



# Tourism Industry Measures

Fourth Quarter 2024



## Leisure Air Visitors

Bermuda welcomed **27,519** leisure visitors\*\* by Air in the fourth quarter of 2024. Exceeding the 2023 Leisure number by **29.4%**

Leisure Air Visitors spent a total of **\$53.1M**, an increase of **24.8% YoY**. On average, they spent **\$1,928** per person, a decrease of **3.6% YoY**.

## Length of Stay

Our average air visitor stayed for **6.29** days in the fourth quarter of 2024 vs. **6.49** days in 2023.

Leisure air visitors stayed for **5.49** days in the fourth quarter of 2024 vs. **5.86** days in 2023.

## Hotels

Hotel occupancy increased by **15.3%** compared to Q4 2023 while RevPAR (Revenue per Available Room) increased by **16%**.

## Source Markets


Leisure Air Visitors primarily arrived in Bermuda from these top markets in the fourth quarter of 2024:

1. New York City
2. Boston
3. Canada
4. United Kingdom
5. Philadelphia
6. Washington DC



## Cruise

Bermuda welcomed **78,977** cruise passengers in the fourth quarter of 2024 – a **34.2% decrease** from the same period in 2023.



## Yachts

Bermuda welcomed **217** total yachts, **13** of which were superyachts in the fourth quarter of 2024, a material increase from the same period last year.

## Footnotes\*\*

- i. The BTA reports national tourism metrics on behalf of the industry and collaborates with various stakeholders including the Ministry of Tourism, Culture & Sport, Ministry of Transport, Bermuda Hotel Association, Bermuda Airport Authority and Skyport.
- ii. Bermuda welcomed **43,277** air visitors in total for Q4 2024. This executive summary focuses primarily on leisure air visitors



## Leisure Air Visitors

Bermuda welcomed **139,546** leisure visitors\*\* in 2024. Exceeding the 2023 Leisure number by **15.2%**.

Leisure Air Visitors spent a total of **\$300.13M**, an increase of **27% YoY**. On average, they spent **\$2,151** per person, an increase of **10.3% YoY**.

## Length of Stay

Our average air visitor stayed for **6.29** days in 2024 vs. 6.46 days in 2023.

Leisure air visitors stayed for **5.49** days in 2024 vs. 5.66 days in 2023.

## Hotels

Hotel occupancy increased by **4.5%** vs 2023, while RevPAR (Revenue per Available Room) increased by **10.8%**.

## Source Markets

Leisure Air Visitors primarily arrived in Bermuda from these top markets in 2024:

1. New York City
2. Boston
3. Philadelphia
4. Canada
5. United Kingdom
6. Washington DC



## Cruise

Bermuda welcomed **535,356** cruise passengers in 2024. Exceeding 2023 numbers by **1.9%**.



## Yachts

Bermuda welcomed **974** total yachts, **79** of which were superyachts in 2024; the increase in superyachts totaled **41.1%** vs 2023 and resulted in **\$3.77M** in visitor spending.

## Footnotes\*\*

- i. The BTA reports national tourism metrics on behalf of the industry and collaborates with various stakeholders including the Ministry of Tourism, Culture & Sport, Ministry of Transport, Bermuda Hotel Association, Bermuda Airport Authority and Skyport.
- ii. Bermuda welcomed 203,080 air visitors in total for 2024. This executive summary focuses primarily on leisure air visitors

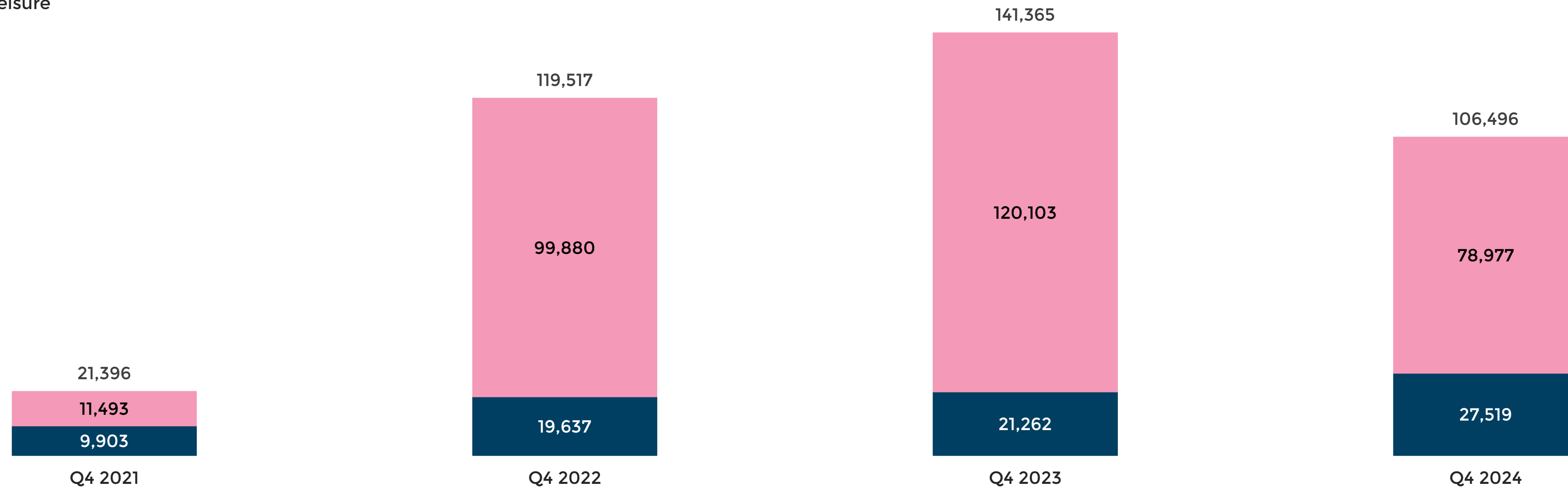




# Total Vacation & Leisure Visitor Arrivals

	Q4 2021	Q4 2022	Q4 2023	24-Oct	24-Nov	24-Dec	Q4 2024	# CHG YOY	% CHG YOY	YTD-21	YTD-22	YTD-23	YTD-24	# CHG YOY	% CHG YOY
Air Vacation & Leisure Visitors	9,903	19,637	21,262	11,712	8,325	7,482	27,519	6,257	29.4%	55,188	99,382	121,170	139,546	18,376	15.2%
Cruise Visitors	11,493	99,880	120,103	42,361	29,093	7,523	78,977	-41,126	-34.2%	14,203	402,657	525,413	535,356	9,943	1.9%
<b>Total Leisure Visitors</b>	<b>21,396</b>	<b>119,517</b>	<b>141,365</b>	<b>54,073</b>	<b>37,418</b>	<b>15,005</b>	<b>106,496</b>	<b>-34,869</b>	<b>-24.7%</b>	<b>69,391</b>	<b>502,039</b>	<b>646,583</b>	<b>674,902</b>	<b>28,319</b>	<b>4.4%</b>

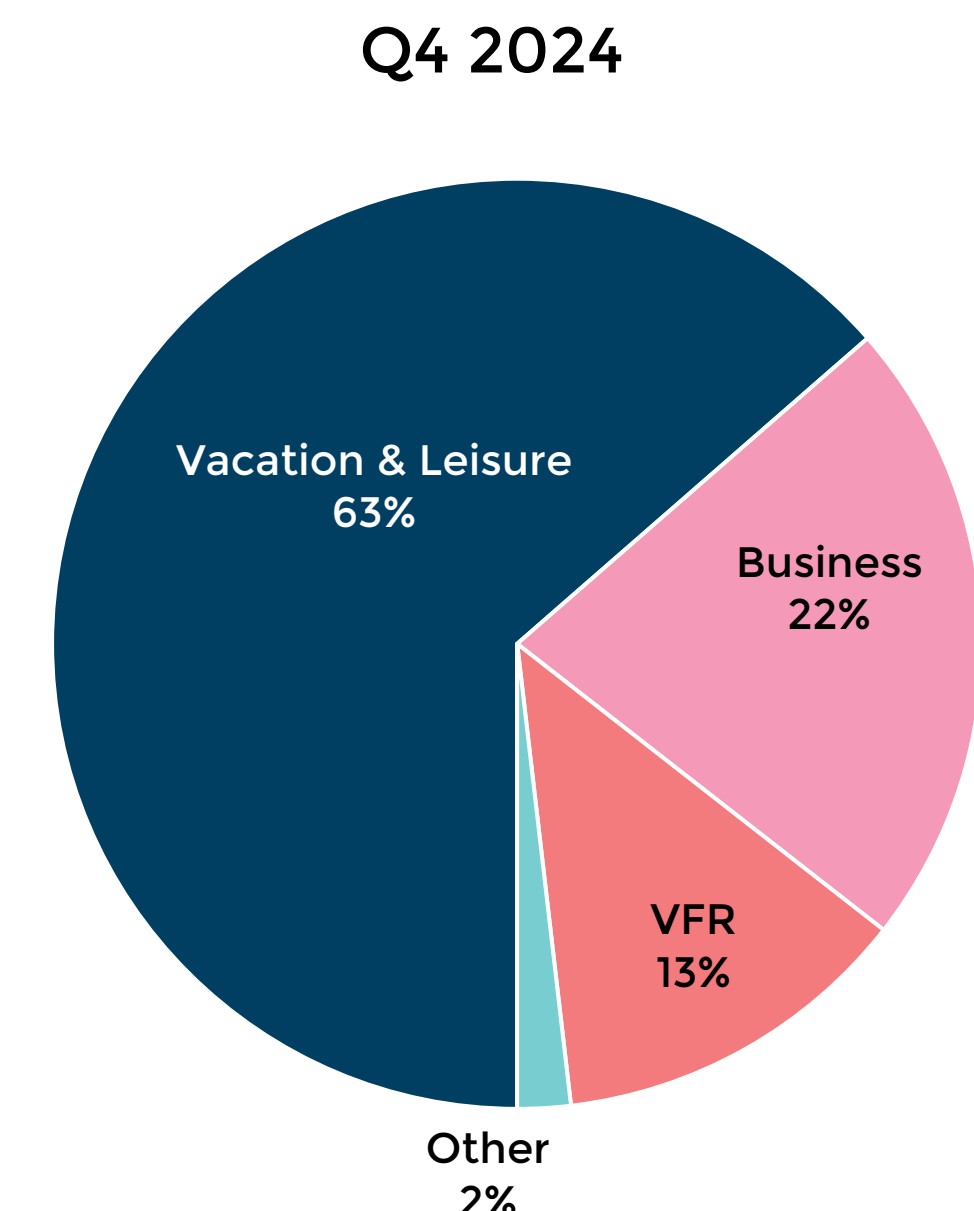
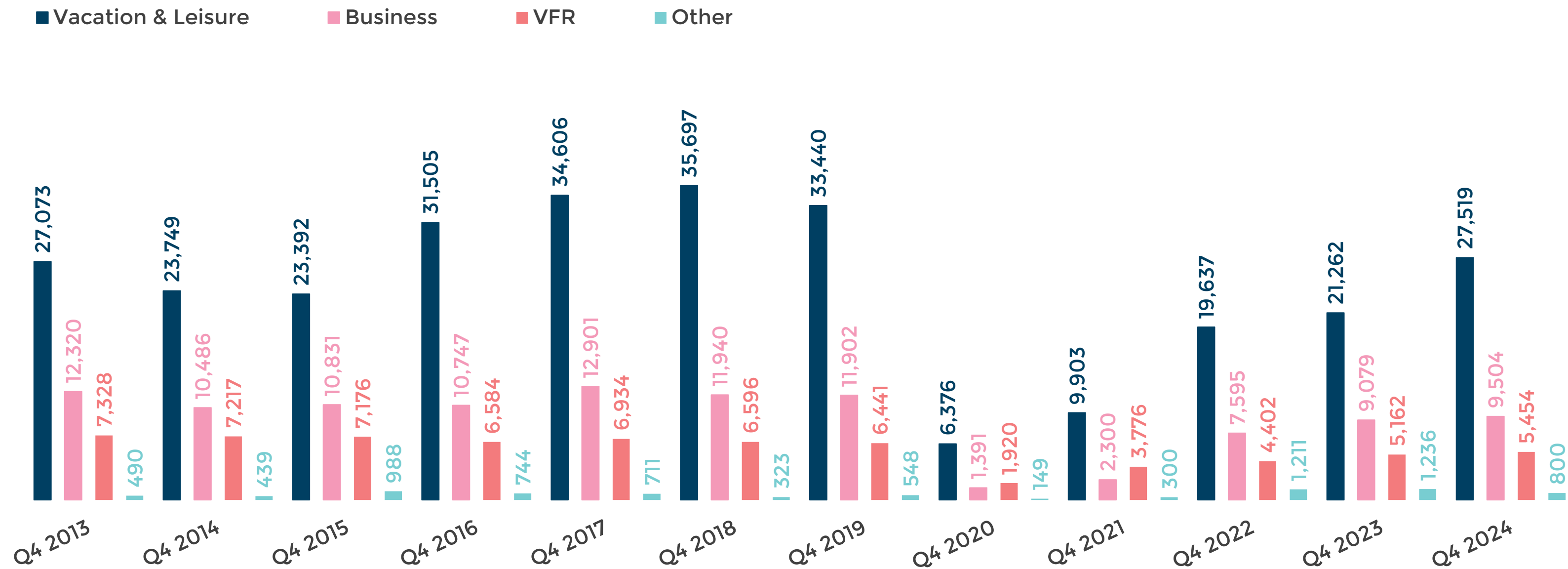
■ Cruise  
■ Air Vacation & Leisure





# Total Air Visitors Purpose of Visit

	Q4 2021	Q4 2022	Q4 2023	24-Oct	24-Nov	24-Dec	Q4 2024	# CHG	% CHG	YTD-21	YTD-22	YTD-23	YTD-24	# CHG	% CHG
Vacation & Leisure	9,903	19,637	21,262	11,712	8,325	7,482	27,519	6,257	29.4%	55,188	99,382	121,170	139,546	18,376	15.2%
Business	2,300	7,595	9,079	3,591	3,806	2,107	9,504	425	4.7%	6,136	23,018	32,768	34,956	2,188	6.7%
Visiting Friends & Relatives	3,776	4,402	5,162	1,792	1,413	2,249	5,454	292	5.7%	9,916	19,028	25,930	24,070	-1,860	-7.2%
Other	300	1,211	1,236	367	231	202	800	-436	-35.3%	913	4,437	5,467	4,508	-959	-17.5%
<b>TOTAL Air Visitors</b>	<b>16,279</b>	<b>32,845</b>	<b>36,739</b>	<b>17,462</b>	<b>13,775</b>	<b>12,040</b>	<b>43,277</b>	<b>6,538</b>	<b>17.8%</b>	<b>72,153</b>	<b>145,865</b>	<b>185,335</b>	<b>203,080</b>	<b>17,745</b>	<b>9.6%</b>





# Total Air Visitors Purpose of Visit Detail

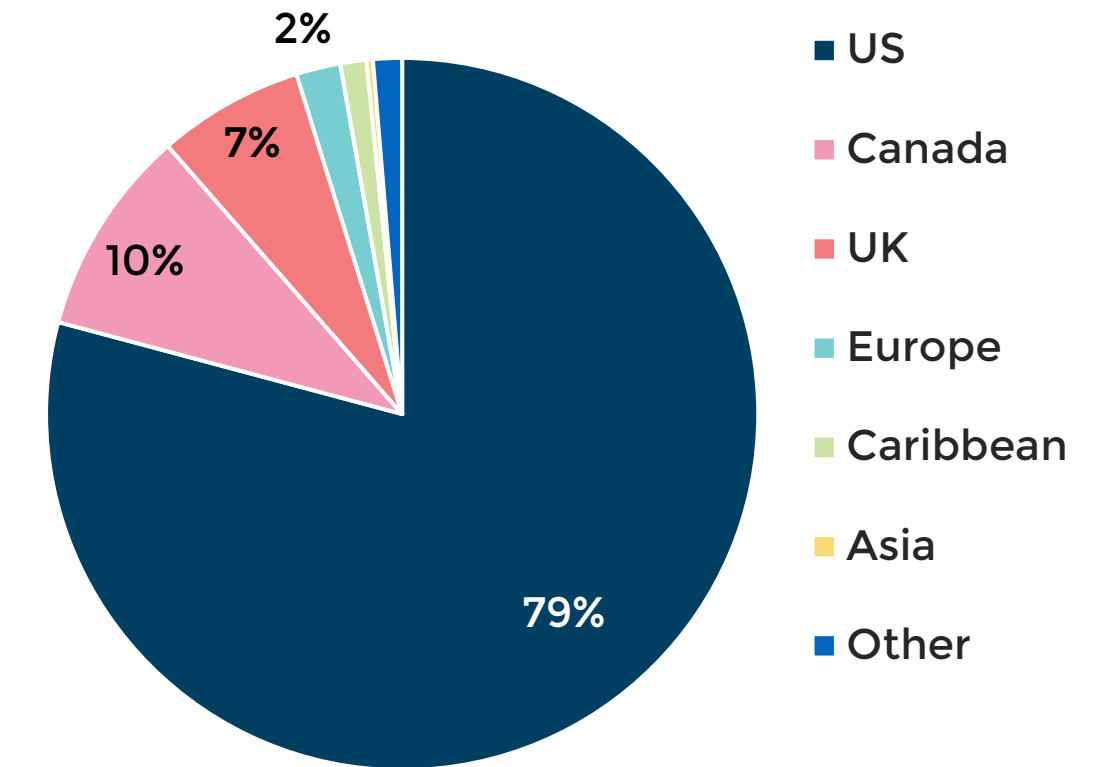
	Q4 2021	Q4 2022	Q4 2023	24-Oct	24-Nov	24-Dec	Q4 2024	# CHG	% CHG	YTD-21	YTD-22	YTD-23	YTD-24	# CHG	% CHG
<b>Vacation &amp; Leisure</b>	<b>9,903</b>	<b>19,637</b>	<b>21,262</b>	<b>11,712</b>	<b>8,325</b>	<b>7,482</b>	<b>27,519</b>	<b>6,257</b>	<b>29.4%</b>	<b>55,188</b>	<b>99,382</b>	<b>121,170</b>	<b>139,546</b>	<b>18,376</b>	<b>15.2%</b>
Vacation	8,854	17,787	18,556	9,988	7,069	7,190	24,247	5,691	30.7%	52,922	93,320	112,387	129,300	16,913	15.0%
Destination Wedding*	593	535	1,441	1,169	555	39	1,763	322	22.3%	1,654	3,655	5,642	6,097	455	8.1%
Concert/Festival/Carnival	6	19	17	11	10	5	26	9	52.9%	11	286	317	359	42	13.2%
Sporting Events	450	1,296	1,248	544	691	248	1,483	235	18.8%	601	2,121	2,824	3,790	966	34.2%
<b>Business</b>	<b>2,300</b>	<b>7,595</b>	<b>9,079</b>	<b>3,591</b>	<b>3,806</b>	<b>2,107</b>	<b>9,504</b>	<b>425</b>	<b>4.7%</b>	<b>6,136</b>	<b>23,018</b>	<b>32,768</b>	<b>34,956</b>	<b>2,188</b>	<b>6.7%</b>
Business	2,090	6,151	7,116	2,817	3001	1,781	7,599	483	6.8%	5,652	18,222	25,423	27,691	2,268	8.9%
Incentive Groups*	2	8	36	21	10	9	40	4	11.1%	10	264	256	317	61	23.8%
Conference/Meeting	208	1,436	1927	753	795	317	1865	-62	-3.2%	474	4,532	7,089	6,948	-141	-2.0%
<b>Visiting Friends &amp; Relatives</b>	<b>3,776</b>	<b>4,402</b>	<b>5,162</b>	<b>1,792</b>	<b>1,413</b>	<b>2,249</b>	<b>5,454</b>	<b>292</b>	<b>5.7%</b>	<b>9,916</b>	<b>19,028</b>	<b>25,930</b>	<b>24,070</b>	<b>-1,860</b>	<b>-7.2%</b>
Vacation*	2,519	3,240	3,827	1,275	956	1,668	3,899	72	1.9%	6,551	14,567	20,656	18,217	-2,439	-11.8%
Personal *	1,257	1,162	1,335	517	457	581	1,555	220	16.5%	3,365	4,461	5,274	5,853	579	11.0%
<b>Other</b>	<b>300</b>	<b>1,211</b>	<b>1,236</b>	<b>367</b>	<b>231</b>	<b>202</b>	<b>800</b>	<b>-436</b>	<b>-35.3%</b>	<b>913</b>	<b>4,437</b>	<b>5,467</b>	<b>4,508</b>	<b>-959</b>	<b>-17.5%</b>
Study	11	20	44	14	24	6	44	0	0.0%	88	263	571	581	10	1.8%
Other	289	1,191	1,192	353	207	196	756	-436	-36.6%	825	4,174	4,896	3,927	-969	-19.8%
<b>Total Air Visitors</b>	<b>16,279</b>	<b>32,845</b>	<b>36,739</b>	<b>17,462</b>	<b>13,775</b>	<b>12,040</b>	<b>43,277</b>	<b>6,538</b>	<b>17.8%</b>	<b>72,153</b>	<b>145,865</b>	<b>185,335</b>	<b>203,080</b>	<b>17,745</b>	<b>9.6%</b>



# Air Visitor Arrivals by Country

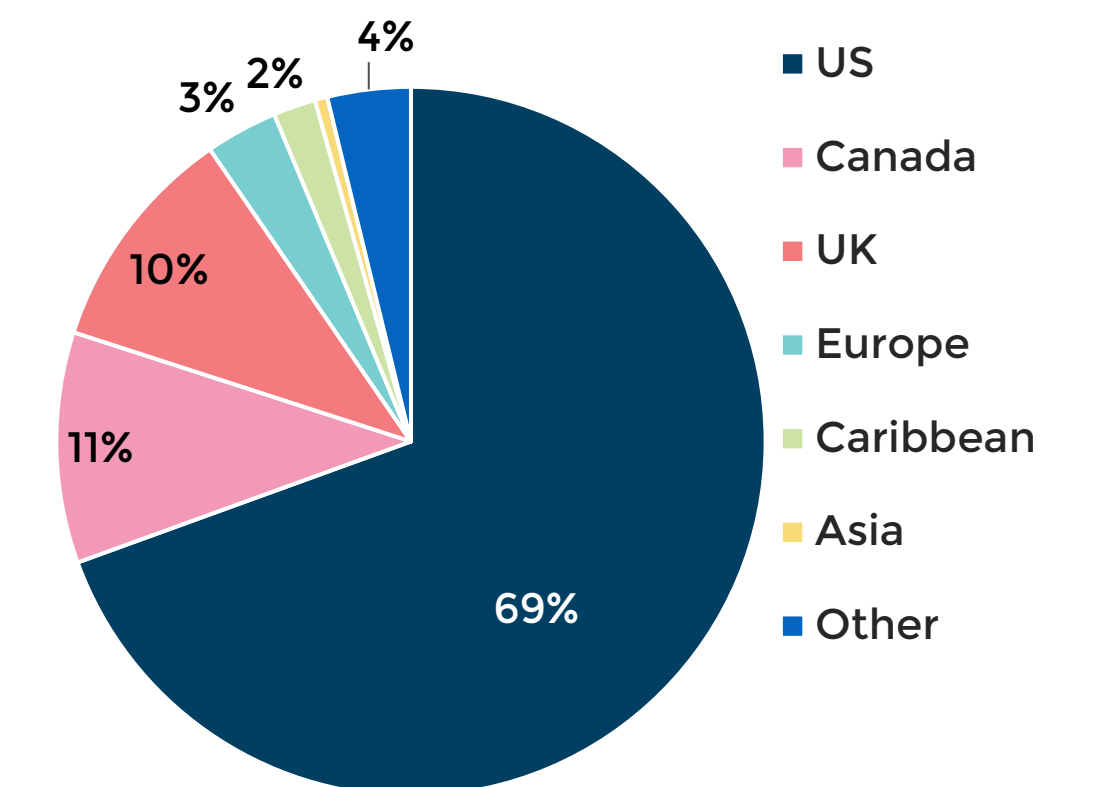
Leisure Air Arrivals	Q4 2021	Q4 2022	Q4 2023	24-Oct	24-Nov	24-Dec	Q4 2024	# CHG	% CHG	YTD-21	YTD-22	YTD-23	YTD-24	# CHG	% CHG
US	7,357	14,621	16,512	9,383	6,504	5,897	21,784	5,272	31.9%	48,439	80,545	98,719	116,163	17,444	17.7%
Canada	966	2,256	1,541	810	971	808	2,589	1,048	68.0%	1,897	7,755	9,529	9,772	243	2.6%
UK	1,241	1,718	1,981	938	444	443	1,825	-156	-7.9%	3,612	7,499	8,313	8,098	-215	-2.6%
Europe	216	483	493	241	194	119	554	61	12.4%	668	1,868	2,096	2,417	321	15.3%
Caribbean	43	270	237	140	94	92	326	89	37.6%	154	714	832	1,176	344	41.3%
Asia	17	58	88	33	15	32	80	-8	-9.1%	92	219	335	369	34	10.1%
Other	63	231	410	167	103	91	361	-49	-12.0%	326	782	1,346	1,551	205	15.2%
<b>Total</b>	<b>9,903</b>	<b>19,637</b>	<b>21,262</b>	<b>11,712</b>	<b>8,325</b>	<b>7,482</b>	<b>27,519</b>	<b>6,257</b>	<b>29.4%</b>	<b>55,188</b>	<b>99,382</b>	<b>121,170</b>	<b>139,546</b>	<b>18,376</b>	<b>15.2%</b>

Leisure Q4 2024



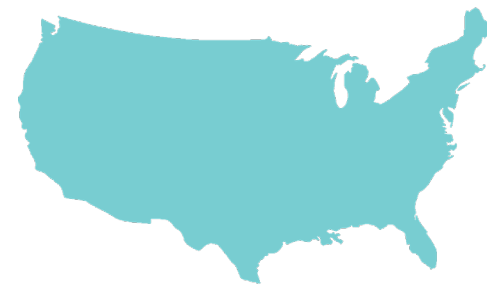
Total Air Arrivals	Q4 2021	Q4 2022	Q4 2023	24-Oct	24-Nov	24-Dec	Q4 2024	# CHG	% CHG	YTD-21	YTD-22	YTD-23	YTD-24	# CHG	% CHG
US	10,439	21,572	24,790	12,509	9,348	8,203	30,060	5,270	21.3%	57,770	105,910	133,263	152,114	18,851	14.1%
Canada	1,850	3,718	2,930	1,459	1,712	1,384	4,555	1,625	55.5%	3,514	12,798	16,545	16,190	-355	-2.1%
UK	2,750	4,151	4,770	2,025	1,334	1,151	4,510	-260	-5.5%	7,274	16,325	19,365	18,216	-1,149	-5.9%
Europe	640	1,165	1,445	539	530	356	1,425	-20	-1.4%	1,722	4,600	5,543	5,806	263	4.7%
Caribbean	210	554	674	315	311	211	837	163	24.2%	559	1,718	2,584	3,085	501	19.4%
Asia	92	175	348	92	74	81	247	-101	-29.0%	278	623	1,244	1,091	-153	-12.3%
Other	308	1,510	1,782	523	466	654	1,643	-139	-7.8%	1,036	3,891	6,791	6,578	-213	-3.1%
<b>Total</b>	<b>16,289</b>	<b>32,845</b>	<b>36,739</b>	<b>17,462</b>	<b>13,775</b>	<b>12,040</b>	<b>43,277</b>	<b>6,538</b>	<b>17.8%</b>	<b>72,153</b>	<b>145,865</b>	<b>185,335</b>	<b>203,080</b>	<b>17,745</b>	<b>9.6%</b>

Total Q4 2024





# Vacation & Leisure Visitor Air Arrivals



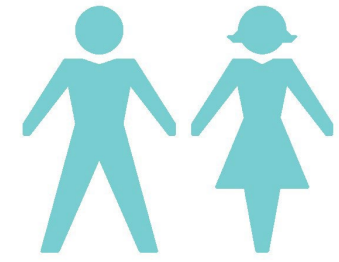
## BY CITY OF RESIDENCE

Leisure Air Arrivals City	# of Arrivals Q4 2023	# of Arrivals Q4 2024	# CHG YOY	% CHG YOY	2024 % Share of Total	# of Arrivals YTD 2023	# of Arrivals YTD 2024	# CHG	% CHG	2024 % Share of Total
NEW YORK (501)	5,098	7,218	2,120	41.6%	33.1%	36,508	39,751	3,243	8.9%	34.2%
BOSTON (MANCHESTER) (506)	2,802	3,823	1,021	36.4%	17.6%	13,668	18,330	4,662	34.1%	15.8%
PHILADELPHIA (504)	839	1,316	477	56.9%	6.0%	6,849	8,010	1,161	17.0%	6.9%
WASHINGTON, DC (HAGRSTWN) (511)	493	793	300	60.9%	3.6%	3,576	5,671	2,095	58.6%	4.9%
HARTFORD & NEW HAVEN (533)	343	493	150	43.7%	2.3%	1,669	2,207	538	32.2%	1.9%
ATLANTA (524)	406	485	79	19.5%	2.2%	2,372	2,487	115	4.8%	2.1%
PROVIDENCE-NEW BEDFORD (521)	329	400	71	21.6%	1.8%	1,865	1,910	45	2.4%	1.6%
MIAMI-FT. LAUDERDALE (528)	208	330	122	58.7%	1.5%	924	1,249	325	35.2%	1.1%
CHICAGO (602)	261	303	42	16.1%	1.4%	1,547	2,183	636	41.1%	1.9%
BALTIMORE (512)	192	291	99	51.6%	1.3%	1,138	1,307	169	14.9%	1.1%
WEST PALM BEACH-FT. PIERCE (548)	189	264	75	39.7%	1.2%	921	1,274	353	38.3%	1.1%





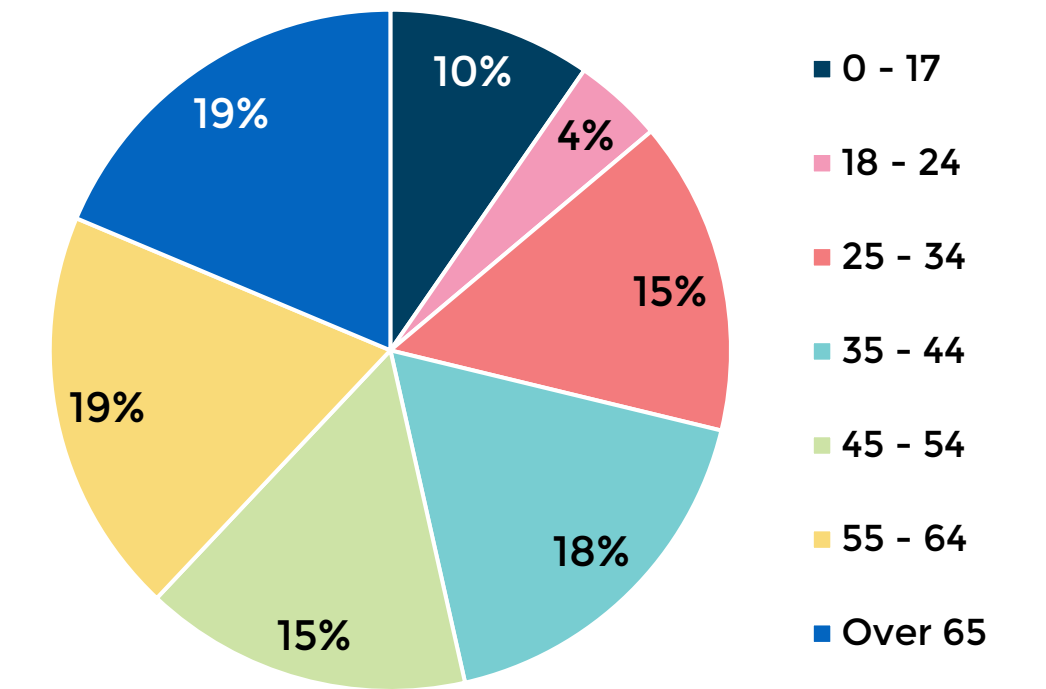
# Vacation & Leisure Visitor Air Arrivals



## BY AGE & GENDER

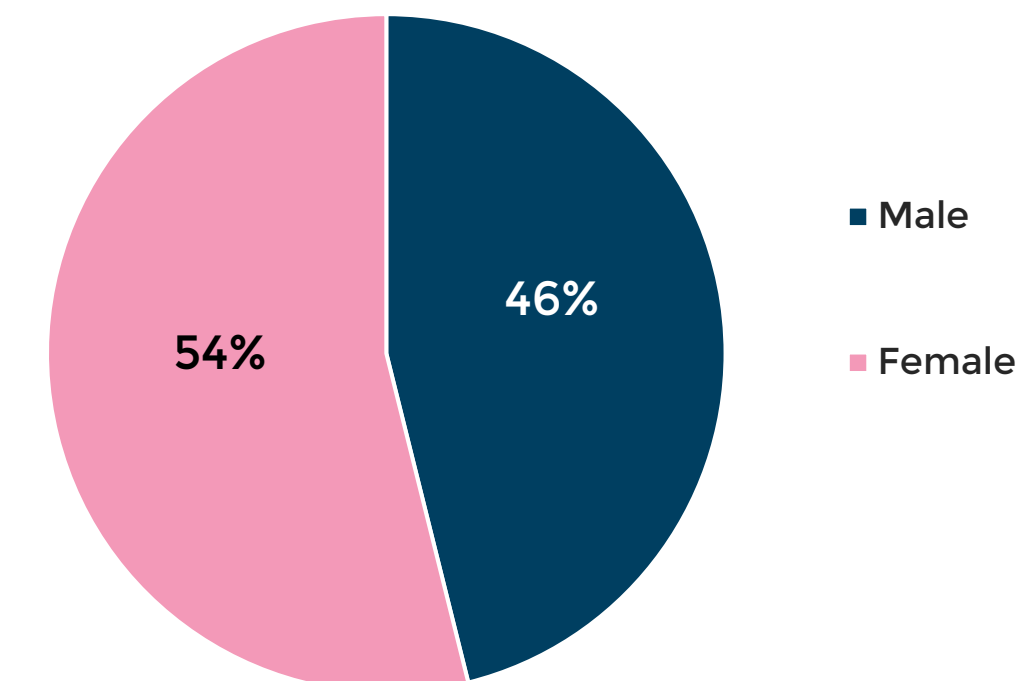
AGE - LEISURE	Q4 2021	Q4 2022	Q4 2023	Q4 2024	# CHG	% CHG	YTD-21	YTD-22	YTD-23	YTD-24	# CHG	% CHG
0 - 17	725	1,765	1,758	2,652	894	50.9%	5,256	10,871	12,975	15,292	2,317	17.9%
18 - 24	390	855	903	1,168	265	29.3%	3,101	5,797	6,905	7,623	718	10.4%
25 - 34	1,809	2,851	3,348	4,101	753	22.5%	8,849	15,033	18,010	19,802	1,792	10.0%
35 - 44	1,649	3,221	3,477	4,870	1,393	40.1%	9,146	17,064	20,880	24,154	3,274	15.7%
45 - 54	1,614	3,189	3,285	4,279	994	30.3%	8,954	16,588	19,847	22,086	2,239	11.3%
55 - 64	1,942	4,029	4,228	5,313	1,085	25.7%	10,003	18,797	22,388	25,858	3,470	15.5%
Over 65	1,774	3,727	4,263	5,136	873	20.5%	9,879	15,232	20,165	24,731	4,566	22.6%
<b>Total</b>	<b>9,903</b>	<b>19,637</b>	<b>21,262</b>	<b>27,519</b>	<b>6,257</b>	<b>29.4%</b>	<b>55,188</b>	<b>99,382</b>	<b>121,170</b>	<b>139,546</b>	<b>18,376</b>	<b>15.2%</b>

AGE Q4 2024



GENDER - LEISURE	Q4 2021	Q4 2022	Q4 2023	Q4 2024	# CHG	% CHG	YTD-21	YTD-22	YTD-23	YTD-24	# CHG	% CHG
Male	4,803	9,382	10,366	13,190	2,824	27.2%	25,404	45,659	56,177	64,351	8,174	14.6%
Female	5,100	10,255	10,896	14,329	3,433	31.5%	29,784	53,723	64,993	75,195	10,202	15.7%
<b>Total</b>	<b>9,903</b>	<b>19,637</b>	<b>21,262</b>	<b>27,519</b>	<b>6,257</b>	<b>29.4%</b>	<b>55,188</b>	<b>99,382</b>	<b>121,170</b>	<b>139,546</b>	<b>18,376</b>	<b>15.2%</b>

GENDER Q4 2024





# Visitor Air Arrivals



## AVERAGE LENGTH OF STAY

Average Length of Stay	Q4 2021	Q4 2022	Q4 2023	Q4 2024	# CHG	% CHG	YTD-21	YTD-22	YTD-23	YTD-24	# CHG	% CHG
Leisure Visitors	6.98	6.30	5.85	5.49	-0.36	-6.2%	6.92	6.03	5.66	5.49	-0.17	-3.0%
Business Visitors	7.39	5.16	4.29	4.46	0.17	4.0%	11.62	5.11	4.56	4.50	-0.06	-1.3%
Visiting Friends & Relatives	16.22	12.05	11.60	10.69	-0.91	-7.8%	17.08	12.87	11.53	10.68	-0.85	-7.4%
Country of Origin												
US	6.47	5.69	4.97	4.75	-0.22	-4.4%	6.90	5.46	5.09	4.90	-0.19	-3.7%
Canada	11.64	8.62	9.13	7.55	-1.58	-17.3%	13.39	8.57	7.93	7.72	-0.21	-2.6%
UK	12.01	8.30	8.28	8.43	0.15	1.8%	14.12	9.40	8.97	8.73	-0.24	-2.7%
Intended Address												
Hotel or Similar	5.98	5.44	4.63	4.51	-0.12	-2.6%	6.34	5.14	4.76	4.52	-0.24	-5.0%
Rental House/Apt	12.30	7.42	8.48	7.63	-0.85	-10.0%	10.92	7.49	7.76	7.49	-0.27	-3.5%
Friends & Relatives	15.92	11.24	11.67	10.82	-0.85	-7.3%	16.12	12.41	11.41	10.74	-0.67	-5.9%
<b>Total AVG</b>	<b>9.35</b>	<b>7.02</b>	<b>6.46</b>	<b>6.29</b>	<b>-0.17</b>	<b>-2.6%</b>	<b>8.96</b>	<b>6.9</b>	<b>6.46</b>	<b>6.29</b>	<b>-0.17</b>	<b>-2.6%</b>





# Air Statistics

## Q4 2024

### Air Capacity (Inbound Seats)

↑ 24.6% OR 25,010 ADDITIONAL SEATS VS 2023

### Seats Sold (Visitors & Residents)

↑ 15% OR 11,189 ADDITIONAL SEATS SOLD VS 2023

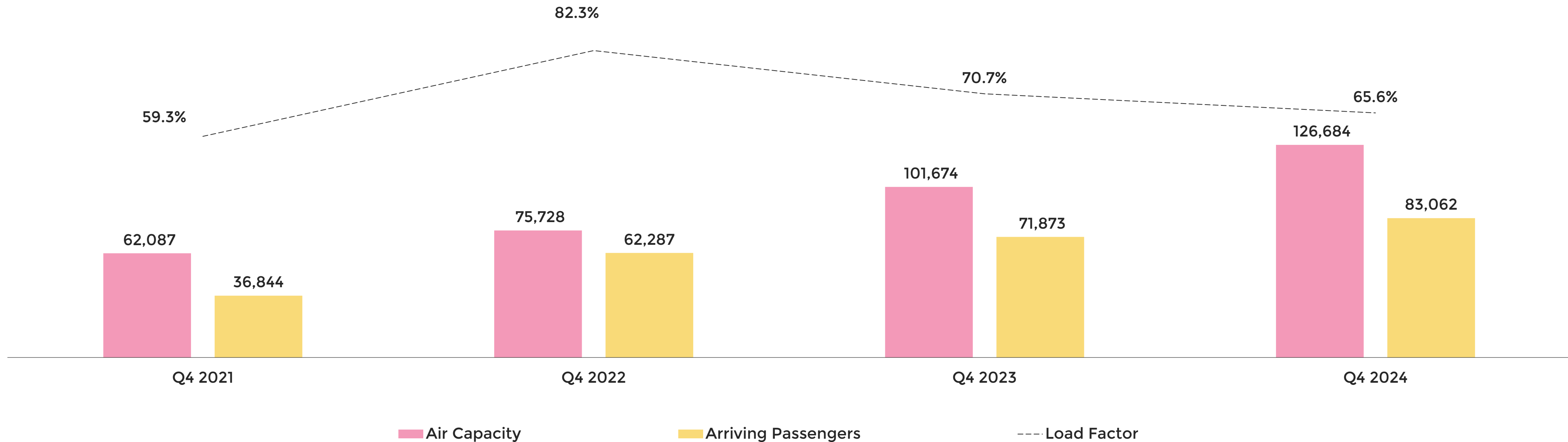






# Air Statistics

Air Figures	Q4 2021	Q4 2022	Q4 2023	24-Oct	24-Nov	24-Dec	Q4 2024	# CHG	% CHG	YTD-21	YTD-22	YTD-23	YTD-24	# CHG	% CHG
Air Capacity (Total Seats)	62,087	75,728	101,674	50,705	37,804	38,175	126,684	25,010	24.6%	237,092	355,842	432,824	542,329	109,505	25.3%
Arriving Passengers (Seats Sold)	36,844	62,287	71,873	31,510	25,152	26,400	83,062	11,189	15.6%	130,278	255,948	324,862	364,676	39,814	12.3%
Air Load Factor (% filled)	59.3%	82.3%	70.7%	62.1%	66.5%	69.2%	65.6%	-5.1%	-7.2%	54.9%	71.9%	75.1%	67.2%	-7.8%	-10.4%







# Air Visitor Statistics

## By Accommodation Type

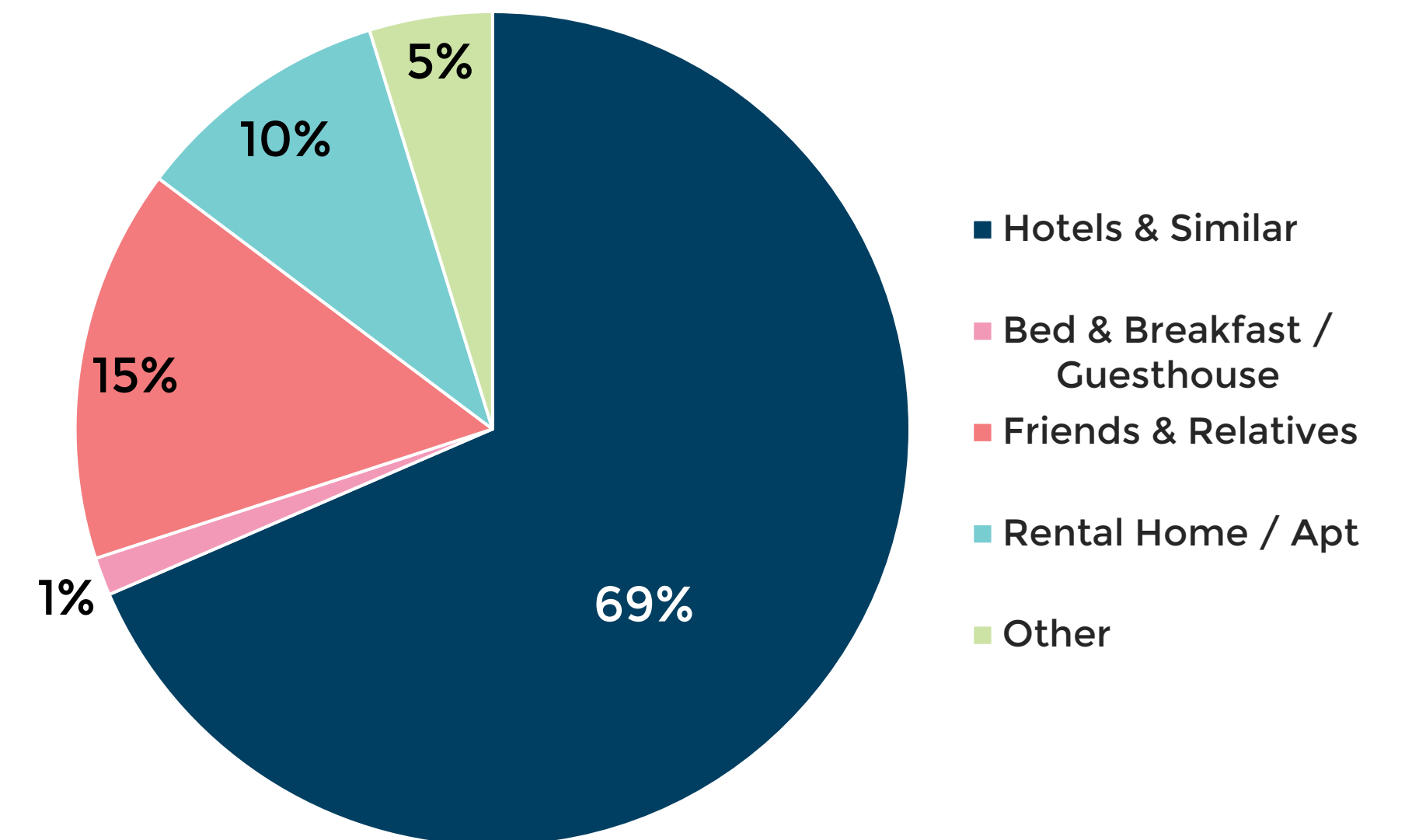
**HOTEL OR B & B / GUESTHOUSE → 70%**

**FRIENDS & RELATIVES → 15%**

**RENTAL HOME OR APARTMENT PROPERTIES → 10%**

**OTHER → 5%** (THIS CATEGORY INCLUDES PRIVATE HOMES, BOATS/YACHTS AND UNSPECIFIED TYPES OF ACCOMMODATIONS)

Q4 2024





# Accommodation Statistics

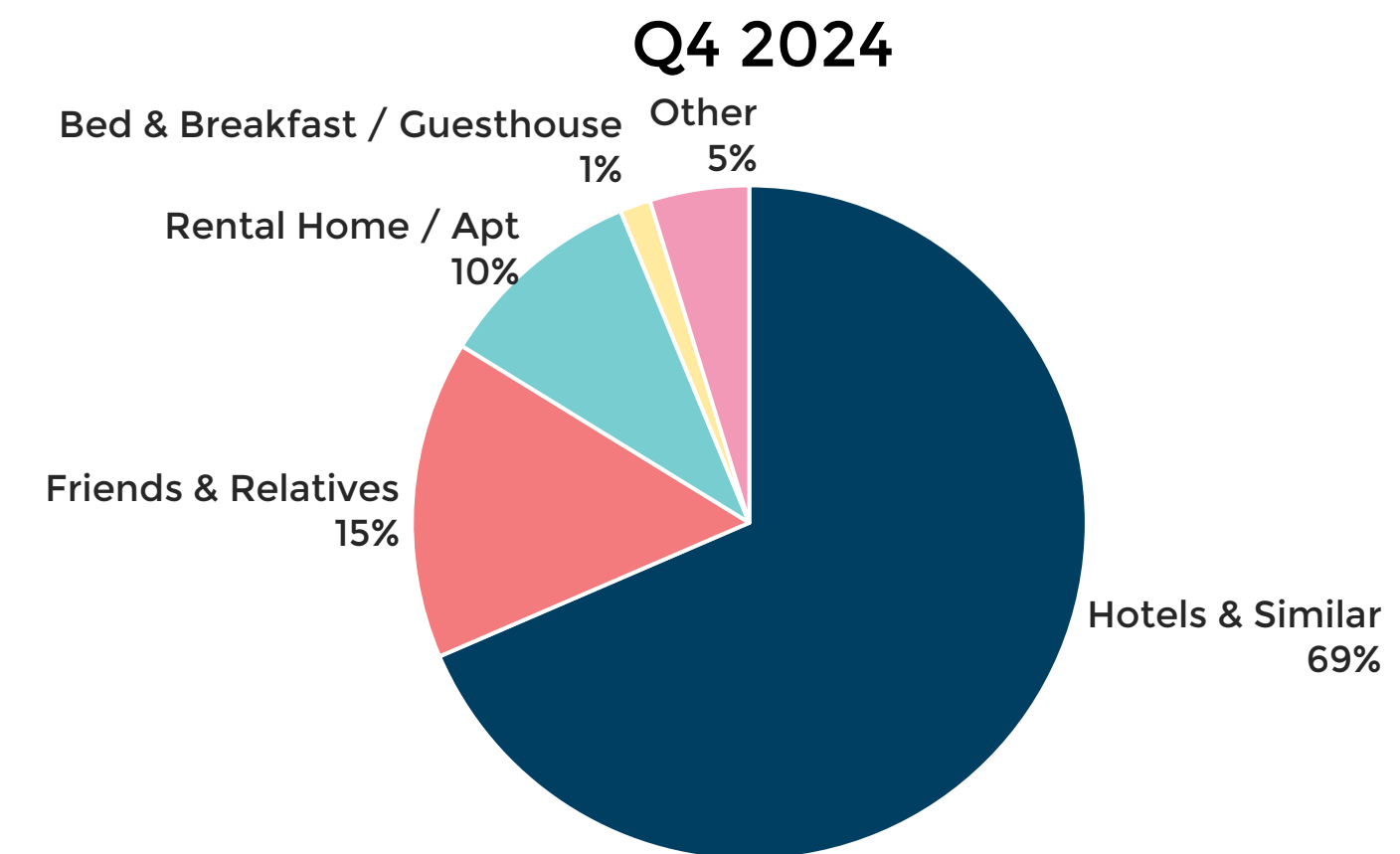
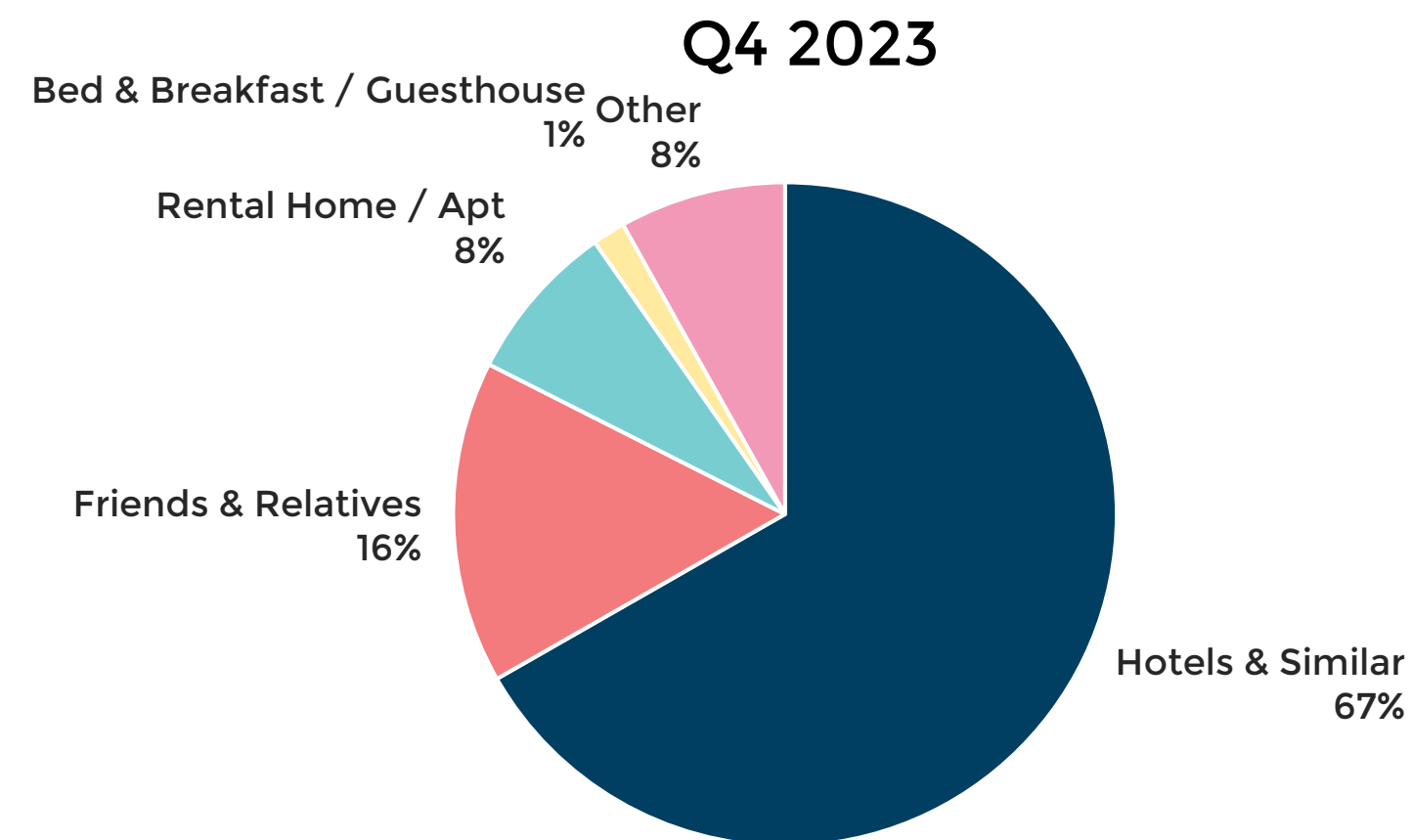
Accommodations	Q4 2021	Q4 2022	Q4 2023	Q4 2024	# CHG YOY	% CHG YOY	YTD-21	YTD-22	YTD-23	YTD-24	# CHG YOY	% CHG YOY
Hotel Occupancy	30.8%	51.9%	53.7%	61.9%	8.2%	15.3%	37.1%	53.4%	61.6%	64.4%	2.8%	4.5%
Hotel Average Daily Rate (ADR)					\$13.49	2.9%					\$32.99	5.9%
Hotel Revenue Per Available Room (RevPAR)					\$41.97	16.4%					\$37.08	10.8%
<b>% Staying In Commercial Accommodations TOTAL</b>	<b>60.2%</b>	<b>67.6%</b>	<b>68.3%</b>	<b>70.0%</b>	<b>1.7%</b>	<b>2.4%</b>	<b>60.6%</b>	<b>67.7%</b>	<b>67.4%</b>	<b>69.1%</b>	<b>1.7%</b>	<b>2.5%</b>
% Staying In Commercial Accommodations (Leisure)	74.1%	74.3%	77.1%	76.5%	-0.6%	-0.8%	67.5%	74.6%	76.4%	75.5%	-0.9%	-1.2%
% Staying In Commercial Accommodations (Business)	85.8%	91.7%	88.9%	88.3%	-0.6%	-0.7%	83.7%	91.5%	89.4%	88.4%	-1.0%	-1.1%
Bed Nights in Commercial Accommodations	58,706	120,886	116,179	137,065	20,886	18.0%	277,208	507,433	594,308	639,227	44,919	7.6%





# Vacation Rental Statistics

Accommodations	Q4 2021	Q4 2022	Q4 2023	Q4 2024	# CHG	% CHG	YTD-21	YTD-22	YTD-23	YTD-24	# CHG	% CHG
Vacation Rental Occupancy*	42.0%	51.5%	53.8%	55.4%	1.6%	2.9%	51.2%	59.4%	64.1%	64.8%	0.7%	1.1%
% Staying in Rental TOTAL	7.0%	7.2%	7.8%	10.0%	2.2%	28.2%	8.7%	8.3%	9.5%	10.7%	1.2%	12.6%
% Staying in rental Leisure	8.6%	9.8%	10.0%	12.8%	2.8%	28.0%	9.7%	10.3%	12.0%	12.8%	0.8%	6.7%
% Staying in rental Business	4.8%	2.8%	5.5%	6.3%	0.8%	14.5%	5.5%	2.5%	4.8%	6.2%	1.4%	29.2%
Average Length of Stay	12.30	7.42	8.48	7.63	-0.85	-10.0%	10.92	7.49	7.76	7.49	-0.27	-3.5%





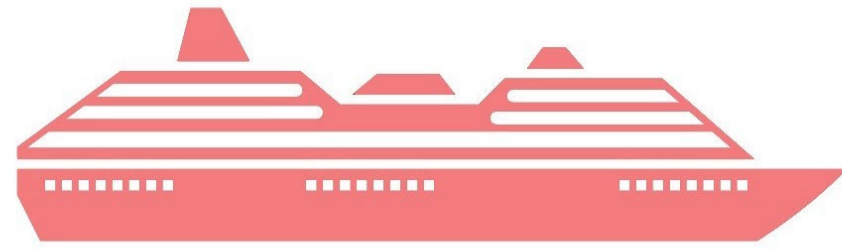
# Estimated Air Visitor Expenditure



Total Spending	Q4 2021	Q4 2022	Q4 2023	Q4 2024	# CHG	% CHG	YTD-21	YTD-22	YTD-23	YTD-24	# CHG	% CHG
Leisure Air Visitor	\$20,545,655	\$36,289,765	\$42,520,173	\$53,060,981	\$10,540,808	24.8%	\$98,117,090	\$194,515,420	\$236,342,085	\$300,128,810	\$63,786,725	27.0%
Business Air Visitor	\$2,016	\$2,034	\$2,506	\$2,501	-\$4.51	-0.2%	\$11,320,000	\$46,799,277	\$68,202,332	\$82,401,583	\$14,199,251	20.8%
<b>Total Air Visitors</b>	<b>\$30,307,754</b>	<b>\$58,672,337</b>	<b>\$71,946,718</b>	<b>\$82,993,123</b>	<b>\$11,046,404</b>	<b>15.4%</b>	<b>\$122,587,947</b>	<b>\$270,076,341</b>	<b>\$341,288,842</b>	<b>\$416,487,977</b>	<b>\$75,199,134</b>	<b>22.0%</b>

Per Person Spending Average	Q4 2021	Q4 2022	Q4 2023	Q4 2024	# CHG	% CHG	YTD-21	YTD-22	YTD-23	YTD-24	# CHG	% CHG
Leisure Air Visitor	\$2,075	\$1,848	\$2,000	\$1,928	-\$71.66	-3.6%	\$1,778	\$1,957	\$1,951	\$2,151	\$200.25	10.3%
Business Air Visitor	\$2,016	\$2,034	\$2,506	\$2,501	-\$4.51	-0.2%	\$1,845	\$2,033	\$2,081	\$2,357	\$275.92	13.3%
<b>Total Air Visitors</b>	<b>\$1,862</b>	<b>\$1,786</b>	<b>\$1,958</b>	<b>\$1,918</b>	<b>-\$40.60</b>	<b>-2.1%</b>	<b>\$1,699</b>	<b>\$1,852</b>	<b>\$1,841</b>	<b>\$2,051</b>	<b>\$209.39</b>	<b>11.4%</b>

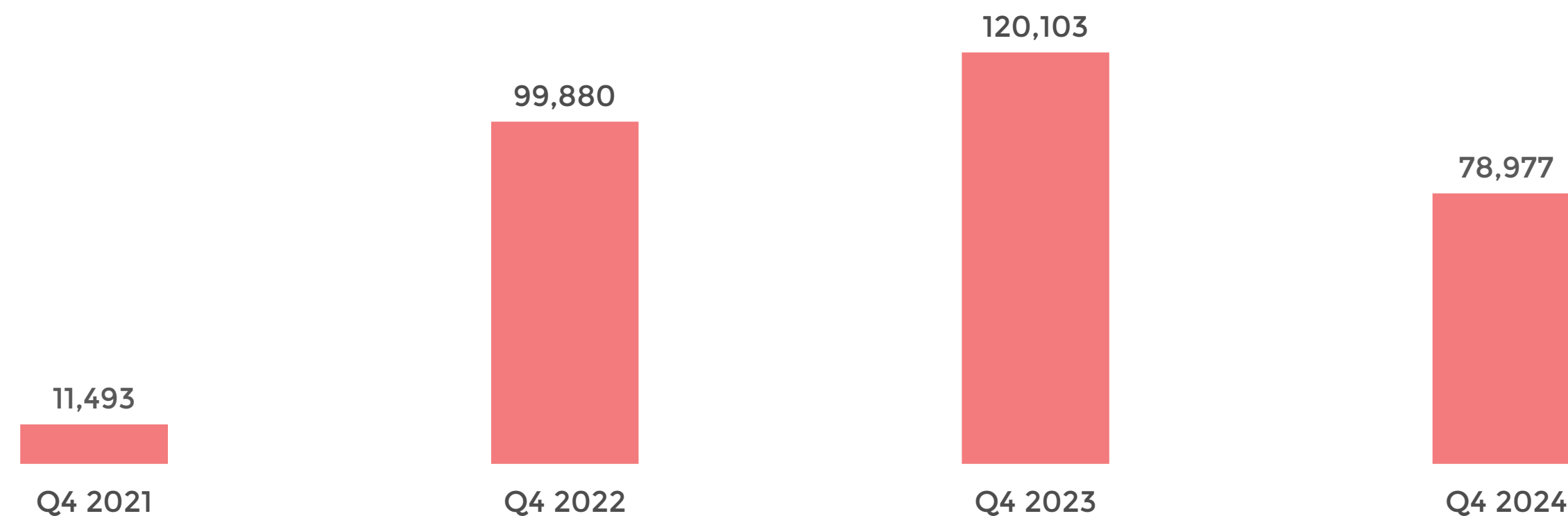




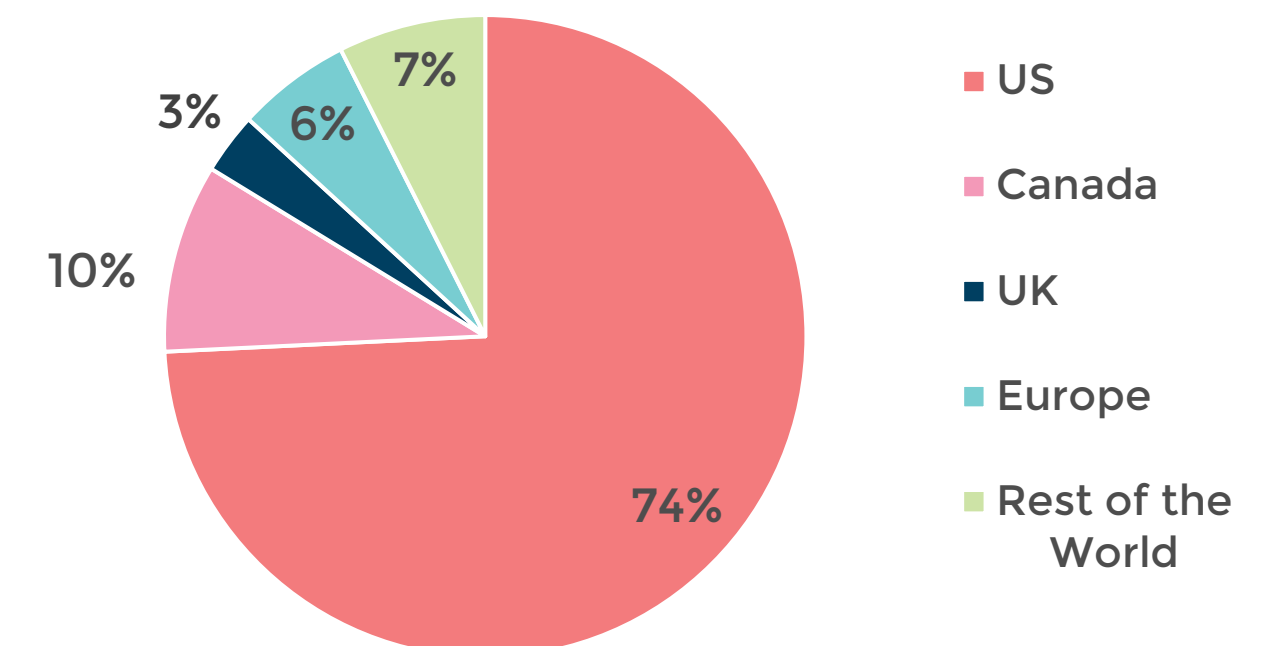
# Cruise Arrivals

Total Cruise Arrivals	Q4 2021	Q4 2022	Q4 2023	24-Oct	24-Nov	24-Dec	Q4 2024	# CHG	% CHG	YTD-21	YTD-22	YTD-23	YTD-24	# CHG	% CHG
US	10,841	88,162	96,764	33,655	21,596	3,377	58,628	-38,136	-65.0%	13,430	366,118	461,902	466,547	4,645	1.0%
Canada	264	4,515	7,922	2,555	3,865	1,082	7,502	-420	-5.6%	305	16,523	24,901	27,219	2,318	8.5%
UK	66	1,248	4,262	405	1,609	417	2,431	-1,831	-75.3%	81	4,110	10,199	10,941	742	6.8%
Europe	149	2,573	6,225	873	1,234	2,441	4,548	-1,677	-36.9%	201	5,991	13,320	11,191	-2,129	-19.0%
Rest of World	173	3,382	4,930	4,873	789	206	5,868	938	16.0%	186	9,915	15,091	19,458	4,367	22.4%
<b>Total</b>	<b>11,493</b>	<b>99,880</b>	<b>120,103</b>	<b>42,361</b>	<b>29,093</b>	<b>7,523</b>	<b>78,977</b>	<b>-41,126</b>	<b>-52.1%</b>	<b>14,203</b>	<b>402,657</b>	<b>525,413</b>	<b>535,356</b>	<b>9,943</b>	<b>1.9%</b>

Q4 Cruise Passengers



Q4 Cruise Passengers

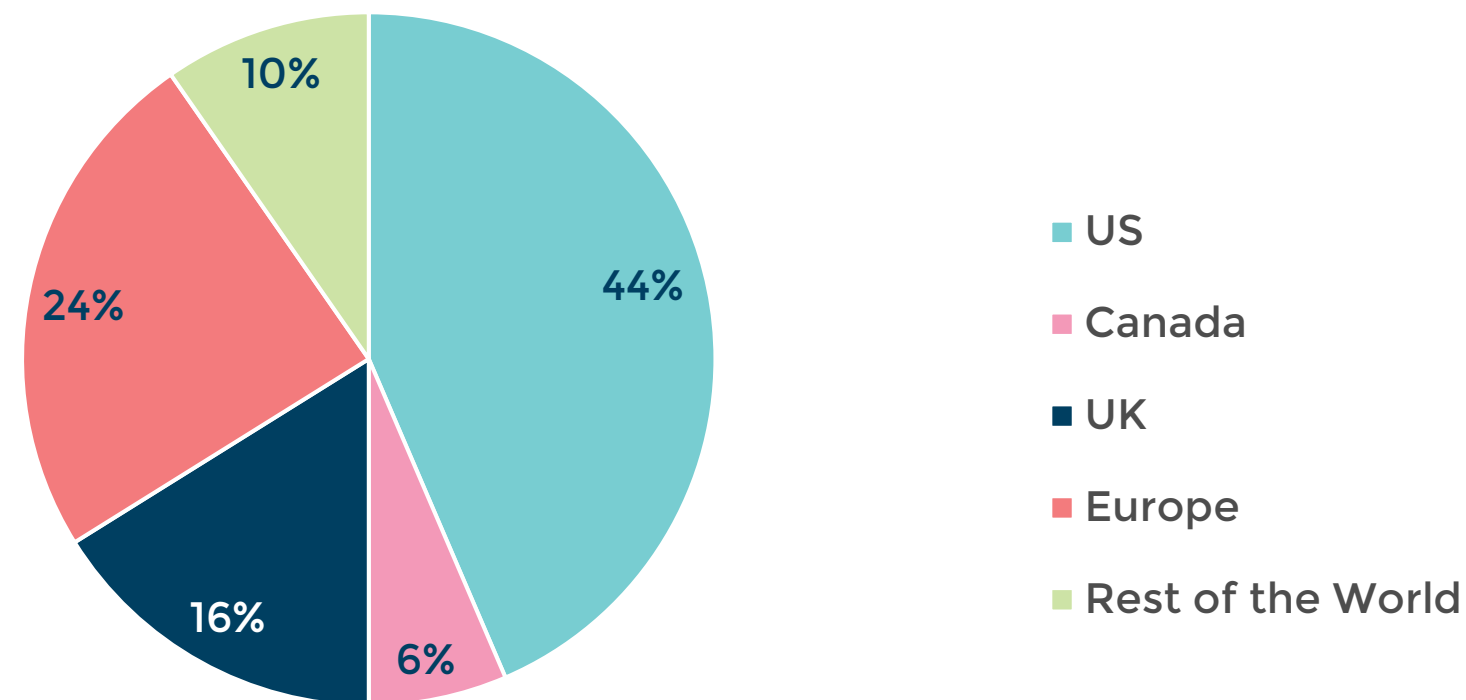




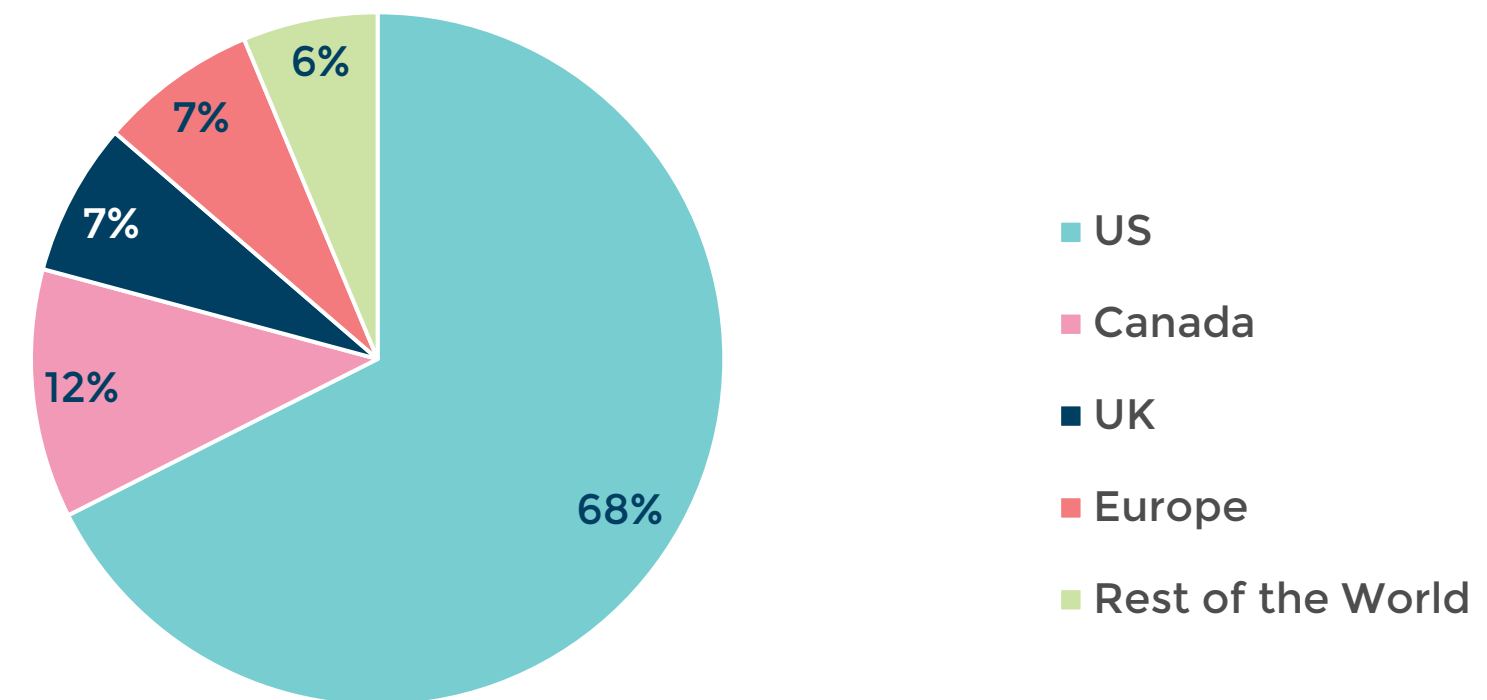
# Yacht Arrivals

Yacht Passenger Arrivals by Country	Q4 2021	Q4 2022	Q4 2023	24-Oct	24-Nov	24-Dec	Q4 2024	# CHG	% CHG	YTD-21	YTD-22	YTD-23	YTD-24	# CHG	% CHG
US	296	332	27	66	455	37	558	531	1966.7%	786	2,344	1,181	2,474	1,293	109.5%
Canada	56	36	4	13	80	3	96	92	2300.0%	115	345	358	303	-55	-15.4%
UK	40	55	10	6	49	4	59	49	490.0%	231	431	180	471	291	161.7%
Europe	37	26	15	13	40	8	61	46	306.7%	387	911	1,162	1,309	147	12.7%
Rest of World	35	44	6	7	43	2	52	46	766.7%	258	564	283	497	214	75.6%
<b>Total</b>	<b>464</b>	<b>493</b>	<b>62</b>	<b>105</b>	<b>667</b>	<b>54</b>	<b>826</b>	<b>764</b>	<b>1232.3%</b>	<b>1,777</b>	<b>4,595</b>	<b>3,164</b>	<b>5,054</b>	<b>1,890</b>	<b>59.7%</b>

Q4 2023 Yacht Passengers



Q4 2024 Yacht Passengers



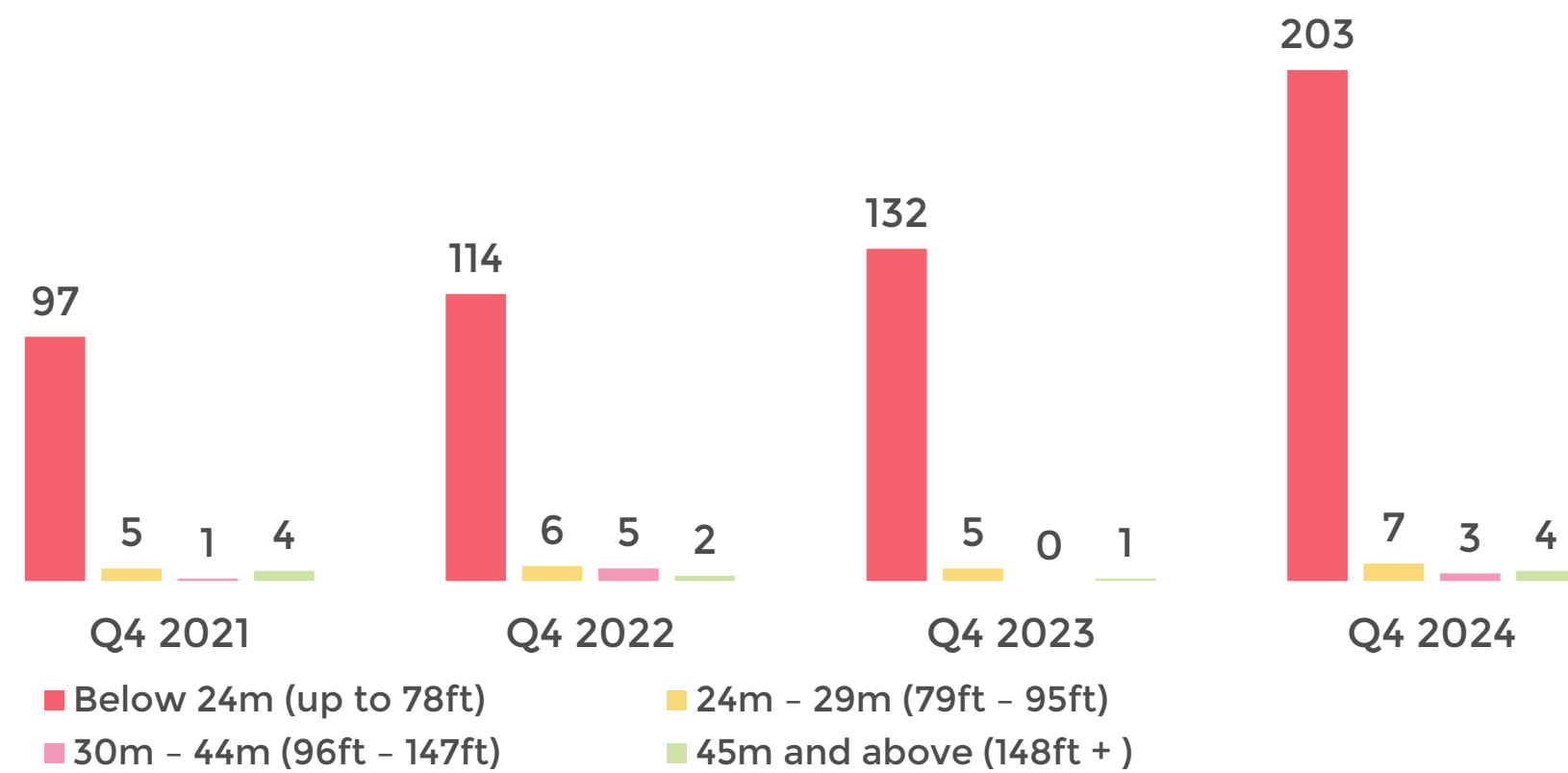




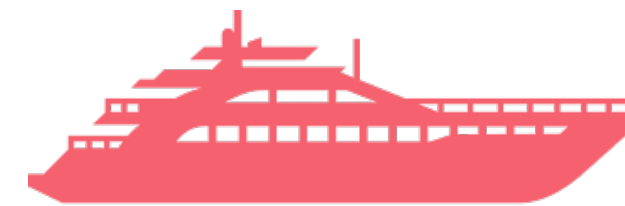
# Yacht Arrivals

Vessel Arrivals by Length	Q4 2021	Q4 2022	Q4 2023	24-Oct	24-Nov	24-Dec	Q4 2024	# CHG	% CHG	YTD-21	YTD-22	YTD-23	YTD-24	# CHG	% CHG
Below 24m (up to 78ft)	97	114	132	23	164	16	203	71	53.8%	336	670	668	870	202	30.2%
24m – 29m (79ft – 95ft)	5	6	5	1	6	0	7	2	40.0%	14	33	19	25	6	31.6%
30m – 44m (96ft – 147ft)	1	5	0	1	2	0	3	3	-	12	49	15	23	8	53.3%
45m and above (148ft + )	4	2	1	1	2	1	4	3	300.0%	40	61	47	56	9	19.1%
<b>Total</b>	<b>107</b>	<b>127</b>	<b>138</b>	<b>26</b>	<b>174</b>	<b>17</b>	<b>217</b>	<b>79</b>	<b>57.2%</b>	<b>402</b>	<b>813</b>	<b>749</b>	<b>974</b>	<b>225</b>	<b>30.0%</b>

## VESSELS BY LENGTH



## SUPERYACHTS\*



	Q4 2021	Q4 2022	Q4 2023	Q4 2024	# CHG YOY	% CHG YOY	YTD-21	YTD-22	YTD-23	YTD-24	# CHG	% CHG
<b>Calls</b>	12	11	2	13	11	550.0%	49	89	56	79	23	41.1%
<b>Direct Economic Impact</b>	\$237,184	\$381,382	\$41,290	\$293,698	252,408	611.3%	\$1,395,632	\$3,233,963	\$2,900,063	\$3,770,068	870,005	30.0%

## Direct Estimated Economic Impact

	Q4 2022	Q4 2023	Q4 2024	# CHG	% CHG	YTD-22	YTD-23	YTD-24	# CHG	% CHG
<b>Total yachts (including Superyachts)</b>	\$1,048,708	\$688,613	\$1,267,300	578,687	84.0%	\$10,298,058	\$9,713,474	\$13,853,162	4,139,688	42.6%

Source: Bermuda Maritime Operations Centre  
 Yacht = Barque, Catamaran Cutter Rigged, Ketch, Motor Yacht, Schooner, Sloop, Sports Fisherman, Trawler, Yawl  
 Total Yacht Economic Impact tracking began in 2022. Economic impact is estimated using a model based on historical spend data and current information provided by on-island yacht brokers.

\*Superyacht = Vessel measuring in length in excess of 24 metres, irrespective of tonnage, with passenger accommodation not exceeding twelve persons (excluding crew); but does not include a passenger ship or any vessel used for the transportation of goods for commercial purposes.

# Data Sources

The Bermuda Tourism Authority relies on data from many stakeholders to compile this report on the overall Tourism Industry metrics. The visitor data is collected in partnership with the Department of Immigration and H.M. Customs. The Visitor Arrival Form for air and yacht visitors is completed online via [bermudaarrivalcard.com](http://bermudaarrivalcard.com) or on paper.

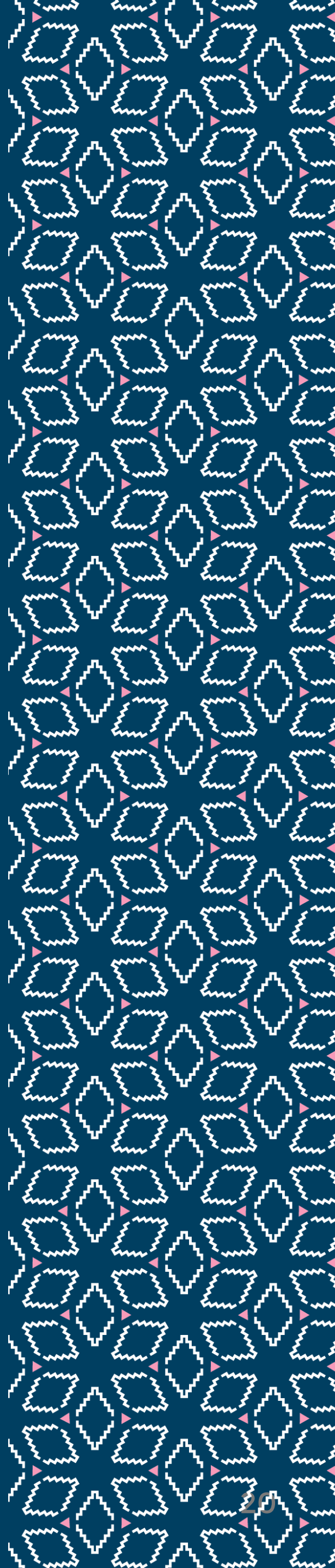
A list of additional data sources for this report are listed below:

1. Department of Immigration - Data for air visitor statistics
2. H.M. Customs - Cruise and yacht passenger arrival statistics
3. Department of Marine & Ports Services, Maritime Operations Centre - Yacht vessel arrival statistics
4. Bermuda Skyport Corporation, Ltd. - Air statistics (capacity, seats sold, load factors)
5. Narrative Research (contracted by the BTA) - Expenditure estimates from visitor Exit Surveys
6. STR, Inc. - Bermuda market hotel occupancy, ADR and RevPAR statistics
7. AirDNA - Bermuda market vacation rental statistics

The Bermuda Tourism Authority would like to thank all partners and stakeholders that provide data for this and other reports.

Any queries/comments can be directed to:

[research@bermudatourism.com](mailto:research@bermudatourism.com)







# Questions?

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