

BERMUDA

**PUBLIC ACCESS TO INFORMATION (CONTRACTS VALUED \$50,000 OR MORE) BERMUDA
TOURISM AUTHORITY NOTICE 2024**

GN / 2024

The VP of Finance who has supervision of the Bermuda Tourism Authority, in exercise of the power conferred by section 6(6) of the Public Access to Information Act 2010, gives the following Notice:

Citation

1. This Notice may be cited as the Public Access to Information (Information Statement-Contracts Valued \$50,000 or More) Bermuda Tourism Authority Notice 2023.

Contracts to which this Notice applies

2. This Notice applies to the contracts contained in the following Table:

Table

Name of Contractor/ Contracting Parties	Contract Start Date	Contract End Date	Description of Goods/ Services Provided	Contract Value
Simpleview LLC	1 Aug 24	31 Jul 27	CRM and Email marketing	\$144,900
Virtuoso Ltd.	1 Jan 24	31 Dec 24	Consortia marketing	\$60,325
Ace Up inc.	15 Jan 24	31 Jan 25	Professional coaching	\$84,613
ALHI	1 Jan 24	31 Dec 24	Global Alliance membership	\$78,000
Boat International Media Limited	1 Feb 24	31 Jan 25	Events sponsorship and media partnership	\$299,500
Royal Bermuda Yacht Club	9 Oct 24	6 Dec 24	Sponsorship Bermuda Gold Cup Regatta	\$60,000
Bonnier Corporation	15 Jul 24	1 Aug 24	Media placement and sponsorship Bermuda Triple Crown Billfishing Championship	\$100,000
Narrative Research (Bermuda) Limited	1 Jan 24	31 Dec 24	2024 Air and cruise exit survey	\$121,300
Grotto Bay Beach Resort	2 Feb 24	30 Apr 24	Accommodation – Bermuda Grand Prix	\$68,400
American Junior Golf Association	26 Jul 24	18 Jan 26	Sponsorship Butterfield Bermuda Junior Championship	\$72,000

Bermuda Triangle Challenge (North America)	20 Jun 24	28 Feb 25	Sponsorship	\$70,000
Carvertise Inc.	25 Jul 24	4 Oct 24	Advertising Service agreement	\$90,500
Rosewood Bermuda	4 Jan 24	7 Oct 24	Accommodation – Celebrity Golf Invitational	\$235,016
PricewaterhouseCoopers Advisory Ltd.	17 Jul 24	To Completion	Provision of Consultancy Services	\$175,000
IMEX America Inc.	17 Jun 24	7 Oct 24	Exhibition participation	\$102,800
Creative Management Services LLC	11 Aug 24	12 Nov 24	Exhibition booth design and construction	\$201,944
Digicel Bermuda	13 May 24	12 Jun 26	Information & Communications Technology managed services	\$72,000
MMGY Global	25 Jun 24	Ongoing	UK and European Sales and Business development	\$258,000 *
MMGY Global	25 Jun 24	Ongoing	UK and European Marketing and Communications services	\$258,000 *
Royal Bermuda Yacht Club	1 Feb 24	31 Jul 24	Sponsorship – Newport to Bermuda Yacht race	\$100,000
Travelsavers Inc	1 Jan 24	31 Dec 24	Strategic Marketing Services	\$54,050
Signature Travel Network	1 Jan 24	31 Dec 24	Consortia marketing	\$59,000
Future Partners	12 Jul 24	To completion	Brand awareness and perception research	\$238,300

* This represents the annual value of the contract. It is subject to 90 days notice.

Made this 24th day of December, 2024

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Duncan Beveridge

VP of Finance who has supervision of the Bermuda Tourism Authority