	146	-10	-6.4%	192	237	163	159	-4	-2.5%
Conference/Meeting	2,297	2,289	2,366	556	885	953	2,394	28	1.2%	3,635	3,563	3,886	3,954	68	1.7%
Visiting Friends & Relatives	8,439	7,126	8,021	1,844	2,636	3,035	7,515	-506	-6.3%	11,527	10,336	11,186	11,047	-139	-1.2%
Vacation*	6,848	5,524	6,256	1,319	2,033	2,426	5,778	-478	-7.6%	8,995	7,604	8,247	8,113	-134	-1.6%
Personal *	1,591	1,602	1,765	525	603	609	1,737	-28	-1.6%	2,532	2,732	2,939	2,934	-5	-0.2%
Other	1,802	1,453	1,505	616	610	571	1,797	292	19.4%	2,909	2,548	2,220	2,710	490	22.1%
Study	214	281	236	24	136	97	257	21	8.9%	362	410	395	384	-11	-2.8%
Other	1,588	1,172	1,269	592	474	474	1,540	271	21.4%	2,547	2,138	1,825	2,326	501	27.5%
Total Air Visitors	62,417	67,121	67,685	17,708	23,623	26,967	68,298	613	0.9%	87,078	92,882	95,334	97,724	2,390	2.5%



Air Visitor Arrivals by Country

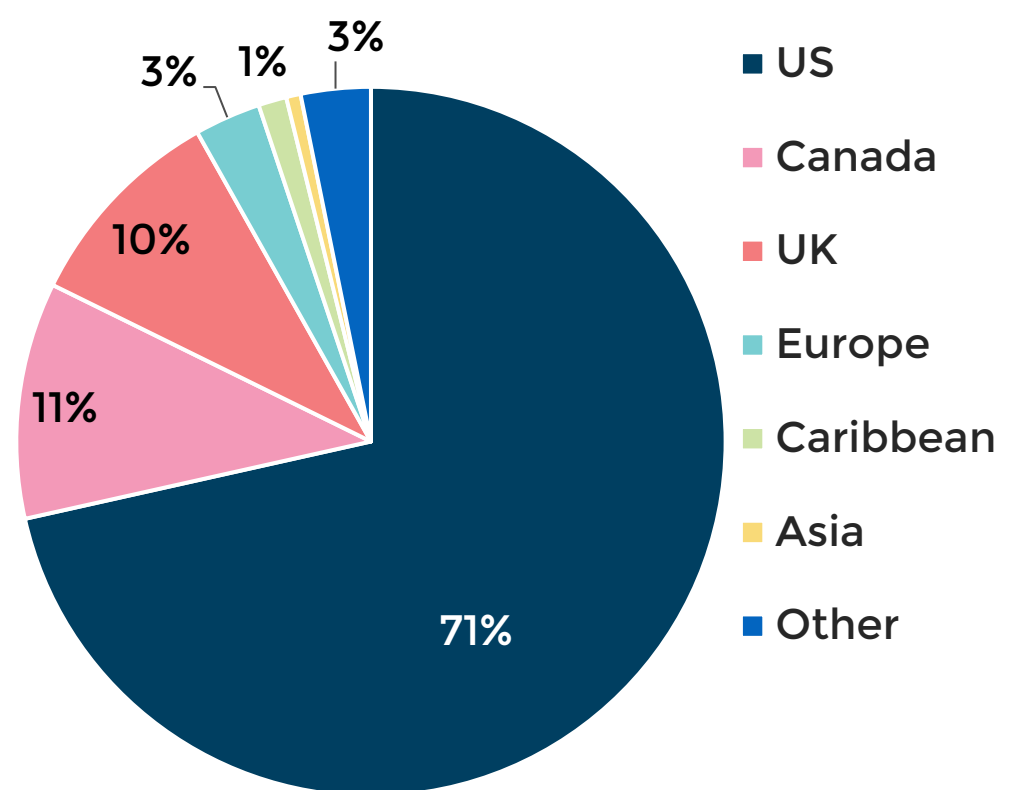
Leisure Air Arrivals	Q2 2023	Q2 2024	Q2 2025	26-Apr	26-May	26-Jun	Q2 2026	# CHG	% CHG	YTD-23	YTD-24	YTD-25	YTD-26	# CHG	% CHG
US	35,001	40,215	39,111	8,822	12,147	16,303	37,272	-1,839	-4.7%	44,321	51,341	51,170	49,060	-2,110	-4.1%
Canada	2,995	2,875	4,011	1,590	1,867	1,439	4,896	885	22.1%	5,384	4,510	6,238	8,089	1,851	29.7%
UK	2,573	2,342	2,650	961	1,156	918	3,035	385	14.5%	3,808	3,478	3,602	4,326	724	20.1%
Europe	610	696	687	194	382	239	815	128	18.6%	858	953	948	1,067	119	12.6%
Caribbean	218	364	322	76	117	161	354	32	9.9%	325	527	549	619	70	12.8%
Asia	93	122	95	57	33	64	154	59	62.1%	132	170	171	242	71	41.5%
Other	323	515	386	107	190	250	547	161	41.7%	492	640	603	785	182	30.2%
Total	41,813	47,129	47,262	11,807	15,892	19,374	47,073	-189	-0.4%	55,320	61,619	63,281	64,188	907	1.4%

Leisure Q2 2026



Total Air Arrivals	Q2 2023	Q2 2024	Q2 2025	26-Apr	26-May	26-Jun	Q2 2026	# CHG	% CHG	YTD-23	YTD-24	YTD-25	YTD-26	# CHG	% CHG
US	46,588	52,008	50,405	12,067	16,196	20,570	48,833	-1,572	-3.1%	61,857	69,588	69,173	67,442	-1,731	-2.5%
Canada	5,304	4,727	6,481	2,172	2,809	2,378	7,359	878	13.5%	8,967	7,380	10,008	11,896	1,888	18.9%
UK	5,888	5,455	5,955	1,953	2,503	2,086	6,542	587	9.9%	8,929	8,272	8,691	9,884	1,193	13.7%
Europe	1,650	1,787	1,758	581	872	608	2,061	303	17.2%	2,519	2,642	2,585	2,941	356	13.8%
Caribbean	729	867	851	202	311	365	878	27	3.2%	1,204	1,450	1,427	1,572	145	10.2%
Asia	346	330	341	150	122	177	449	108	31.7%	525	536	565	711	146	25.8%
Other	1,912	1,947	1,894	583	810	783	2,176	282	14.9%	3,077	3,014	2,885	3,278	393	13.6%
Total	62,417	67,121	67,685	17,708	23,623	26,967	68,298	613	0.9%	87,078	92,882	95,334	97,724	2,390	2.5%

Total Q2 2026





Vacation & Leisure Visitor Air Arrivals



BY CITY OF RESIDENCE

Leisure Air Arrivals City	# of Arrivals Q2 2025	# of Arrivals Q2 2026	# CHG	% CHG	2026 % Share of Total	# of Arrivals YTD 2025	# of Arrivals YTD 2026	# CHG	% CHG	2026 % Share of Total
NEW YORK (501)	11,989	12,285	296	2.5%	32.96%	15,691	16,190	499	3.2%	33.00%
BOSTON (MANCHESTER) (506)	6,696	6,239	-457	-6.8%	16.74%	8,567	7,871	-696	-8.1%	16.04%
PHILADELPHIA (504)	2,749	2,536	-213	-7.7%	6.80%	3,405	3,109	-296	-8.7%	6.34%
WASHINGTON, DC (HAGRSTWN) (511)	1,587	1,199	-388	-24.4%	3.22%	2,065	1,660	-405	-19.6%	3.38%
PROVIDENCE-NEW BEDFORD (521)	817	974	157	19.2%	2.61%	1,065	1,170	105	9.9%	2.38%
HARTFORD & NEW HAVEN (533)	1,223	892	-331	-27.1%	2.39%	1,472	1,179	-293	-19.9%	2.40%
BALTIMORE (512)	722	749	27	3.7%	2.01%	933	946	13	1.4%	1.93%
ATLANTA (524)	656	568	-88	-13.4%	1.52%	896	796	-100	-11.2%	1.62%
PORTLAND-AUBURN (500)	535	525	-10	-1.9%	1.41%	794	712	-82	-10.3%	1.45%
CHARLOTTE (517)	507	519	12	2.4%	1.39%	689	690	1	0.1%	1.41%
RALEIGH-DURHAM (FAYETVLL) (560)	718	425	-293	-40.8%	1.14%	895	570	-325	-36.3%	1.16%
WEST PALM BEACH-FT. PIERCE (548)	473	418	-55	-11.6%	1.12%	578	551	-27	-4.7%	1.12%
MIAMI-FT. LAUDERDALE (528)	418	412	-6	-1.4%	1.11%	563	585	22	3.9%	1.19%
CHICAGO (602)	399	390	-9	-2.3%	1.05%	565	587	22	3.9%	1.20%



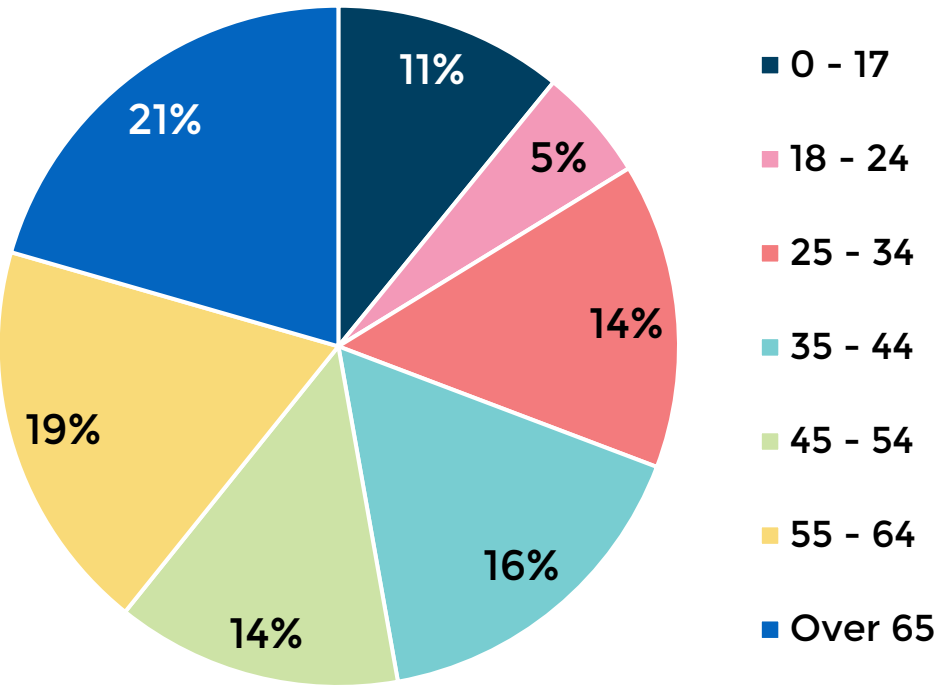
Vacation & Leisure Visitor Air Arrivals



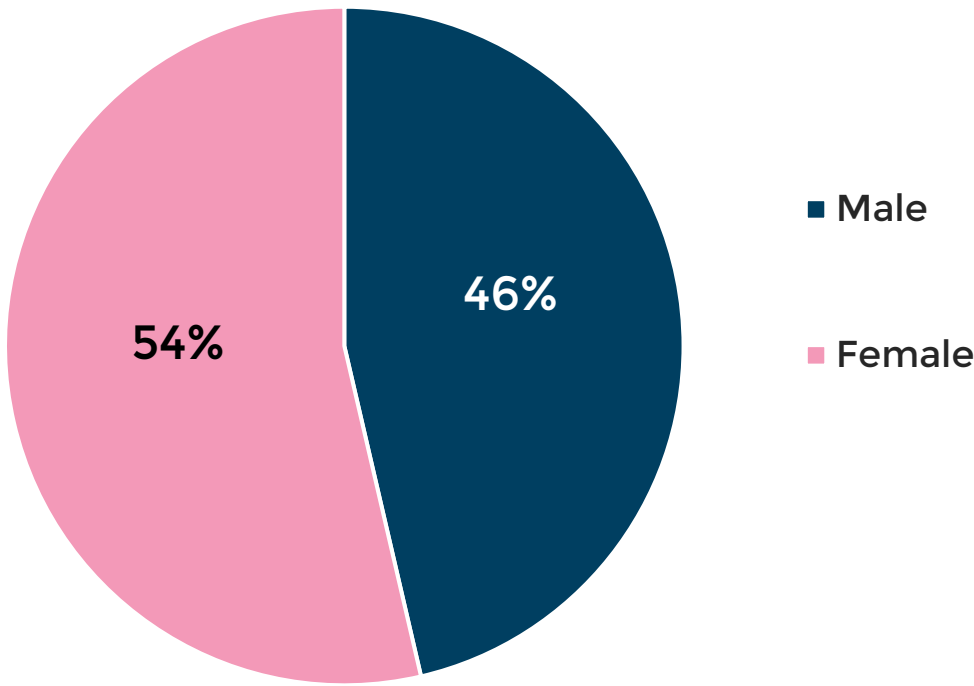
BY AGE & GENDER

AGE - LEISURE	Q2 2023	Q2 2024	Q2 2025	Q2 2026	# CHG	% CHG	YTD-23	YTD-24	YTD-25	YTD-26	# CHG	% CHG
0 - 17	4,257	4,595	5,243	5,121	-122	-2.3%	5,381	6,071	6,668	6,918	250	3.7%
18 - 24	2,201	2,381	2,398	2,527	129	5.4%	3,145	3,297	3,395	3,479	84	2.5%
25 - 34	6,480	6,947	6,737	6,832	95	1.4%	8,298	8,911	8,759	8,687	-72	-0.8%
35 - 44	7,337	8,262	7,740	7,739	-1	0.0%	9,422	10,475	10,109	10,230	121	1.2%
45 - 54	6,304	6,972	6,784	6,387	-397	-5.9%	8,518	9,069	9,182	8,942	-240	-2.6%
55 - 64	7,977	8,903	8,905	8,797	-108	-1.2%	10,658	11,652	12,015	12,059	44	0.4%
Over 65	7,257	9,069	9,455	9,670	215	2.3%	9,898	12,144	13,153	13,873	720	5.5%
Total	41,813	47,129	47,262	47,073	-189	-0.4%	55,320	61,619	63,281	64,188	907	1.4%

AGE Q2 2026



GENDER Q2 2026





Visitor Air Arrivals



AVERAGE LENGTH OF STAY

Average Length of Stay	Q2 2023	Q2 2024	Q2 2025	Q2 2026	# CHG	% CHG	YTD-23	YTD-24	YTD-25	YTD-26	# CHG	% CHG
Leisure Visitors	5.38	5.23	5.35	5.38	0.03	0.6%	5.60	5.42	5.49	5.56	0.07	1.3%
Business Visitors	4.24	4.42	4.27	4.50	0.23	5.4%	4.65	4.49	4.49	4.69	0.20	4.5%
Visiting Friends & Relatives	10.75	9.94	10.01	10.37	0.36	3.6%	11.43	10.61	10.62	10.81	0.19	1.8%
Country of Origin												
US	4.97	4.80	4.86	4.88	0.02	0.4%	5.00	4.81	4.84	4.86	0.02	0.4%
Canada	7.09	7.22	6.81	6.49	-0.32	-4.7%	7.71	7.97	7.47	7.26	-0.21	-2.8%
UK	8.68	8.15	8.44	8.35	-0.09	-1.1%	8.63	8.22	8.30	8.35	0.05	0.6%
Intended Address												
Hotel or Similar	4.53	4.33	4.48	4.52	0.04	0.9%	4.70	4.42	4.52	4.61	0.09	2.0%
Rental House/Apt	7.10	7.03	7.10	7.23	0.13	1.8%	7.84	7.61	7.72	8.02	0.30	3.9%
Friends & Relatives	10.81	10.10	10.30	10.17	-0.13	-1.3%	11.39	10.57	10.87	10.73	-0.14	-1.3%
Total AVG	6.08	5.82	6.29	6.07	-0.22	-3.5%	6.40	6.13	6.42	6.38	-0.04	-0.6%



Air Statistics

First Half of 2026

Air Capacity (Inbound Seats)

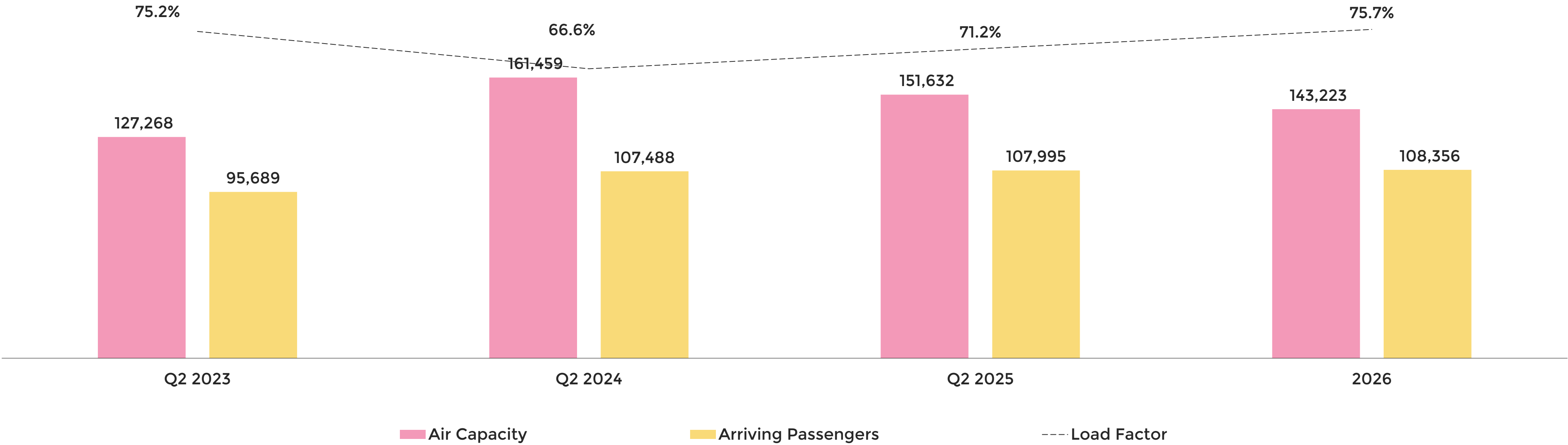
↑ 0.1% OR 152 ADDITIONAL SEATS VS 2025

Seats Sold (Visitors & Residents)

↑ 2.1% OR 3,697 ADDITIONAL SEATS SOLD VS 2025



Air Figures	Q2 2023	Q2 2024	Q2 2025	26-Apr	26-May	26-Jun	Q2 2026	# CHG	% CHG	YTD-23	YTD-24	YTD-25	YTD-26	# CHG	% CHG
Air Capacity (Total Seats)	127,268	161,459	151,632	41,812	48,593	52,818	143,223	-8,409	-5.5%	200,443	257,233	249,141	249,293	152	0.1%
Arriving Passengers (Seats Sold)	95,689	107,488	107,995	31,298	37,669	39,389	108,356	361	0.3%	149,977	168,252	172,959	176,656	3,697	2.1%
Air Load Factor (% filled)	75.2%	66.6%	71.2%	74.9%	77.5%	74.6%	75.7%	4.4%	6.2%	74.8%	65.4%	69.4%	70.9%	1.4%	2.1%





Air Visitor Statistics

By Accommodation Type

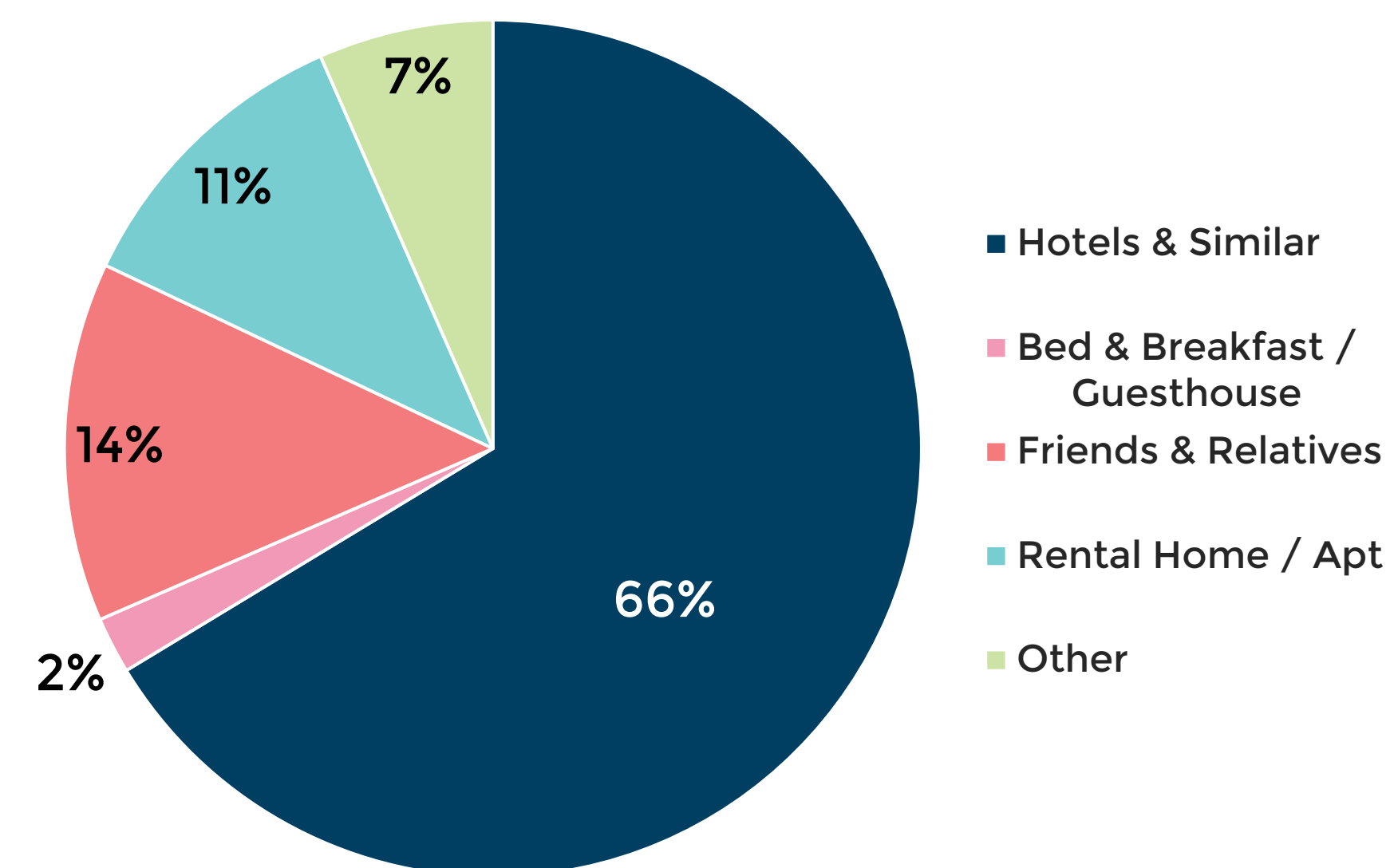
HOTEL OR B & B / GUESTHOUSE → 68%

FRIENDS & RELATIVES → 14%

RENTAL HOME OR APARTMENT PROPERTIES → 11%

OTHER → 7% (THIS CATEGORY INCLUDES PRIVATE HOMES, BOATS/YACHTS AND UNSPECIFIED TYPES OF ACCOMMODATIONS)

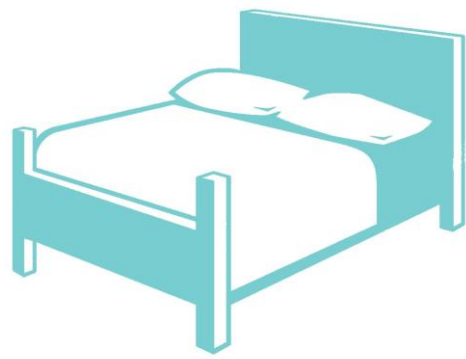
Q2 2026





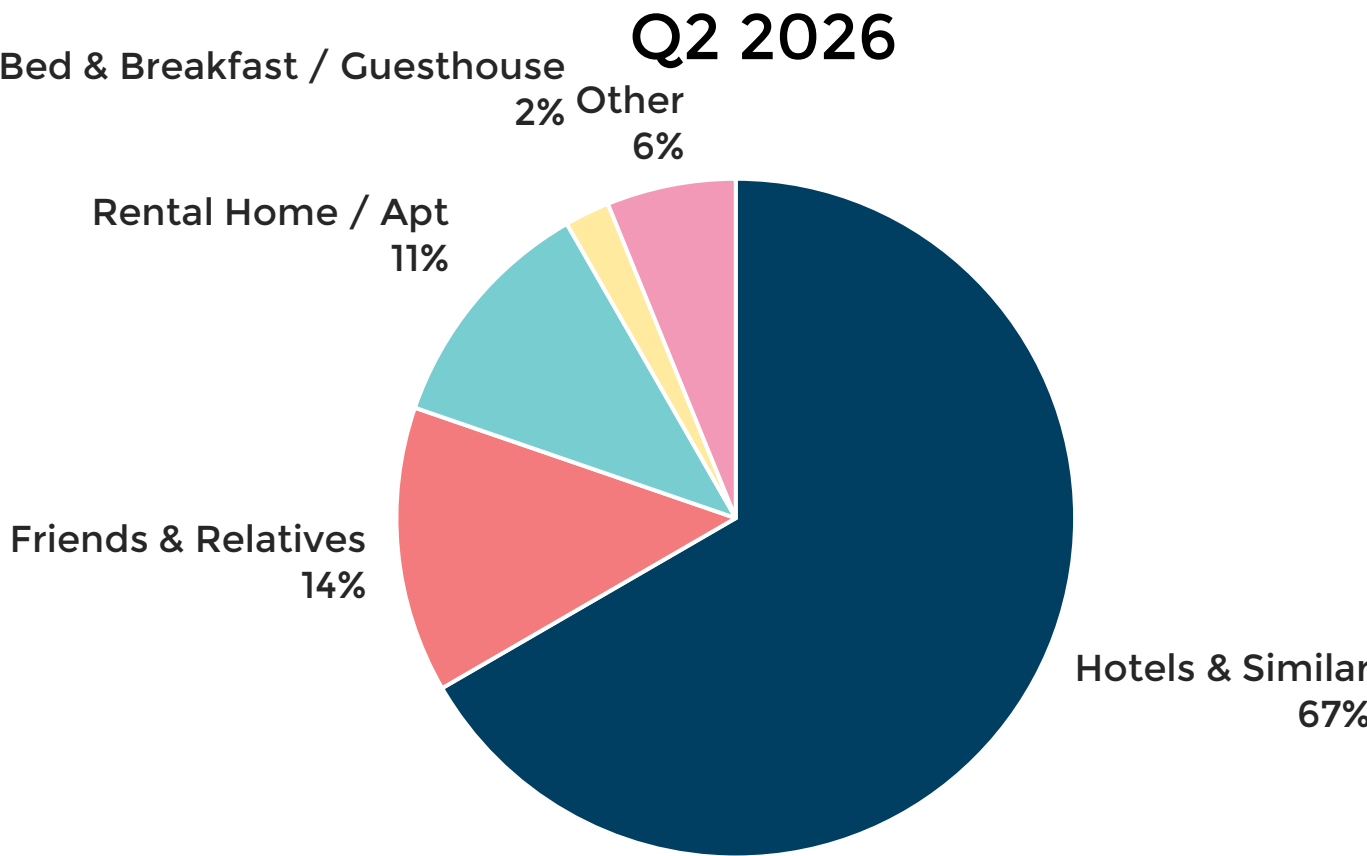
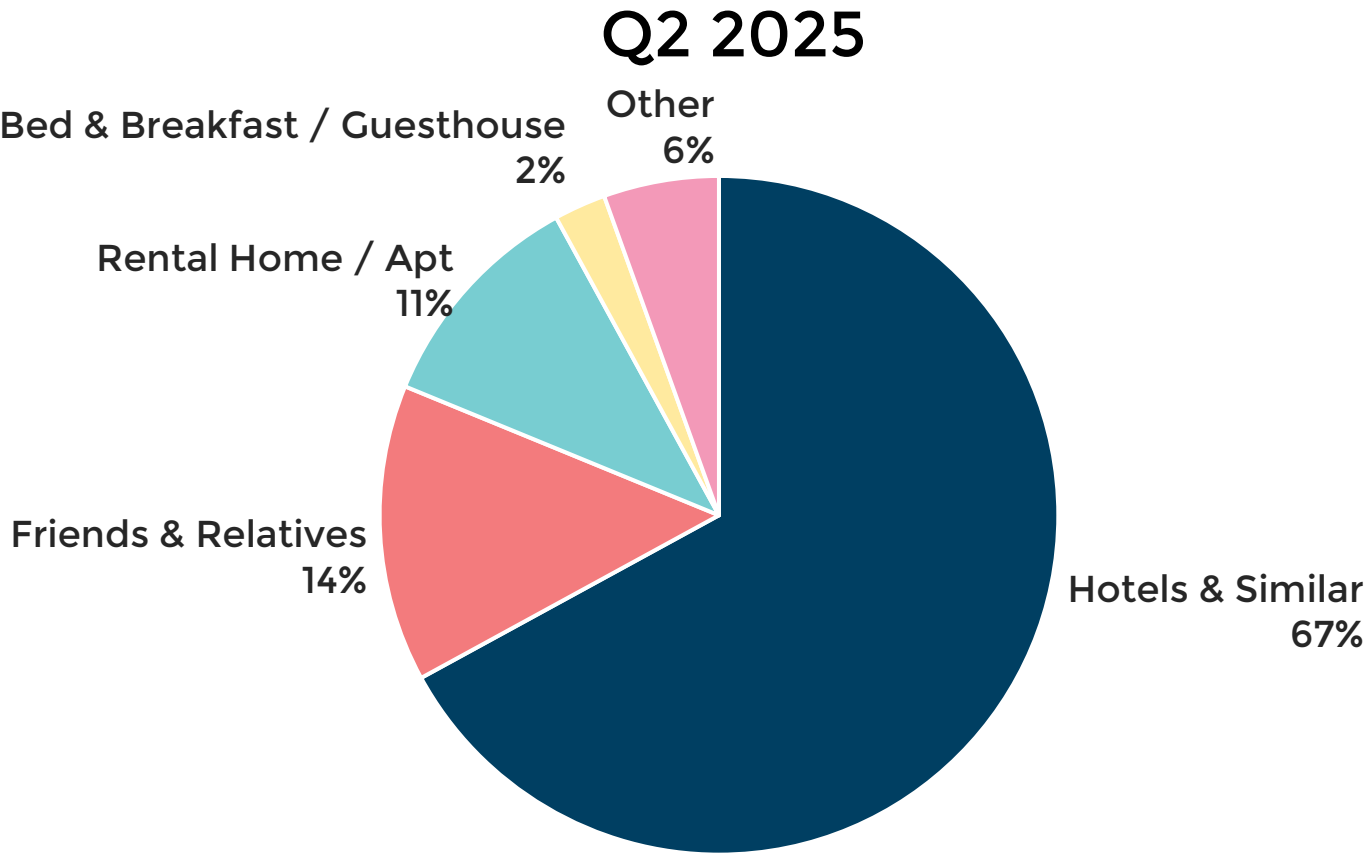
Accommodation Statistics

Accommodations	Q2 2023	Q2 2024	Q2 2025	Q2 2026	# CHG	% CHG	YTD-23	YTD-24	YTD-25	YTD-26	# CHG	% CHG
Hotel Occupancy	74.9%	76.8%	75.6%	76.2%	0.6%	0.8%	60.3%	59.7%	62.1%	61.4%	-0.7%	-1.1%
Hotel Average Daily Rate (ADR)					\$73.66	10.0%					\$55.76	8.9%
Hotel Revenue Per Available Room (RevPAR)					\$61.36	10.9%					\$29.89	7.6%
% Staying In Commercial Accommodations TOTAL	67.3%	69.2%	69.5%	68.8%	-0.7%	-1.0%	68.0%	69.6%	70.3%	69.9%	-0.4%	-0.6%
% Staying In Commercial Accommodations (Leisure)	75.8%	74.4%	76.8%	75.0%	-1.8%	-2.3%	76.0%	75.1%	77.3%	76.3%	-1.0%	-1.3%
% Staying In Commercial Accommodations (Business)	89.2%	88.7%	86.8%	85.6%	-1.2%	-1.4%	90.0%	89.0%	87.1%	86.2%	-0.9%	-1.0%
Bed Nights in Commercial Accommodations	191,987	202,928	212,591	214,724	2,133	1.0%	280,507	288,627	306,388	318,459	12,071	3.9%



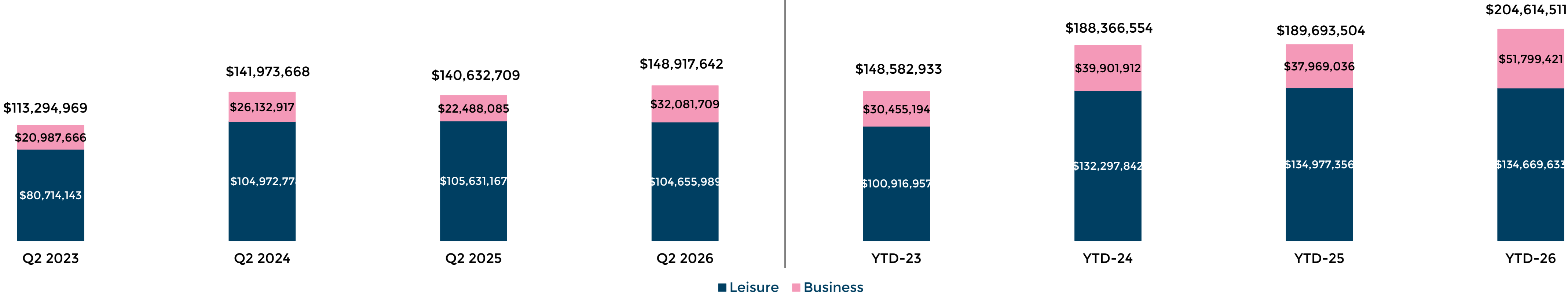
Vacation Rental Statistics

Accommodations	Q2 2023	Q2 2024	Q2 2025	Q2 2026	# CHG	% CHG	YTD-23	YTD-24	YTD-25	YTD-26	# CHG	% CHG
Vacation Rental Occupancy*	73.6%	77.0%	77.1%	76.2%	-0.9%	-1.1%	62.9%	64.1%	64.2%	67.2%	3.1%	4.8%
% Staying in Rental TOTAL	10.5%	11.7%	10.8%	11.4%	0.6%	5.6%	9.6%	10.6%	10.4%	10.5%	0.1%	1.0%
% Staying in rental Leisure	13.2%	13.9%	12.7%	13.4%	0.7%	5.5%	12.4%	12.9%	12.4%	12.4%	0.0%	0.0%
% Staying in rental Business	4.5%	6.2%	6.3%	7.5%	1.2%	19.0%	4.3%	5.9%	6.5%	7.2%	0.7%	10.8%
Average Length of Stay	7.10	7.03	7.10	7.23	0.13	1.8%	7.84	7.61	7.72	8.02	0.30	3.9%



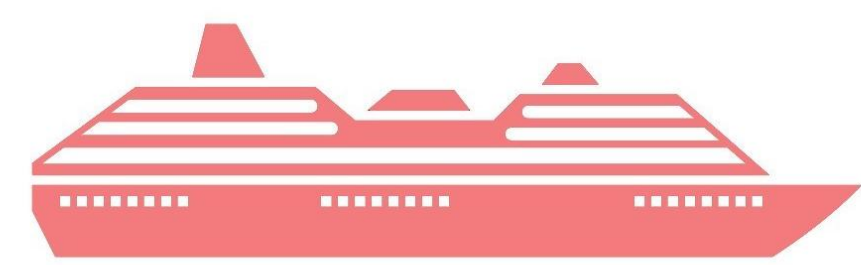


Estimated Air Visitor Expenditure



Total Spending	Q2 2023	Q2 2024	Q2 2025	Q2 2026	# CHG	% CHG	YTD-23	YTD-24	YTD-25	YTD-26	# CHG	% CHG
Leisure Air Visitor	\$80,714,143	\$104,972,778	\$105,631,167	\$104,655,989	-\$975,178	-0.9%	\$100,916,957	\$132,297,842	\$134,977,356	\$134,669,633	-\$307,723	-0.2%
Business Air Visitor	\$20,987,666	\$26,132,917	\$22,488,085	\$32,081,709	\$9,593,624	42.7%	\$30,455,194	\$39,901,912	\$37,969,036	\$51,799,421	\$13,830,385	36.4%
Total Air Visitors	\$113,294,969	\$141,973,668	\$140,632,709	\$148,917,642	\$8,284,933	5.9%	\$148,582,933	\$188,366,554	\$189,693,504	\$204,614,511	\$14,921,008	7.9%

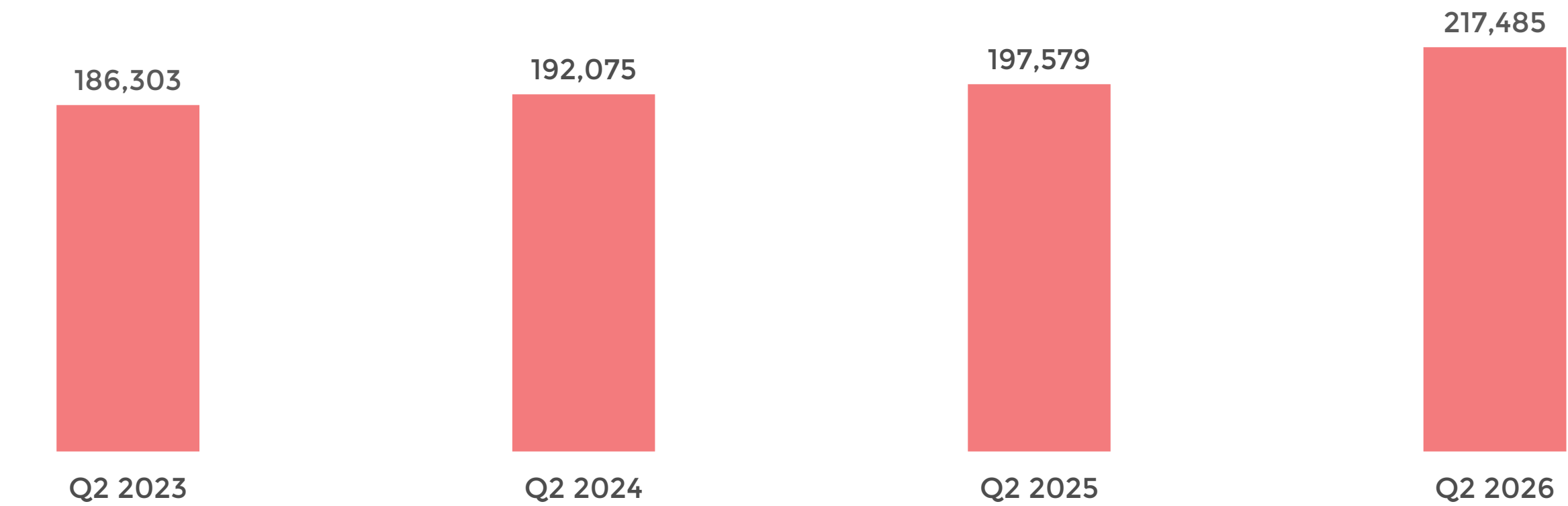
Per Person Spending Average	Q2 2023	Q2 2024	Q2 2025	Q2 2026	# CHG	% CHG	YTD-23	YTD-24	YTD-25	YTD-26	# CHG	% CHG
Leisure Air Visitor	\$1,930	\$2,227	\$2,235	\$2,223	-\$11.74	-0.5%	\$1,824	\$2,147	\$2,133	\$2,098	-\$34.93	-1.6%
Business Air Visitor	\$2,025	\$2,290	\$2,064	\$2,693	\$629.30	30.5%	\$1,758	\$2,171	\$2,036	\$2,619	\$582.71	28.6%
Total Air Visitors	\$1,815	\$2,115	\$2,078	\$2,180	\$102.66	4.9%	\$1,706	\$2,028	\$1,990	\$2,094	\$104.02	5.1%



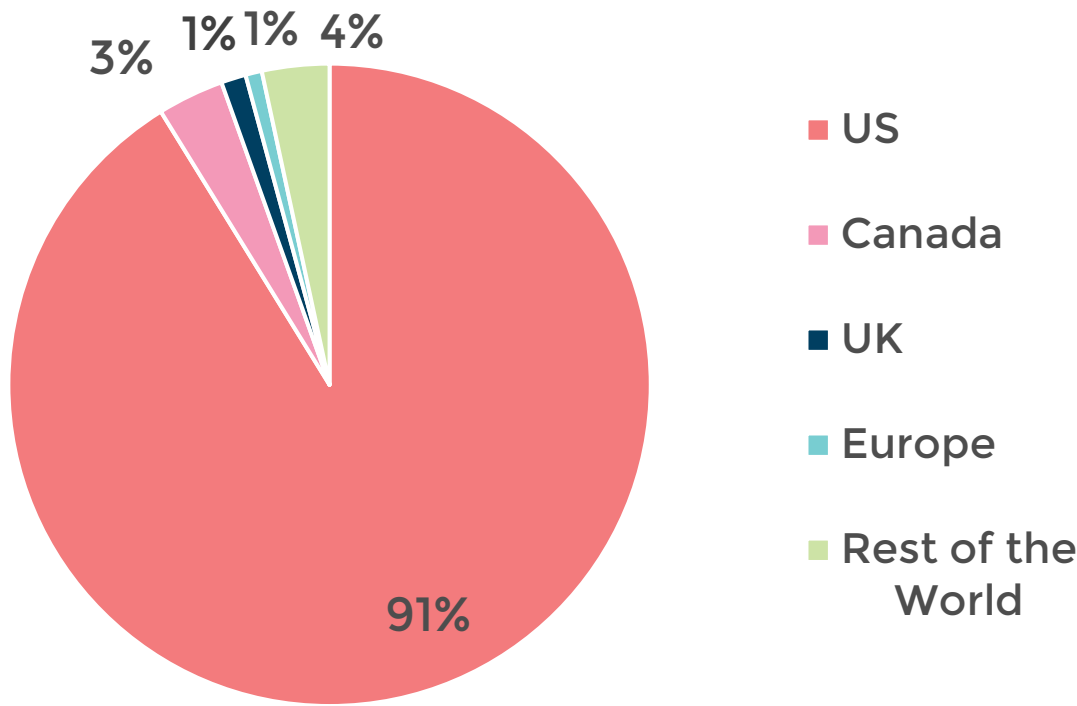
Cruise Arrivals

Total Cruise Arrivals	Q2 2023	Q2 2024	Q2 2025	26-Apr	26-May	26-Jun	Q2 2026	# CHG	% CHG	YTD-23	YTD-24	YTD-25	YTD-26	# CHG	% CHG
US	169,711	172,652	180,124	42,333	69,587	86,416	198,336	18,212	10.1%	185,104	202,741	189,435	211,294	21,859	11.5%
Canada	8,572	8,519	9,042	3,061	2,577	1,629	7,267	-1,775	-19.6%	10,601	12,666	9,924	7,994	-1,930	-19.4%
UK	1,897	1,403	2,238	1,894	474	347	2,715	477	21.3%	3,942	7,497	4,391	5,955	1,564	35.6%
Europe	2,263	3,156	2,512	995	387	414	1,796	-716	-28.5%	4,761	4,501	3,143	2,149	-994	-31.6%
Rest of World	3,860	6,345	3,663	4,562	1,654	1,155	7,371	3,708	101.2%	4,679	7,385	4,054	7,787	3,733	92.1%
Total	186,303	192,075	197,579	52,845	74,679	89,961	217,485	19,906	10.1%	209,087	234,790	210,947	235,179	24,232	11.5%

Q2 Cruise Passengers



Q2 Cruise Passengers

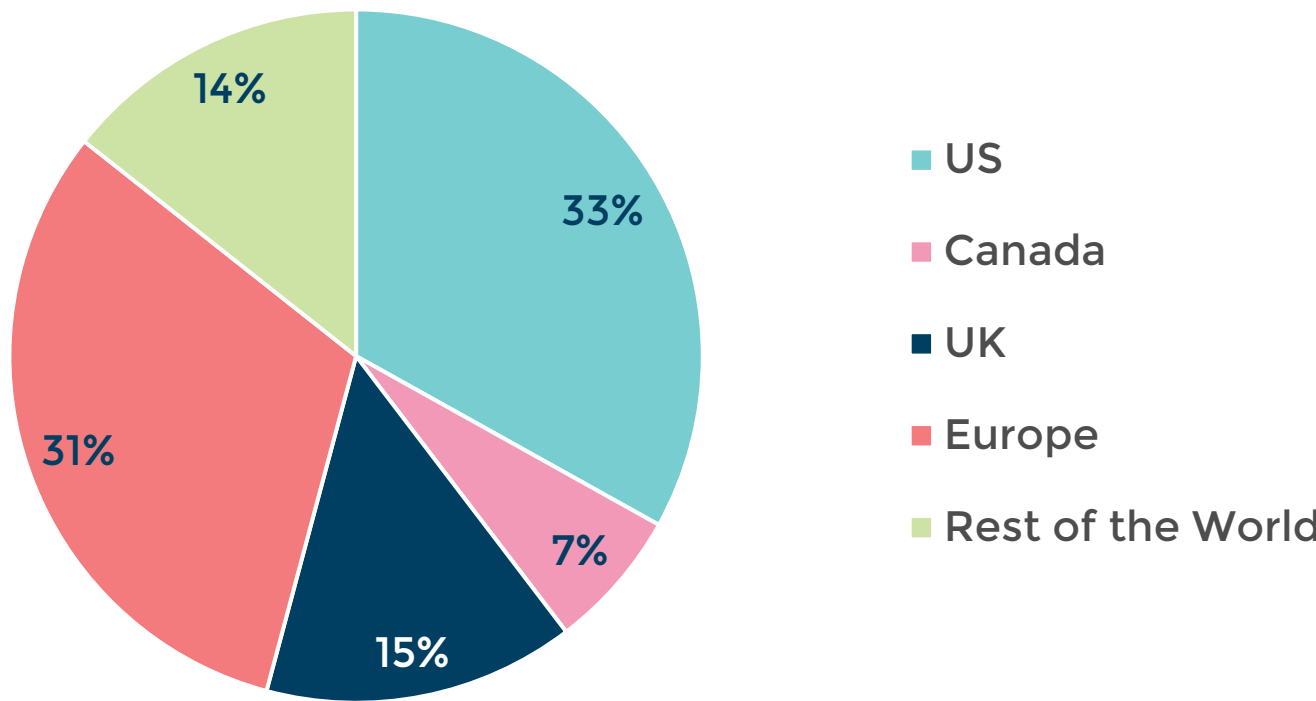




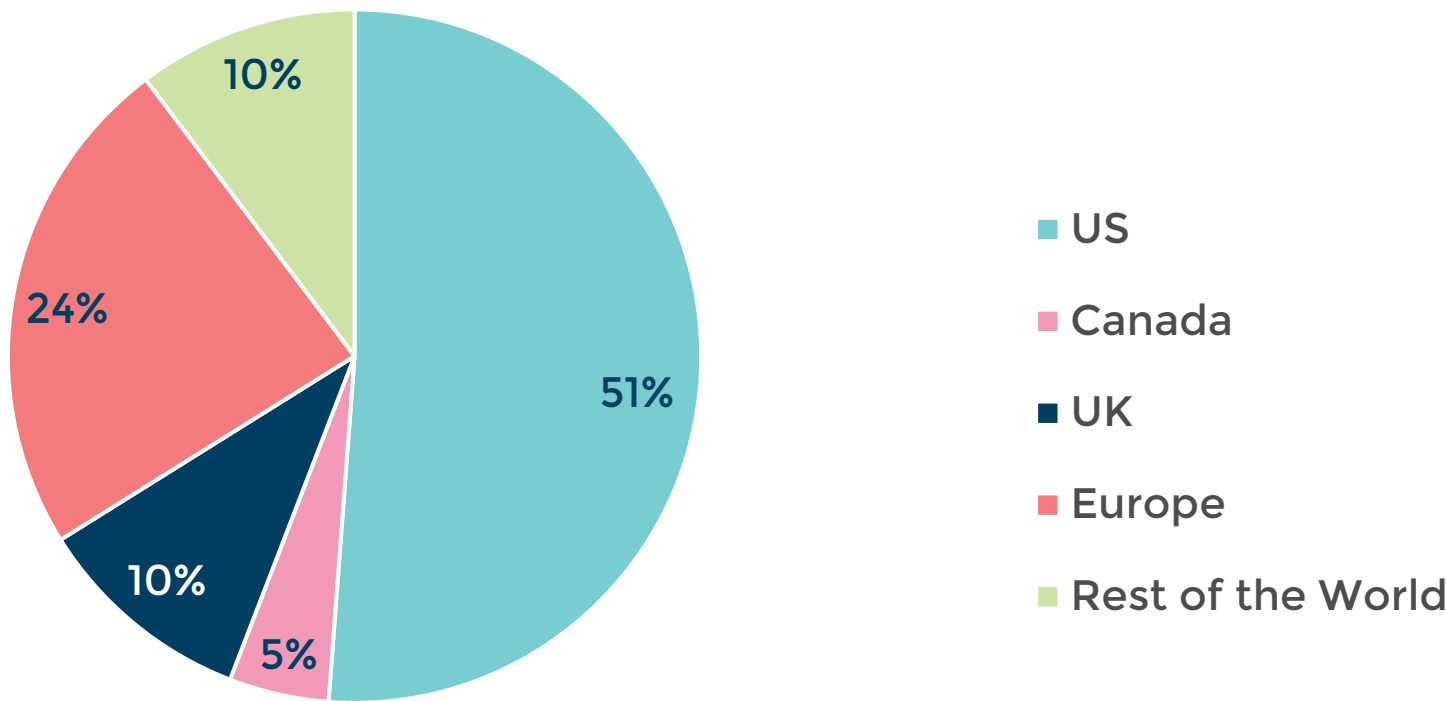
Yacht Arrivals

Yacht Passenger Arrivals by Country	Q2 2023	Q2 2024	Q2 2025	26-Apr	26-May	26-Jun	Q2 2026	# CHG	% CHG	YTD-23	YTD-24	YTD-25	YTD-26	# CHG	% CHG
US	768	1,839	779	98	376	1,342	1,816	1,037	133.1%	799	1,871	833	1,888	1,055	126.7%
Canada	290	157	154	17	80	68	165	11	7.1%	317	195	190	252	62	32.6%
UK	134	374	342	112	172	80	364	22	6.4%	148	400	399	455	56	14.0%
Europe	818	841	741	258	418	161	837	96	13.0%	1,119	1,219	1,188	1,191	3	0.3%
Rest of World	216	392	338	104	168	93	365	27	8.0%	233	429	398	609	211	53.0%
Total	2,226	3,603	2,354	589	1,214	1,744	3,547	1,193	50.7%	2,616	4,114	3,008	4,395	1,387	46.1%

Q2 2025 Yacht Passengers



Q2 2026 Yacht Passengers

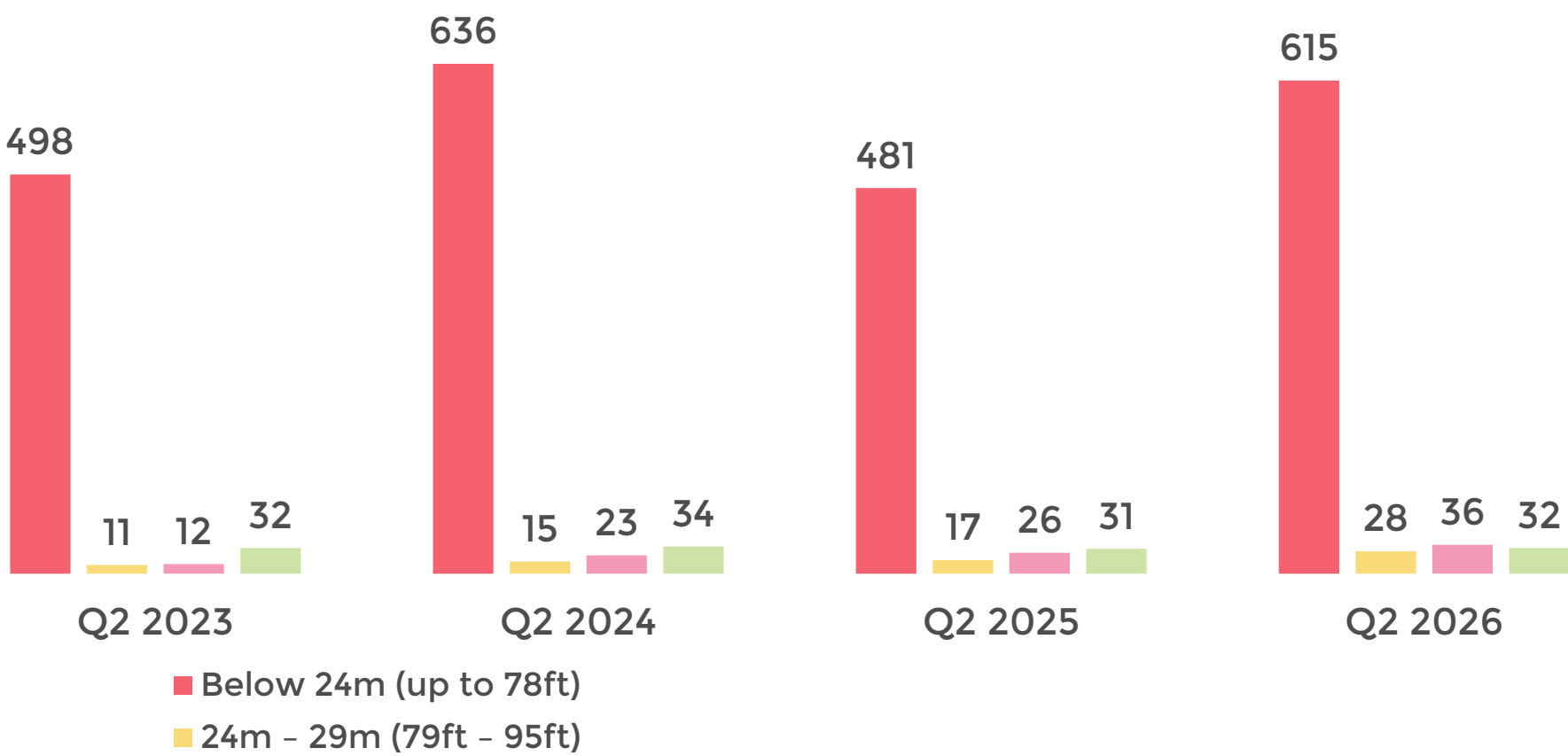




Yacht Arrivals

Yacht Arrivals by Length	Q2 2023	Q2 2024	Q2 2025	26-Apr	26-May	26-Jun	Q2 2026	# CHG	% CHG	YTD-23	YTD-24	YTD-25	YTD-26	# CHG	% CHG
Below 24m (up to 78ft)	498	636	481	78	303	234	615	134	27.9%	510	642	494	624	130	26.3%
24m – 29m (79ft – 95ft)	11	15	17	5	5	18	28	11	64.7%	12	15	19	29	10	52.6%
30m – 44m (96ft – 147ft)	12	23	26	16	12	8	36	10	38.5%	13	19	29	46	17	58.6%
45m and above (148ft +)	32	34	31	11	14	7	32	1	3.2%	43	49	38	42	4	10.5%
Total	553	708	555	110	334	267	711	156	28.1%	578	725	580	741	161	27.8%

Q2 VESSELS BY LENGTH



SUPERYACHTS*



Superyacht Calls

Q2 2023	Q2 2024	Q2 2025	Q2 2026	# CHG	% CHG	YTD-23	YTD-24	YTD-25	YTD-26	# CHG	% CHG
44	58	84	86	2	2.4%	46	61	100	99	-1	-1.0%

Direct Estimated Economic Impact

	Q2 2023	Q2 2024	Q2 2025	Q2 2026	# CHG	% CHG	YTD-23	YTD-24	YTD-25	YTD-26	# CHG	% CHG
Superyachts	\$2.4M	\$2.8M	\$4.1M	\$2.6M	-\$1.5M	-36.1%	\$2.6M	\$3.0M	\$5.3M	\$4.4M	-\$841.7K	-15.9%
Total yachts (including Superyachts)	\$6.3M	\$9.2M	\$8.6M	\$9.1M	\$459.1K	5.3%	\$8M	\$10.2M	\$10.5M	\$11.8M	\$1.3M	12.6%

Source: Bermuda Maritime Operations Centre
Yacht = Barque, Catamaran Cutter Rigged, Ketch, Motor Yacht, Schooner, Sloop, Sports Fisherman, Trawler, Yawl
Total Yacht Economic Impact tracking began in 2022. Economic impact is estimated using a model based on historical spend data and current information provided by on-island yacht brokers.

*Superyacht = Vessel measuring in length in excess of 24 metres, irrespective of tonnage, with passenger accommodation not exceeding twelve persons (excluding crew); but does not include a passenger ship or any vessel used for the transportation of goods for commercial purposes.

Data Sources

The Bermuda Tourism Authority relies on data from many stakeholders to compile this report on the overall Tourism Industry metrics. The visitor data is collected in partnership with the Department of Immigration and H.M. Customs. The Visitor Arrival Form is completed online via bermudaarrivalcard.com or on paper.

A list of additional data sources for this report are listed below:

1. Department of Immigration - Data for air visitor statistics
2. H.M. Customs - Cruise and yacht passenger arrival statistics
3. Department of Marine & Ports Services, Maritime Operations Centre - Yacht vessel arrival statistics
4. Bermuda Skyport Corporation, Ltd. - Air statistics (capacity, seats sold, load factors)
5. Narrative Research (contracted by the BTA) - Expenditure estimates from visitor Exit Surveys
6. STR, Inc. - Bermuda market hotel occupancy, ADR and RevPAR statistics
7. AirDNA - Bermuda market vacation rental statistics

The Bermuda Tourism Authority would like to thank all partners and stakeholders that provide data for this and other reports.

Any queries/comments can be directed to:

research@bermudatourism.com



Questions?

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