



Tourism Measures

4th Quarter 2023

Executive Summary

PERCENTAGES ARE % CHANGE COMPARING 2023 to 2022

Q4 2023

AIR ARRIVALS LEISURE



TOTAL LEISURE
21,262

↑ 8.3%

LEISURE

USA **12.9% ↑**

CAD **31.7% ↓**

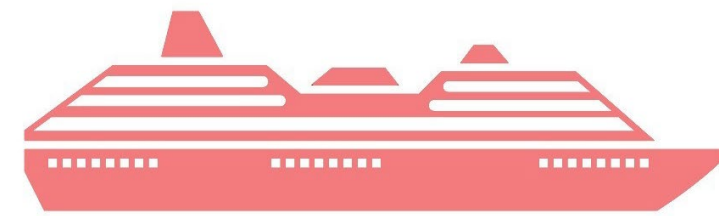
UK **15.3% ↑**

AIR CAPACITY



101,674
34.4% ↑
TOTAL

CRUISE



TOTAL PASSENGERS

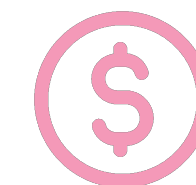
120,103

TOTAL CALLS

33



ESTIMATED VISITOR EXPENDITURE



AIR 2022

\$58.7M

\$1,786
PER PERSON

AIR 2023

\$71.9M

\$1,958
PER PERSON

% CHG

22.6% ↑

9.6% ↑

CRUISE 2022

\$23.2M

\$233
PER PERSON

CRUISE 2023

\$26.5M

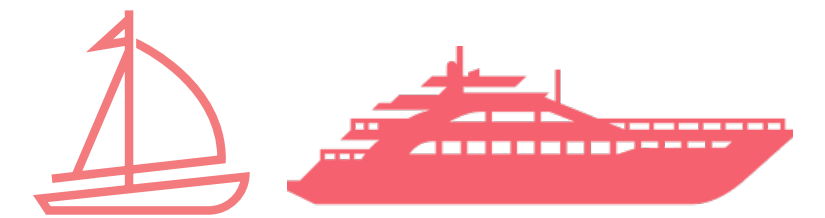
\$221
PER PERSON

% CHG

14.0% ↑

5.2% ↓

YACHTS



TOTAL = 138
SUPERYACHTS = 2

ESTIMATED DIRECT
ECONOMIC IMPACT

\$689K 34.3% ↓

HOTELS



9.5% ↑

HOTEL REVPAR
(REVENUE PER
AVAILABLE ROOM)

3.4% ↑

HOTEL
OCCUPANCY

3.9% ↑

ADR
(AVERAGE DAILY RATE)

Executive Summary

PERCENTAGES ARE % CHANGE COMPARING 2023 to 2022

FULL YEAR 2023

AIR ARRIVALS LEISURE

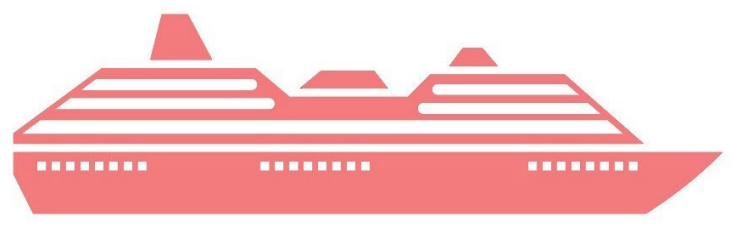


TOTAL LEISURE
121,170

↑ 21.9%
LEISURE

USA **22.6% ↑**
CAD **22.9% ↑**
UK **10.9% ↑**

CRUISE



TOTAL PASSENGERS

525,413

TOTAL CALLS

183

YACHTS



TOTAL = 3,164
SUPERYACHTS = 56

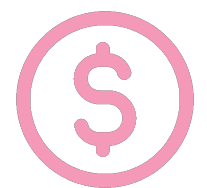
ESTIMATED DIRECT
ECONOMIC IMPACT

\$9.68M 6.0% ↓

AIR CAPACITY



432,824
21.6% ↑
TOTAL



ESTIMATED VISITOR EXPENDITURE



AIR 2022
\$270.1M
\$1,852
PER PERSON

AIR 2023
\$341.3M
\$1,841
PER PERSON

% CHG
26.4% ↑
0.5% ↓

CRUISE 2022
\$102.7M
\$255
PER PERSON

CRUISE 2023
\$150.8M
\$287
PER PERSON

% CHG
46.8% ↑
12.5% ↑

HOTELS



15.5% ↑

HOTEL
OCCUPANCY

22.6% ↑
HOTEL REVPAR
(REVENUE PER
AVAILABLE ROOM)

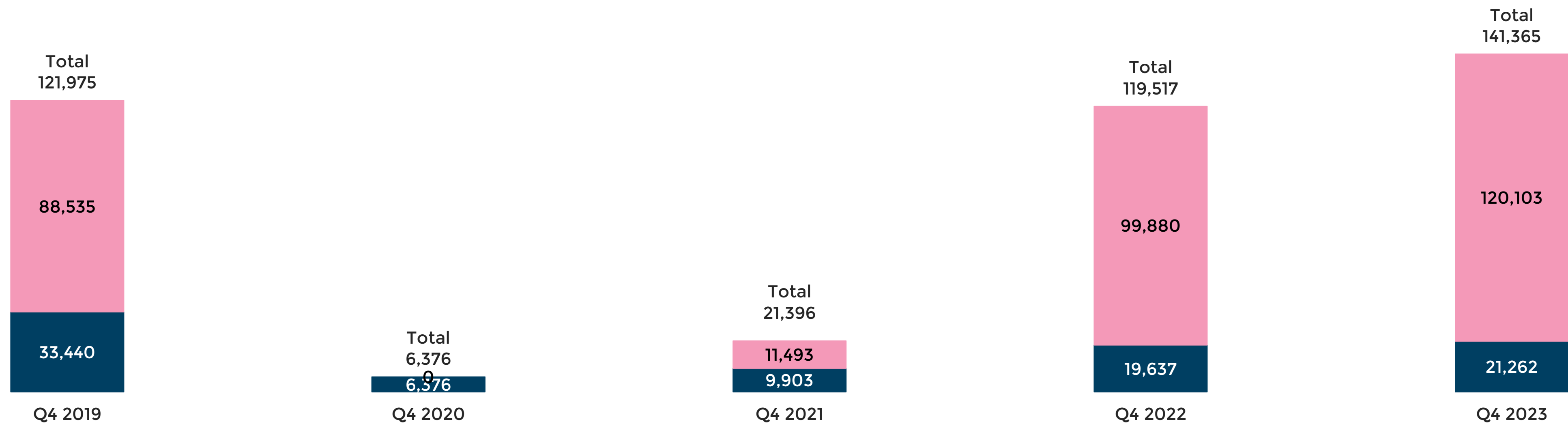
6.0% ↑
ADR
(AVERAGE DAILY RATE)



Total Vacation & Leisure Visitor Arrivals

	Q4 2019	Q4 2020	Q4 2021	Q4 2022	23 - Oct	23 - Nov	23 - Dec	Q4 2023	# CHG	% CHG	YTD-19	YTD-20	YTD-21	YTD-22	YTD-23	# CHG	% CHG
Air Vacation & Leisure Visitors	33,440	6,376	9,903	19,637	8,955	6,654	5,653	21,262	1,625	8.3%	191,417	25,704	55,188	99,382	121,170	21,788	21.9%
Cruise Visitors	88,535	0	11,493	99,880	51,776	61,106	7,221	120,103	20,223	20.2%	535,561	9,366	14,203	402,657	525,413	122,756	30.5%
Total Leisure Visitors	121,975	6,376	21,396	119,517	60,731	67,760	12,874	141,365	21,848	18.3%	726,978	35,070	69,391	502,039	646,583	144,544	28.8%

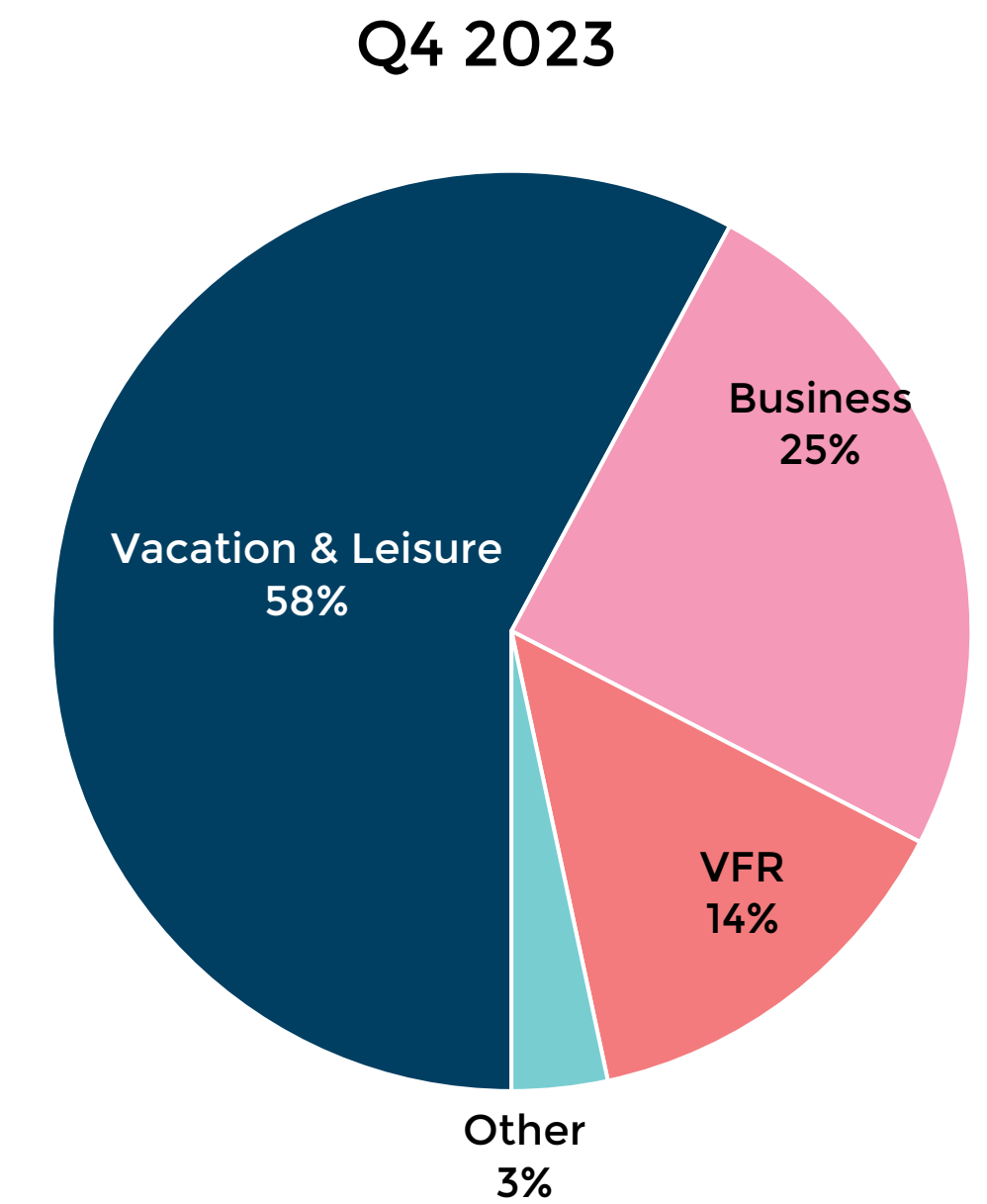
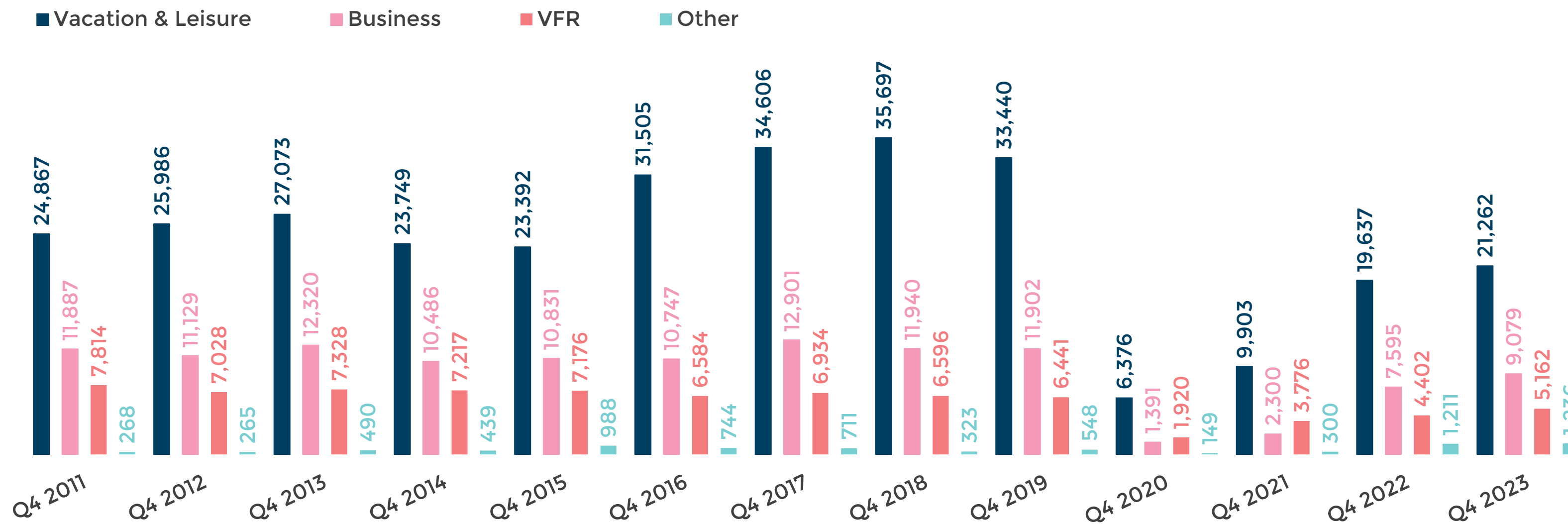
■ Cruise
■ Air Vacation & Leisure





Total Air Visitors Purpose of Visit

	Q4 2019	Q4 2020	Q4 2021	Q4 2022	23 - Oct	23 - Nov	23 - Dec	Q4 2023	# CHG	% CHG	YTD-19	YTD-20	YTD-21	YTD-22	YTD-23	# CHG	% CHG
Vacation & Leisure	33,440	6,376	9,903	19,637	8,955	6,654	5,653	21,262	1,625	8.3%	191,417	25,704	55,188	99,382	121,170	21,788	21.9%
Business	11,902	1,391	2,300	7,595	4,004	3,605	1,470	9,079	1,484	19.5%	47,285	9,367	6,136	23,018	32,768	9,750	42.4%
Visiting Friends & Relatives	6,441	1,920	3,776	4,402	1,876	1,320	1,966	5,162	760	17.3%	27,751	6,266	9,916	19,028	25,930	6,902	36.3%
Other	548	149	300	1,211	552	407	277	1,236	25	2.1%	3,025	734	913	4,437	5,467	1,030	23.2%
TOTAL Air Visitors	52,331	9,836	16,279	32,845	15,387	11,986	9,366	36,739	3,894	11.9%	269,478	42,071	72,153	145,865	185,335	39,470	27.1%

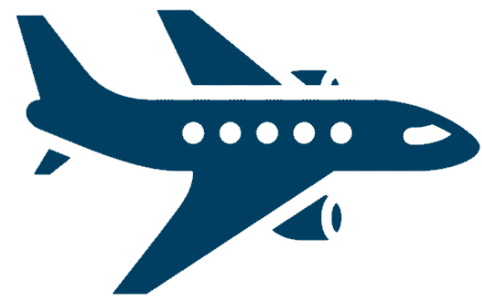




Total Air Visitors Purpose of Visit Detail

	Q4 2019	Q4 2020	Q4 2021	Q4 2022	23 - Oct	23 - Nov	23 - Dec	Q4 2023	# CHG	% CHG	YTD-19	YTD-20	YTD-21	YTD-22	YTD-23	# CHG	% CHG
Vacation & Leisure	33,440	6,376	9,903	19,637	8,955	6,654	5,653	21,262	1,625	8.3%	191,417	25,704	55,188	99,382	121,170	21,788	21.9%
Vacation	31,376	5,341	8,854	17,787	7,842	5,446	5,268	18,556	769	4.3%	181,064	23,576	52,922	93,320	112,387	19,067	20.4%
Destination Wedding*	833	233	593	535	814	435	192	1,441	906	169.3%	6,046	445	1,654	3,655	5,642	1,987	54.4%
Concert/Festival/Carnival	53	3	6	19	5	11	1	17	-2	-10.5%	728	106	11	286	317	31	10.8%
Sporting Events	1,178	799	450	1,296	294	762	192	1,248	-48	-3.7%	3,579	1,577	601	2,121	2,824	703	33.1%
Business	11,902	1,391	2,300	7,595	4,004	3,605	1,470	9,079	1,484	19.5%	47,285	9,367	6,136	23,018	32,768	9,750	42.4%
Business	9,253	1,288	2,090	6,151	2,925	2,955	1,236	7,116	965	15.7%	35,048	7,884	5,652	18,222	25,423	7,201	39.5%
Incentive Groups*	20	1	2	8	34	1	1	36	28	350.0%	805	12	10	264	256	-8	-3.0%
Conference/Meeting	2,629	102	208	1,436	1,045	649	233	1,927	491	34.2%	11,432	1,471	474	4,532	7,089	2,557	56.4%
Visiting Friends & Relatives	6,441	1,920	3,776	4,402	1,876	1,320	1,966	5,162	760	17.3%	27,751	6,266	9,916	19,028	25,930	6,902	36.3%
Vacation*	4,605	1,022	2,519	3,240	1,461	895	1,471	3,827	487	18.1%	21,240	3,723	6,551	14,567	20,656	6,089	41.8%
Personal *	1,836	898	1,257	1,162	415	425	495	1,335	173	14.9%	6,511	2,543	3,365	4,461	5,274	813	18.2%
Other	548	149	300	1,211	552	407	277	1,236	25	2.1%	3,025	734	913	4,437	5,467	1,030	23.2%
Study	52	5	11	20	14	27	3	44	24	120.0%	825	172	88	263	571	308	117.1%
Other	496	144	289	1,191	538	380	274	1,192	1	0.1%	2,200	562	825	4,174	4,896	722	17.3%
Total Air Visitors	52,331	9,836	16,279	32,845	15,387	11,986	9,366	36,379	3,894	11.9%	269,478	42,071	72,153	145,865	185,335	39,470	27.1%

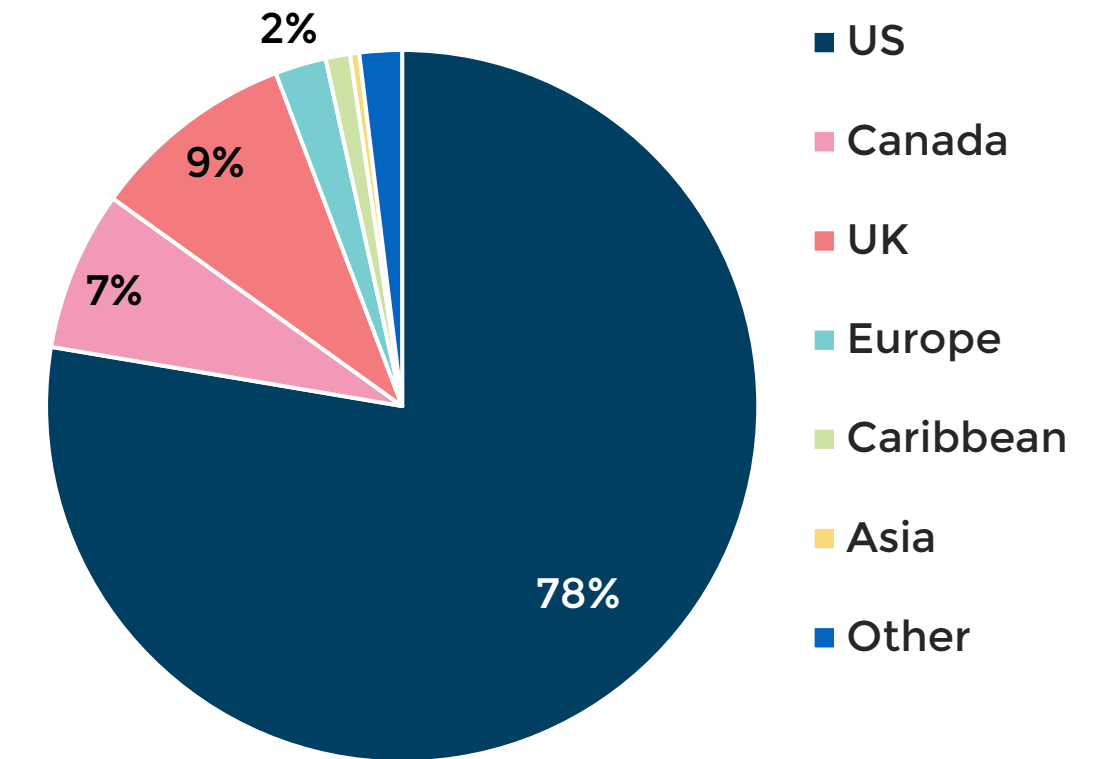
Source: Department of Immigration & Travel Authorisation Forms
 NOTE: The business category contains Viking Orion Crew members who arrived by Air in 2021



Air Visitor Arrivals by Country

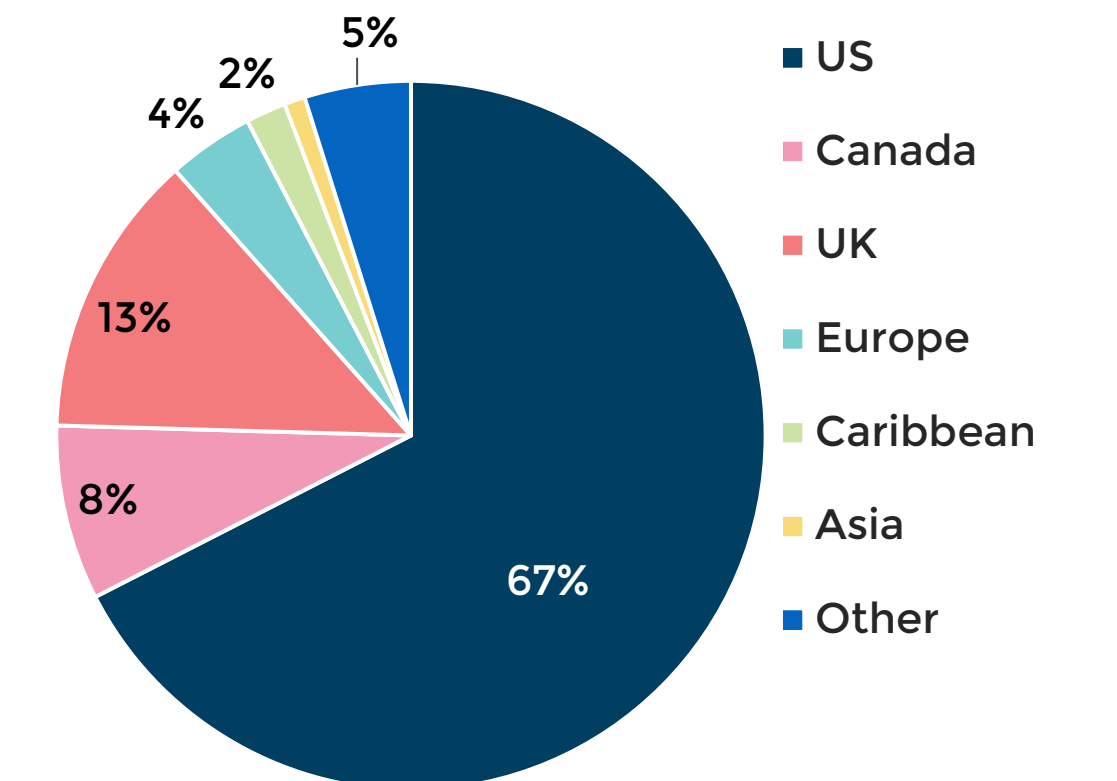
Leisure Air Arrivals	Q4 2019	Q4 2020	Q4 2021	Q4 2022	23 - Oct	23 - Nov	23 - Dec	Q4 2023	# CHG	% CHG	YTD-19	YTD-20	YTD-21	YTD-22	YTD-23	# CHG	% CHG
US	25,918	4,869	7,357	14,621	7,103	5,134	4,275	16,512	1,891	12.9%	156,901	18,971	48,439	80,545	98,719	18,174	22.6%
Canada	3,870	193	966	2,256	626	522	393	1,541	-715	-31.7%	17,041	2,828	1,897	7,755	9,529	1,774	22.9%
UK	2,076	979	1,241	1,718	753	546	682	1,981	263	15.3%	10,065	2,888	3,612	7,499	8,313	814	10.9%
Europe	712	196	216	483	199	188	106	493	10	2.1%	3,821	557	668	1,868	2,096	228	12.2%
Caribbean	203	32	43	270	74	79	84	237	-33	-12.2%	982	143	154	714	832	118	16.5%
Asia	152	18	17	58	27	44	17	88	30	51.7%	712	72	92	219	335	116	53.0%
Other	509	89	63	231	173	141	96	410	179	77.5%	1,895	245	326	782	346	564	72.1%
Total	33,440	6,376	9,903	19,637	8,955	6,654	5,653	21,262	1,625	8.3%	191,417	25,704	55,188	99,382	121,170	21,788	21.9%

Leisure Q4 2023



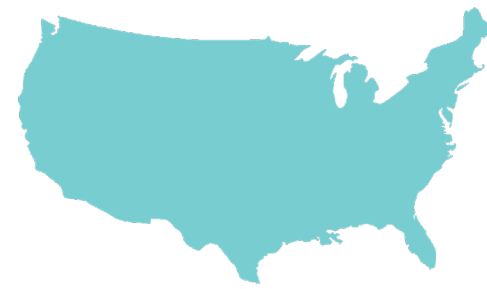
Total Air Arrivals	Q4 2019	Q4 2020	Q4 2021	Q4 2022	23 - Oct	23 - Nov	23 - Dec	Q4 2023	# CHG	% CHG	YTD-19	YTD-20	YTD-21	YTD-22	YTD-23	# CHG	% CHG
US	36,738	6,781	10,439	21,572	10,498	8,072	6,220	24,790	3,218	14.9%	202,460	28,183	57,770	105,910	133,263	27,353	25.8%
Canada	6,203	549	1,850	3,718	1,191	927	812	2,930	-788	-21.2%	27,748	4,936	3,514	12,798	16,545	3,747	29.3%
UK	5,071	1,767	2,750	4,151	1,952	1,514	1,304	4,770	619	14.9%	21,641	5,955	7,274	16,325	19,365	3,040	18.6%
Europe	1,881	377	640	1,165	580	551	314	1,445	280	24.0%	8,027	1,376	1,722	4,600	5,543	943	20.5%
Caribbean	703	115	210	554	214	225	235	674	120	21.7%	3,021	549	559	1,718	2,584	866	50.4%
Asia	407	42	92	175	113	144	91	348	173	98.9%	1,655	239	278	623	1,244	621	99.7%
Other	1,328	205	308	1,510	839	553	390	1,782	272	18.0%	4,926	833	1,036	3,891	6,791	2,900	74.5%
Total	52,331	9,836	16,289	16,289	15,387	11,986	9,366	36,739	3,894	11.9%	269,478	42,071	72,153	145,865	185,335	39,470	27.1%

Total Q4 2023





Vacation & Leisure Visitor Air Arrivals

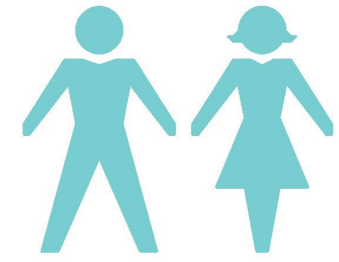


BY CITY OF RESIDENCE

Leisure Air Arrivals City	# of Arrivals Q4 2019	# of Arrivals Q4 2022	# of Arrivals Q4 2023	# CHG	% CHG	2023 % Share of Total	# of Arrivals YTD 2019	# of Arrivals YTD 2022	# of Arrivals YTD 2023	# CHG	% CHG	2023 % Share of Total
NEW YORK (501)	7,655	4,273	5,125	852	19.9%	31.04%	53,351	26,925	36,537	9,612	35.7%	37.01%
BOSTON (MANCHESTER) (506)	5,408	2,055	2,806	751	36.5%	16.99%	29,659	12,867	13,672	805	6.3%	13.85%
PHILADELPHIA (504)	1,858	982	843	-139	-14.2%	5.11%	10,740	7,190	6,854	-336	-4.7%	6.94%
WASHINGTON, DC (HAGRSTWN) (511)	900	547	493	-54	-9.9%	2.99%	7,563	2,937	3,576	639	21.8%	3.62%
HARTFORD & NEW HAVEN (533)	620	342	407	65	19.0%	2.46%	3,592	1,683	2,373	690	41.0%	2.4%
PROVIDENCE-NEW BEDFORD (521)	532	253	343	90	35.6%	2.08%	2,931	1,383	1,669	286	20.7%	1.69%
ATLANTA (524)	557	384	331	-53	-13.8%	2.00%	3,037	1,592	1,867	275	17.3%	1.89%
BALTIMORE (512)	436	270	261	-9	-3.3%	1.58%	2,537	1,344	1,547	203	15.1%	1.57%
MIAMI-FT. LAUDERDALE (529)	327	207	256	49	23.7%	1.55%	1,375	950	1,021	71	7.5%	1.03%
LOS ANGELES (803)	252	232	225	-7	-3.0%	1.36%	1,642	956	1,167	211	22.1%	1.18%
PORTLAND-AUBURN (500)	334	151	211	60	39.7%	1.28%	1,569	752	927	175	23.3%	0.94%



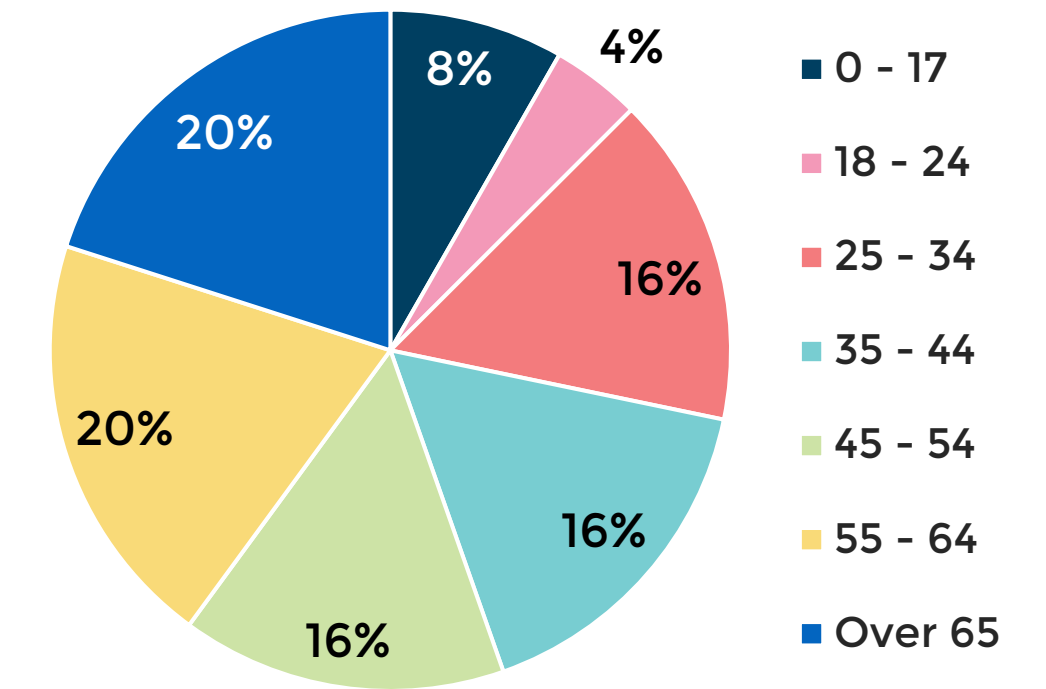
Vacation & Leisure Visitor Air Arrivals



BY AGE & GENDER

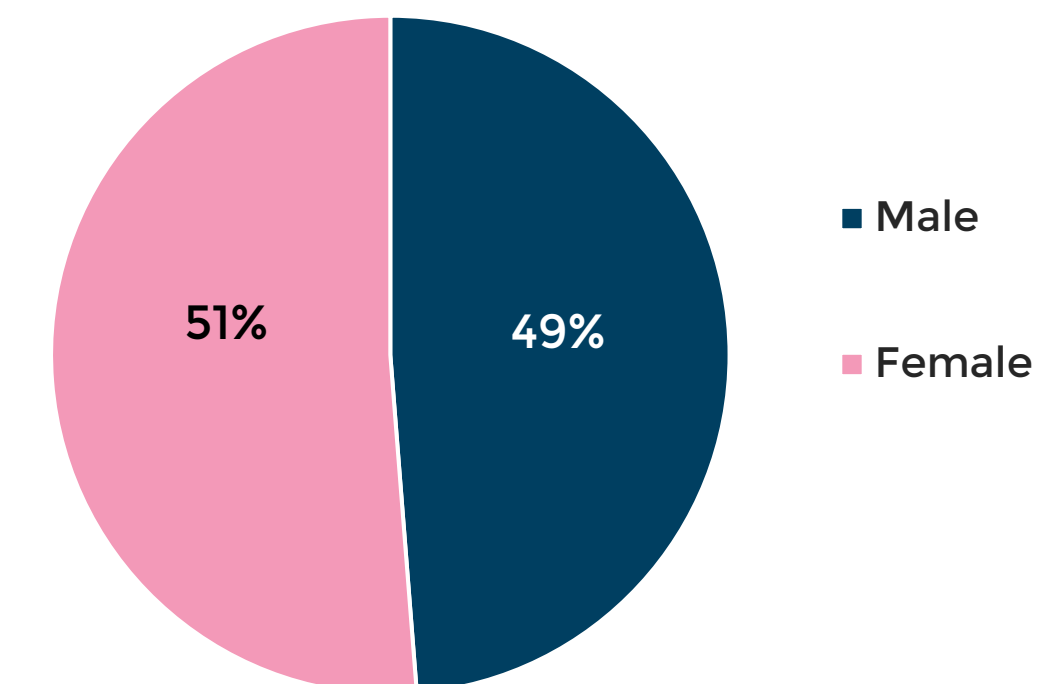
AGE - LEISURE	Q4 2019	Q4 2020	Q4 2021	Q4 2022	Q4 2023	# CHG	vs 2022 % CHG	YTD-19	YTD-20	YTD-21	YTD-22	YTD-23	# CHG	% CHG
0 - 17	2,995	516	725	1,765	1,758	-7	-0.4%	22,451	2,259	5,256	10,871	12,975	2,104	19.4%
18 - 24	1,649	380	390	855	903	48	5.6%	11,976	1,566	3,101	5,797	6,905	1,108	19.1%
25 - 34	5,835	1,516	1,809	2,851	3,348	497	17.4%	34,520	5,221	8,849	15,033	18,010	2,977	19.8%
35 - 44	5,836	1,126	1,649	3,221	3,477	256	7.9%	33,061	4,275	9,146	17,064	20,880	3,816	22.4%
45 - 54	5,667	1,022	1,614	3,189	3,285	96	3.0%	32,728	4,135	8,954	16,588	19,847	3,259	19.6%
55 - 64	6,245	1,148	1,942	4,029	4,228	199	4.9%	31,964	4,592	10,003	18,797	22,388	3,591	19.1%
Over 65	5,213	658	1,774	3,727	4,263	536	14.4%	24,717	3,656	9,879	15,232	20,165	4,933	32.4%
Total	33,440	6,376	9,903	19,637	21,262	1,625	8.3%	191,417	25,704	55,188	99,382	121,170	21,788	21.9%

AGE Q4 2023



GENDER - LEISURE	Q4 2019	Q4 2020	Q4 2021	Q4 2022	Q4 2023	# CHG	vs 2022 % CHG	YTD-19	YTD-20	YTD-21	YTD-22	YTD-23	# CHG	% CHG
Male	15,680	3,305	4,803	9,382	10,366	984	10.5%	85,524	12,060	25,404	45,659	56,177	10,518	23.0%
Female	17,760	3,071	5,100	10,255	10,896	641	6.3%	105,893	13,644	29,784	53,723	64,993	11,270	21.0%
Total	33,440	6,376	9,903	19,637	21,262	1,625	8.3%	191,417	25,704	55,188	99,382	121,170	21,788	21.9%

GENDER Q4 2023





US Vacation & Leisure Visitor Air Arrivals



AVERAGE LENGTH OF STAY

Average Length of Stay	Q4 2019	Q4 2020	Q4 2021	Q4 2022	Q4 2023	# CHG	vs 2022 % CHG	YTD-19	YTD-20	YTD-21	YTD-22	YTD-23	# CHG	% CHG
Leisure Visitors	5.51	10.92	6.98	6.30	5.85	-0.45	-7.1%	5.42	8.15	6.92	6.03	5.66	-0.37	-6.1%
Business Visitors	4.28	19.90	7.39	5.16	4.29	-0.87	-16.9%	4.93	8.49	11.62	5.11	4.56	-0.55	-10.8%
Visiting Friends & Relatives	10.89	22.49	16.22	12.05	11.60	-0.45	-3.7%	10.54	17.64	17.08	12.87	11.53	-1.34	-10.4%
Country of Origin														
US	4.71	10.88	6.47	5.69	4.97	-0.72	-12.7%	4.90	7.51	6.90	5.46	5.09	-0.37	-6.8%
Canada	7.38	27.09	11.64	8.62	9.13	0.51	5.9%	7.18	11.74	13.39	8.57	7.93	-0.64	-7.5%
UK	8.44	15.48	12.01	8.30	8.28	-0.02	-0.2%	9.10	12.66	14.12	9.40	8.97	-0.43	-4.6%
Intended Address														
Hotel or Similar	4.57	10.25	5.98	5.44	4.63	-0.81	-14.9%	4.69	6.59	6.34	5.14	4.76	-0.38	-7.4%
Rental House/Apt	7.67	19.27	12.30	7.42	8.48	1.06	14.3%	7.60	14.22	10.92	7.49	7.76	0.27	3.6%
Friends & Relatives	10.74	21.38	15.92	11.24	11.67	0.43	3.8%	10.33	16.40	16.12	12.41	11.41	-1.00	-8.1%
Total AVG	5.98	14.70	9.35	7.02	6.46	-0.56	-8.0%	5.96	9.94	8.96	6.90	6.46	-0.44	-6.4%



Air Statistics

4th Quarter 2023

Air Capacity

↑ 34.3% OR 25,946 SEATS VS 2022

Seats Sold

↑ 15.4% OR 9,586 SEATS VS 2022





Air Statistics

Air Figures	Q4 2019	Q4 2020	Q4 2021	Q4 2022	23 - Oct	23 - Nov	23 - Dec	Q4 2023	# CHG	% CHG	YTD-19	YTD-20	YTD-21	YTD-22	YTD-23	# CHG	% CHG
Air Capacity (Total Seats)	127,379	46,703	62,087	75,728	39,639	29,166	32,869	101,674	25,946	34.3%	579,720	170,344	237,092	355,842	432,824	76,982	21.6%
Arriving Passengers (Seats Sold)	94,038	16,580	36,844	62,287	27,534	22,456	21,883	71,873	9,586	15.4%	435,528	88,899	130,278	255,948	324,862	68,914	26.9%
Air Load Factor (% filled)	73.8%	35.5%	59.3%	82.3%	69.5%	77.0%	66.6%	70.7%	-11.6%	-14.1%	75.1%	52.2%	54.9%	71.9%	75.1%	3.1%	4.4%

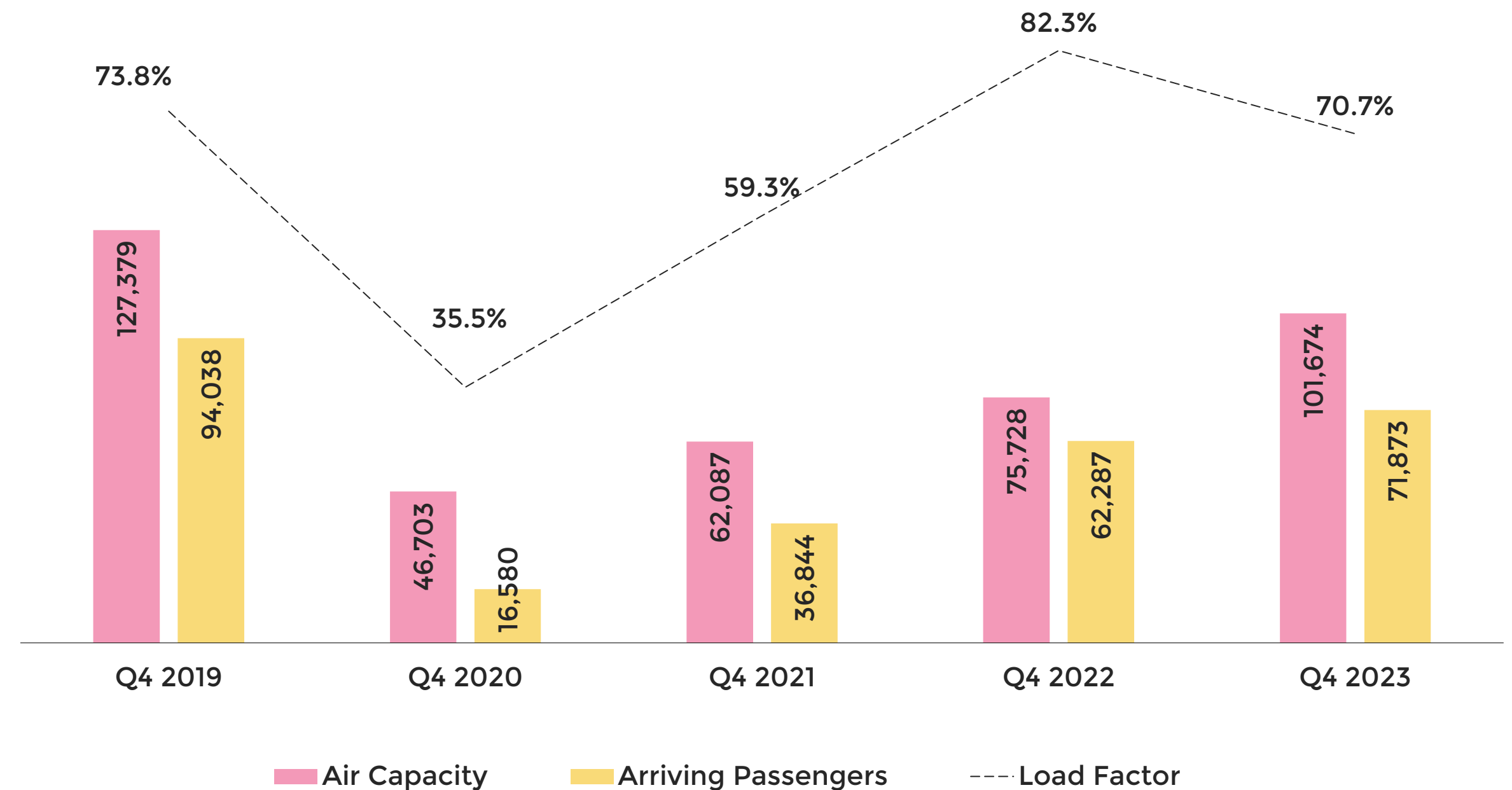
AIR CAPACITY

↑ 22.7% VS 2022

ARRIVING PASSENGERS

(Including Residents)

↑ 20.8% VS 2022





Air Visitor Statistics

By Accommodation Type

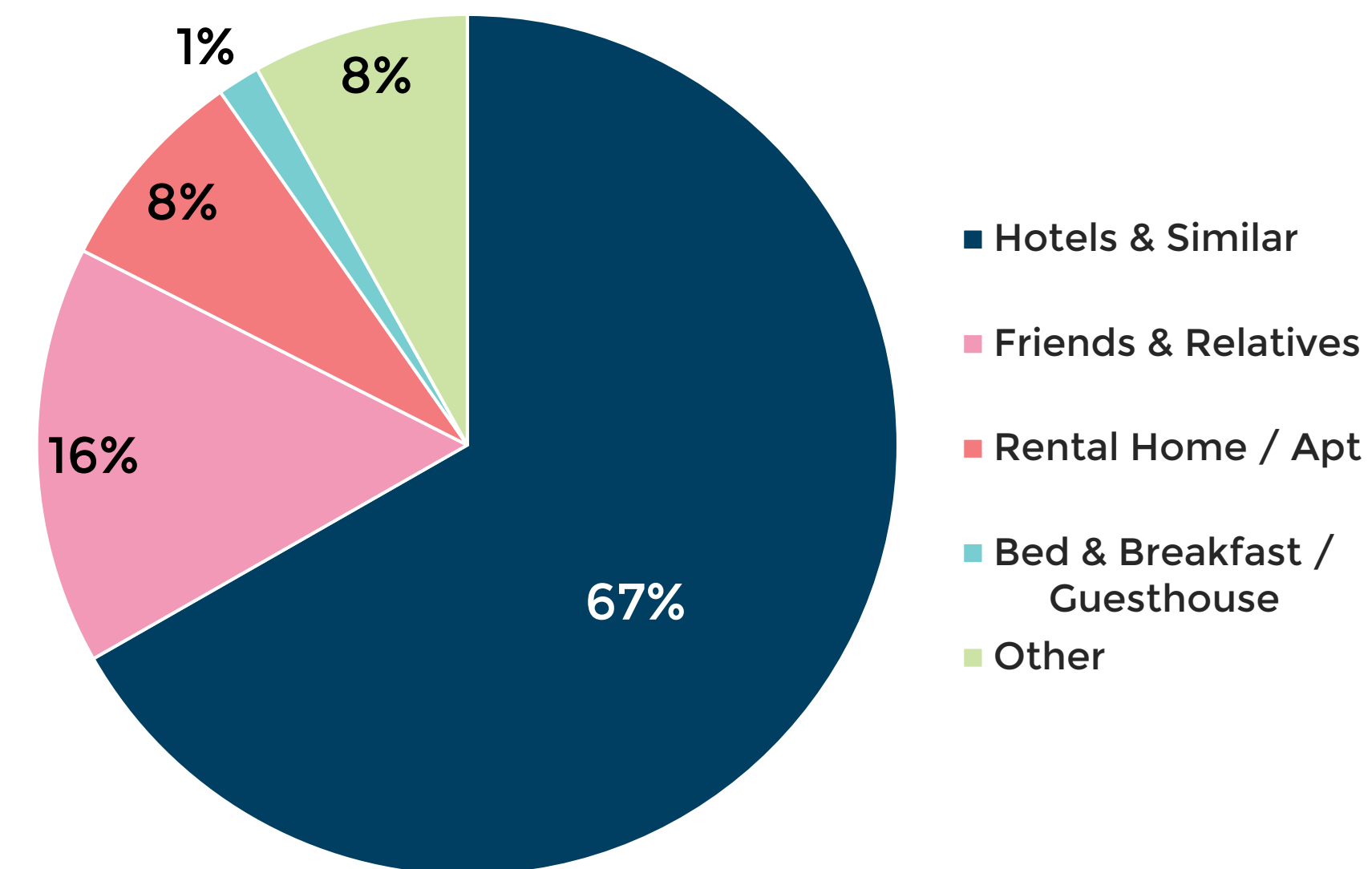
HOTEL OR B & B / GUESTHOUSE → 69%

OTHER → 8% (THIS CATEGORY INCLUDES PRIVATE HOMES, BOATS/YACHTS AND UNSPECIFIED TYPES OF ACCOMMODATIONS)

FRIENDS & RELATIVES → 16%

VACATION RENTAL PROPERTIES → 8%

Q4 2023





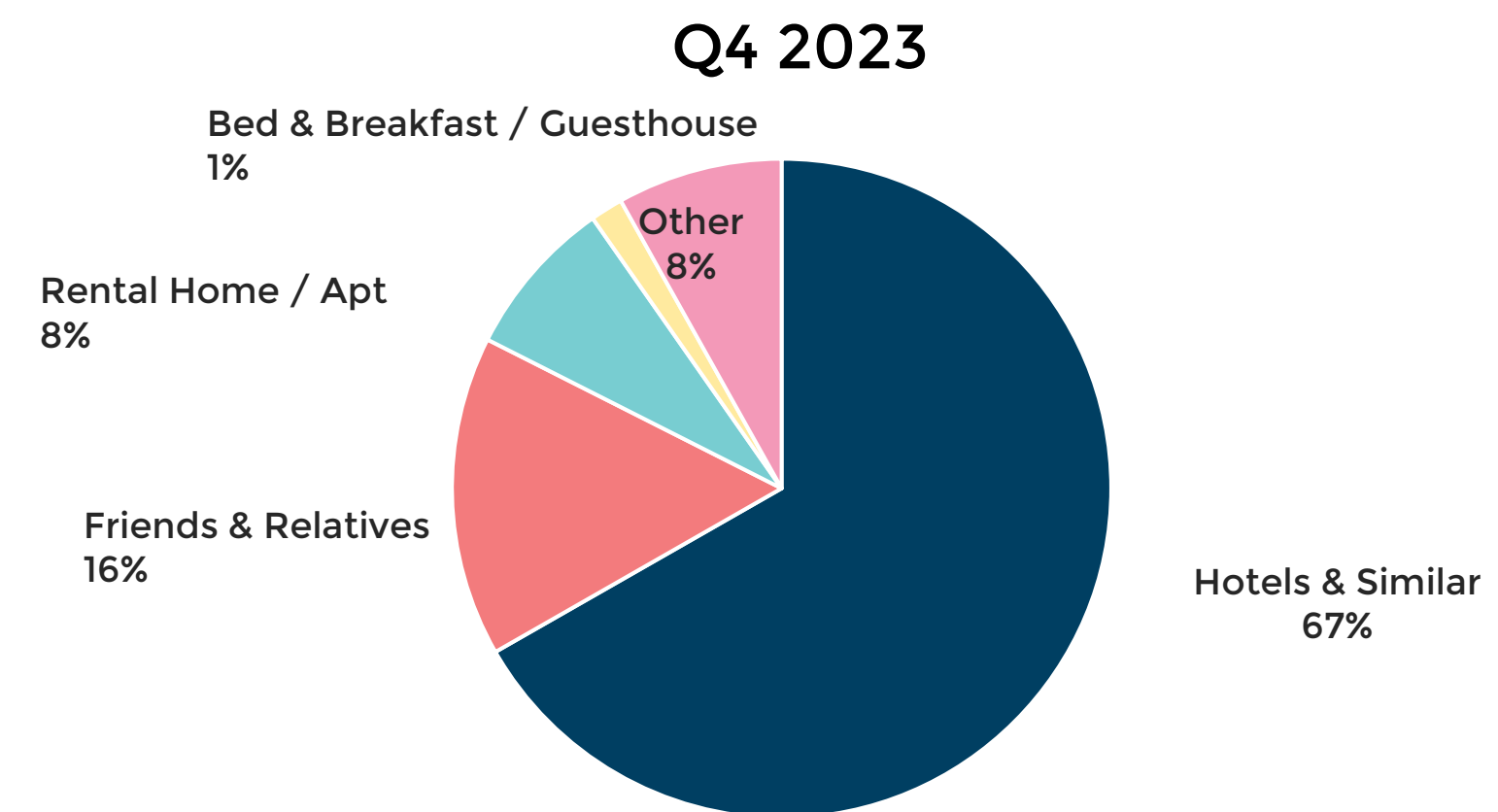
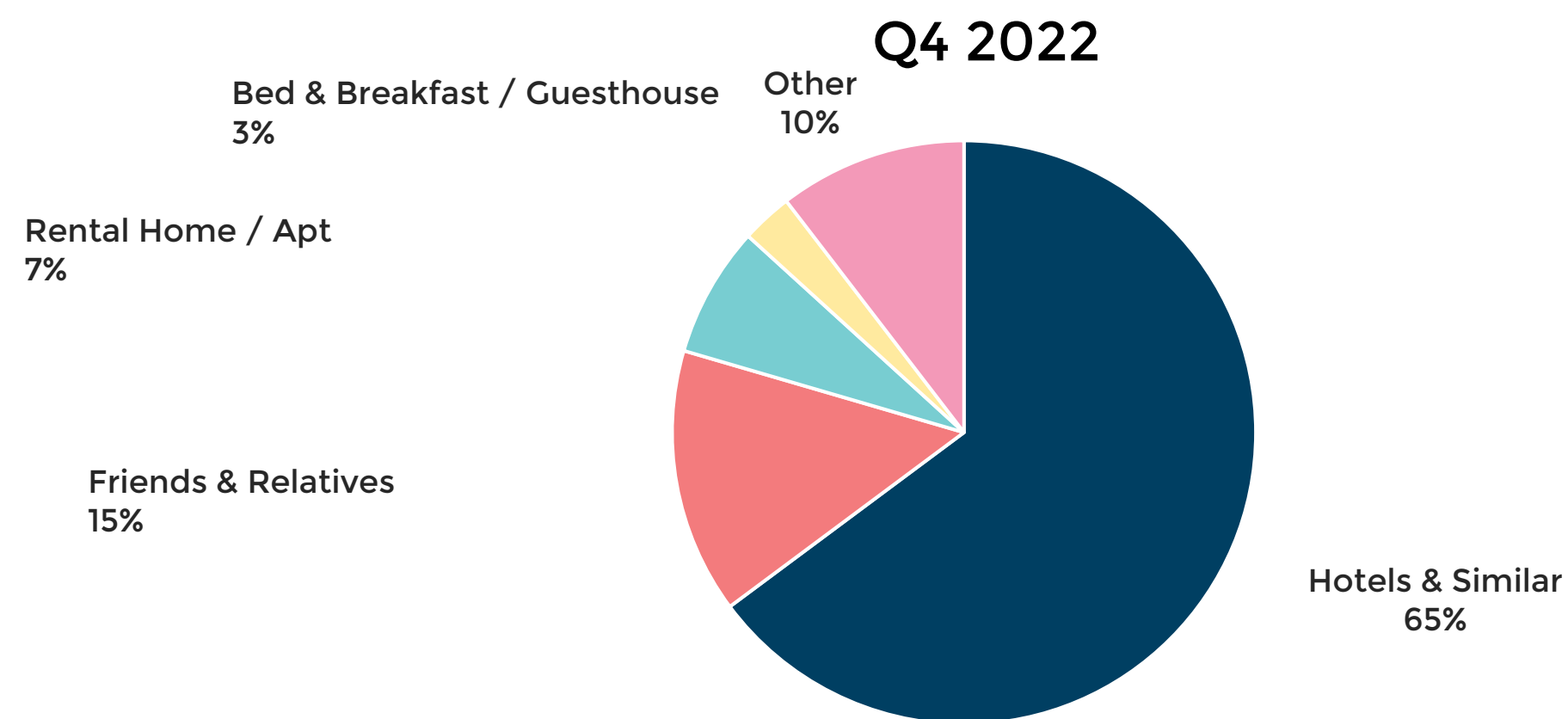
Accommodation Statistics

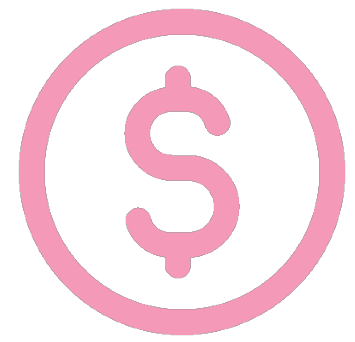
Accommodations	Q4 2019	Q4 2020	Q4 2021	Q4 2022	Q4 2023	# CHG	% CHG	YTD-19	YTD-20	YTD-21	YTD-22	YTD-23	# CHG	% CHG
Hotel Occupancy	51.2%	36.3%	30.8%	51.9%	53.7%	1.8%	3.4%	61.0%	24.5%	37.1%	53.4%	61.7%	8.3%	15.5%
Hotel Average Daily Rate (ADR)						\$17.61	3.9%						\$31.80	6.0%
Hotel Revenue Per Available Room (RevPAR)						\$22.20	9.5%						\$63.63	22.6%
% Staying In Commercial Accommodations TOTAL	71.1%	58.9%	60.2%	67.6%	68.3%	0.7%	1.0%	72.0%	65.1%	60.6%	67.7%	67.4%	-0.3%	-0.4%
% Staying In Commercial Accommodations (Leisure)	76.8%	66.3%	74.1%	74.3%	77.1%	2.8%	3.8%	77.5%	70.8%	67.5%	74.6%	76.4%	1.8%	2.4%
% Staying In Commercial Accommodations (Business)	89.7%	84.3%	85.8%	91.7%	88.9%	-2.8%	-3.1%	88.6%	87.4%	83.7%	91.5%	89.4%	-2.1%	-2.3%
Bed Nights in Commercial Accommodations	169,972	59,932	58,706	120,886	116,179	-4,707	-3.9%	911,015	180,631	277,208	507,433	594,308	86,875	17.1%



Vacation Rental Statistics

Accommodations	Q4 2019	Q4 2020	Q4 2021	Q4 2022	Q4 2023	# CHG	% CHG	YTD-19	YTD-20	YTD-21	YTD-22	YTD-23	# CHG	% CHG
Vacation Rental Occupancy*	44.5%	50.1%	42.0%	51.5%	53.8%	2%	4.5%	56.4%	43.7%	51.2%	59.4%	64.1%	4.7%	7.9%
% Staying in Rental TOTAL	9.5%	10.2%	7.0%	7.2%	7.8%	1%	8.3%	10.0%	9.8%	8.7%	8.3%	9.5%	1.2%	14.5%
% Staying in rental Leisure	11.7%	12.9%	8.6%	9.8%	10.0%	0%	2.0%	11.9%	12.4%	9.7%	10.3%	12.0%	1.7%	16.5%
% Staying in rental Business	5.5%	6.7%	4.8%	2.8%	5.5%	3%	96.4%	5.3%	6.5%	5.5%	2.5%	4.8%	2.3%	92.0%
Average Length of Stay	7.67	19.27	12.30	7.42	8.48	1.06	14.3%	7.60	14.22	10.92	7.49	7.76	0.27	3.6%

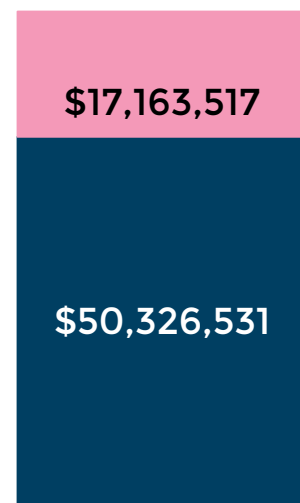




Estimated Air Visitor Expenditure

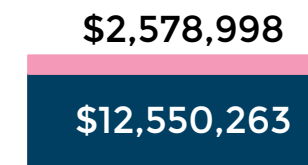
4th Quarter

Total
\$73,837,994



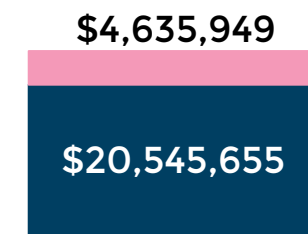
Q4 2019

Total
\$17,503,589



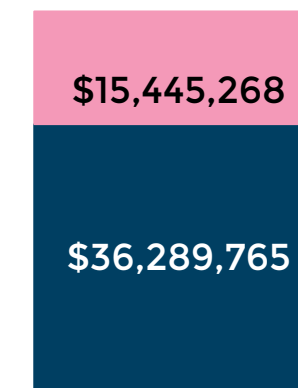
Q4 2020

Total
\$30,307,754



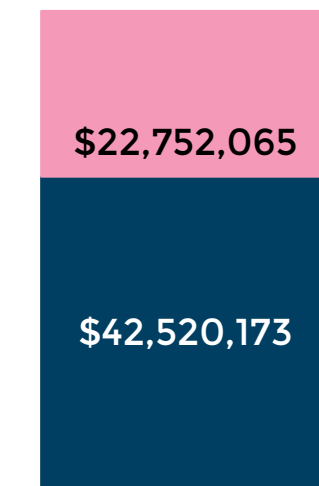
Q4 2021

Total
\$58,672,337



Q4 2022

Total
\$71,946,718

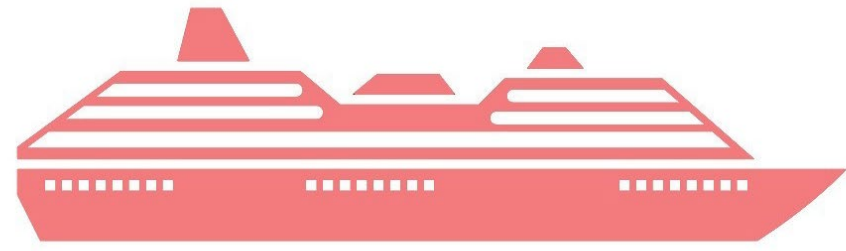


Q4 2023

■ Leisure ■ Business

Total Spending	Q4 2019	Q4 2020	Q4 2021	Q4 2022	Q4 2023	# CHG	% CHG	YTD-19	YTD-20	YTD-21	YTD-22	YTD-23	# CHG	% CHG
Leisure Air Visitor	\$50,326,531	\$12,550,263	\$20,545,655	\$36,289,765	\$42,520,173	\$6,230,408	17.2%	\$298,891,903	\$46,491,234	\$98,117,090	\$194,515,420	\$236,342,085	\$41,826,666	21.5%
Business Air Visitor	\$17,163,517	\$2,578,998	\$4,635,949	\$15,445,268	\$22,752,065	\$7,306,797	47.3%	\$72,385,297	\$14,787,896	\$11,320,000	\$46,799,277	\$68,202,332	\$21,403,055	45.7%
Total Air Visitors	\$73,837,994	\$17,503,589	\$30,307,754	\$58,672,337	\$71,946,718	\$13,274,381	22.6%	\$399,765,223	\$68,945,076	\$122,587,947	\$270,076,341	\$341,288,842	\$71,212,502	26.4%

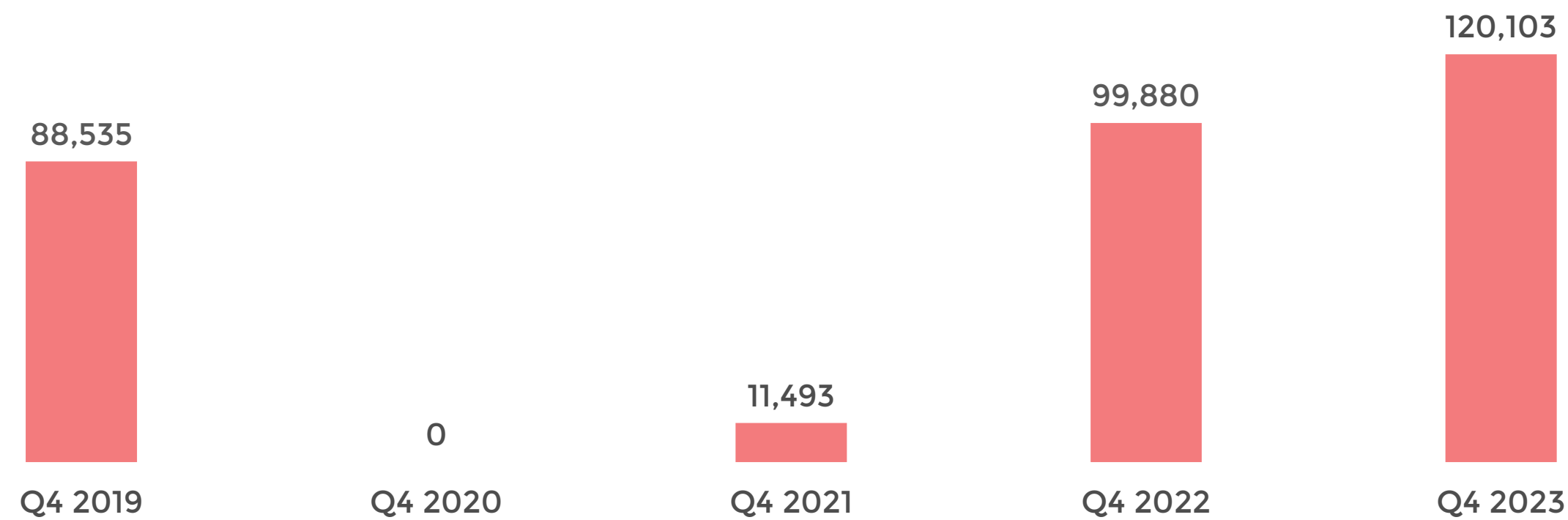
Per Person Spending	Q4 2019	Q4 2020	Q4 2021	Q4 2022	Q4 2023	# CHG	% CHG	YTD-19	YTD-20	YTD-21	YTD-22	YTD-23	# CHG	% CHG
Leisure Air Visitor	\$1,505	\$1,968	\$2,075	\$1,848	\$2,000	\$151.79	8.2%	\$1,561	\$1,809	\$1,778	\$1,957	\$1,951	-\$6.75	-0.3%
Business Air Visitor	\$1,442	\$1,854	\$2,016	\$2,034	\$2,506	\$472.40	23.2%	\$1,531	\$1,579	\$1,845	\$2,033	\$2,081	\$48.21	2.4%
Total Air Visitors	\$1,411	\$1,780	\$1,862	\$1,786	\$1,958	\$171.98	9.6%	\$1,483	\$1,639	\$1,699	\$1,852	\$1,841	-\$10.08	-0.5%



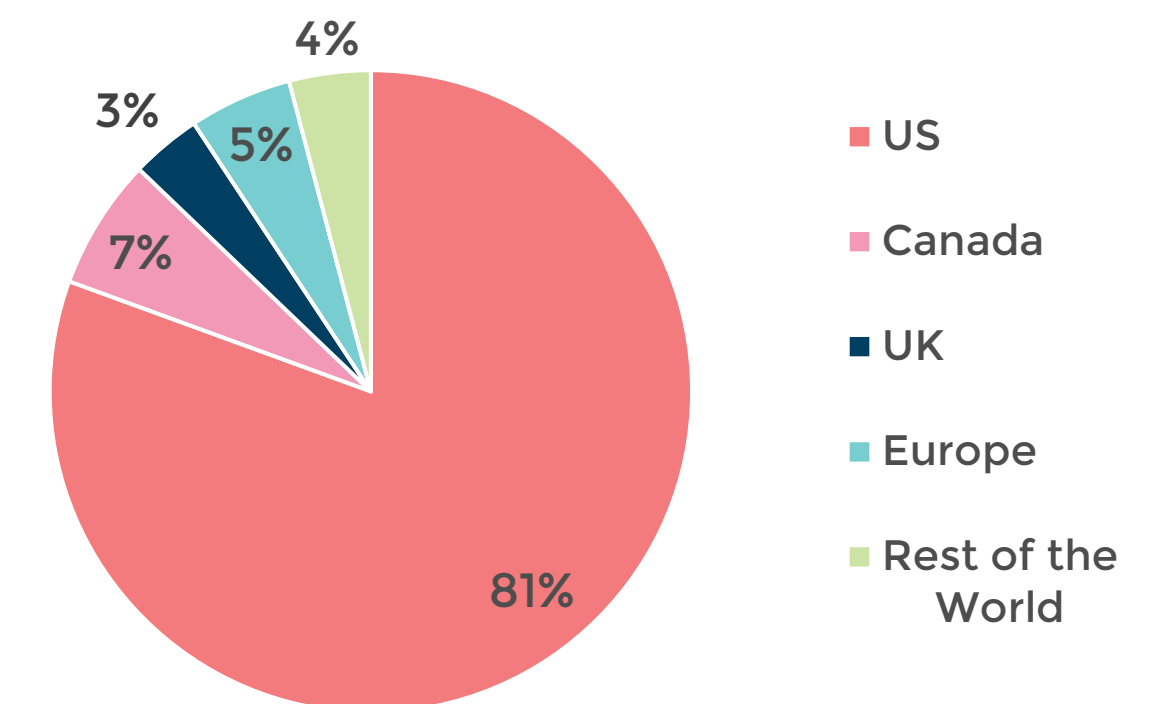
Cruise Arrivals

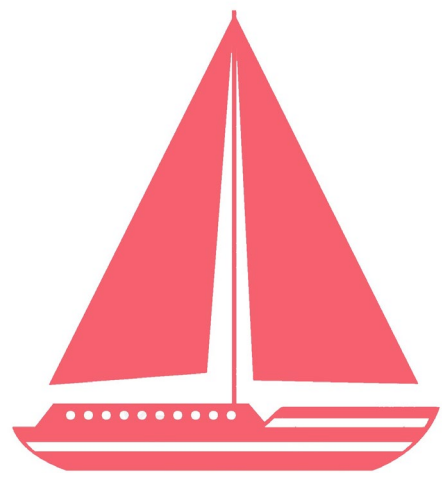
Total Cruise Arrivals	Q4 2019	Q4 2020	Q4 2021	Q4 2022	23-Oct	23-Nov	23-Dec	Q4 2023	# CHG	% CHG	YTD-19	YTD-20	YTD-21	YTD-22	YTD-23	# CHG	% CHG
US	69,956	0	10,841	88,162	44,021	48,882	3,861	96,764	8,602	9.8%	465,865	2,380	13,430	366,118	461,902	95,784	26.2%
Canada	4,170	0	264	4,515	2,726	4,769	427	7,922	3,407	75.5%	20,581	403	305	16,523	24,901	8,378	50.7%
UK	2,769	0	66	1,248	2,238	1,642	382	4,262	3,014	241.5%	19,456	5,995	81	4,110	10,199	6,089	148.2%
Europe	8,465	0	149	2,573	1,329	2,627	2,269	6,225	3,652	141.9%	13,904	473	201	5,991	13,320	7,329	122.3%
Rest of World	3,175	0	173	3,382	1,462	3,186	282	4,930	1,548	45.8%	15,755	115	186	9,915	15,091	5,176	52.2%
Total	88,535	0	11,493	99,880	51,776	61,106	7,221	120,103	20,223	20.2%	535,561	9,366	14,203	402,657	525,413	122,756	30.5%

Q4 Cruise Passengers



Q4 Cruise Passengers

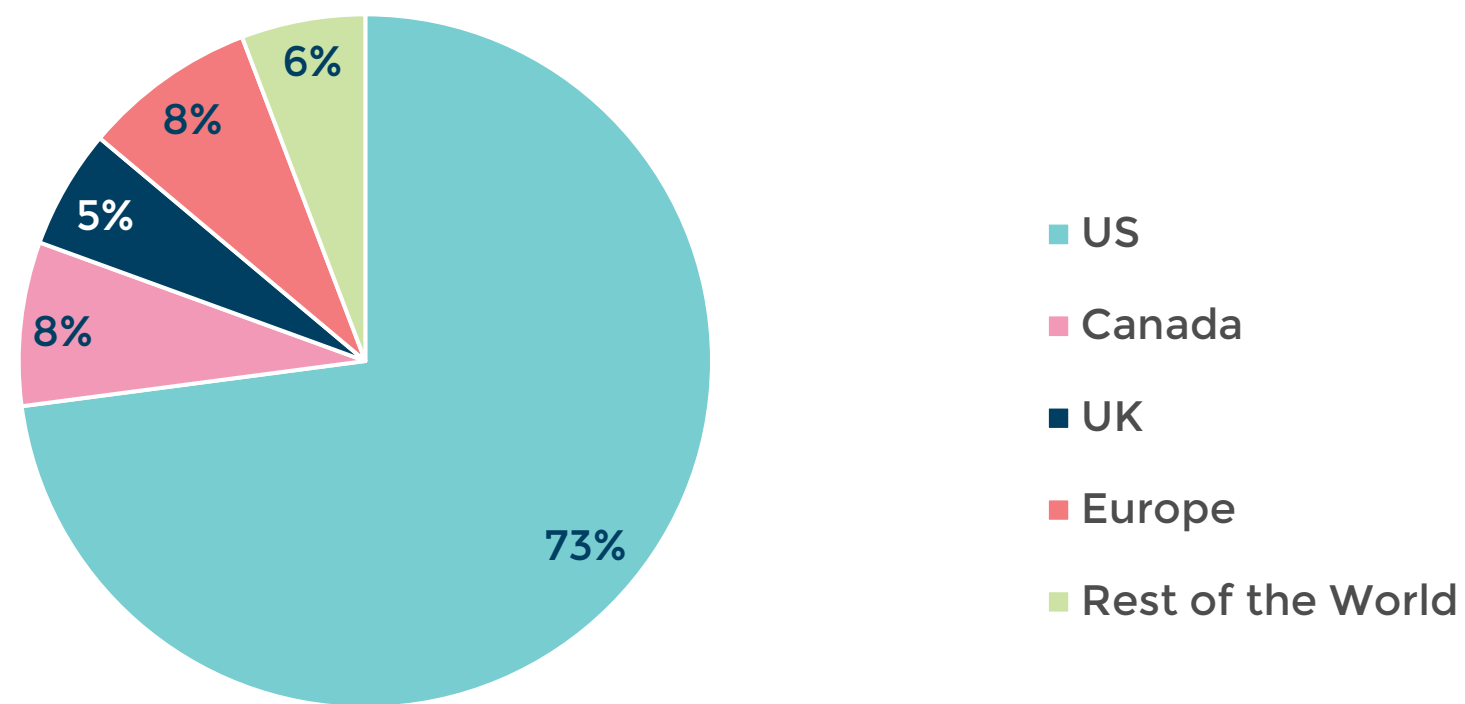




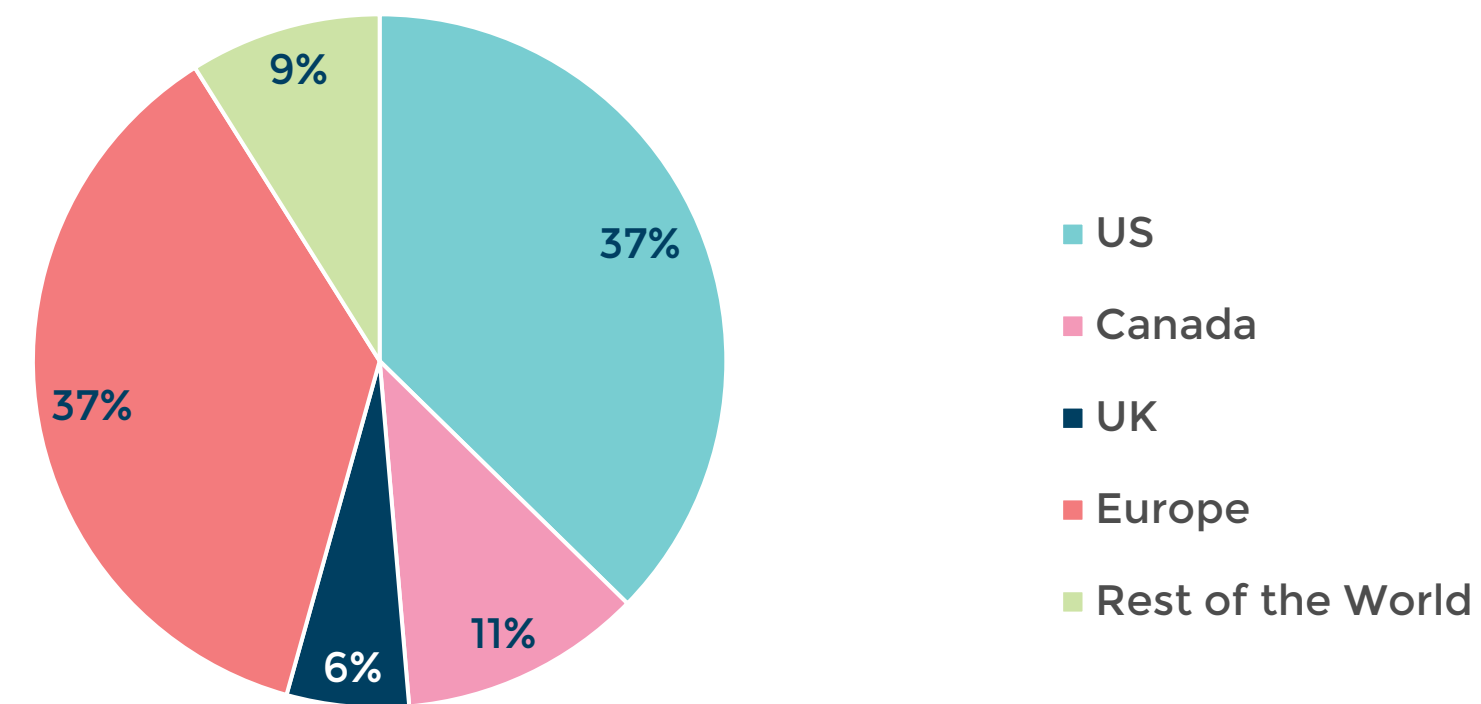
Yacht Arrivals

Yacht Passenger Arrivals by Country	Q4 2019	Q4 2020	Q4 2021	Q4 2022	23-Oct	23-Nov	23-Dec	Q4 2023	# CHG	% CHG	YTD-19	YTD-20	YTD-21	YTD-22	YTD-23	# CHG	% CHG
US	409	165	296	332	36	252	27	315	-17	-5.1%	1,362	437	786	2,344	1,181	-1,163	-50%
Canada	70	13	56	36	1	28	4	33	-3	-8.3%	207	50	115	345	358	13	4%
UK	31	20	40	55	10	4	10	24	-31	-56.4%	425	133	231	431	180	-251	-58%
Europe	43	16	37	26	4	16	15	35	9	34.6%	830	496	387	911	1,162	251	28%
Rest of World	45	33	35	44	5	14	6	25	-19	-43.2%	379	183	258	564	283	-281	-50%
Total	598	247	464	493	56	314	62	432	-61	-12.4%	3,203	1,299	1,777	4,595	3,164	-1,431	-31%

Q4 2023 Yacht Passengers



YTD 2023 Yacht Passengers

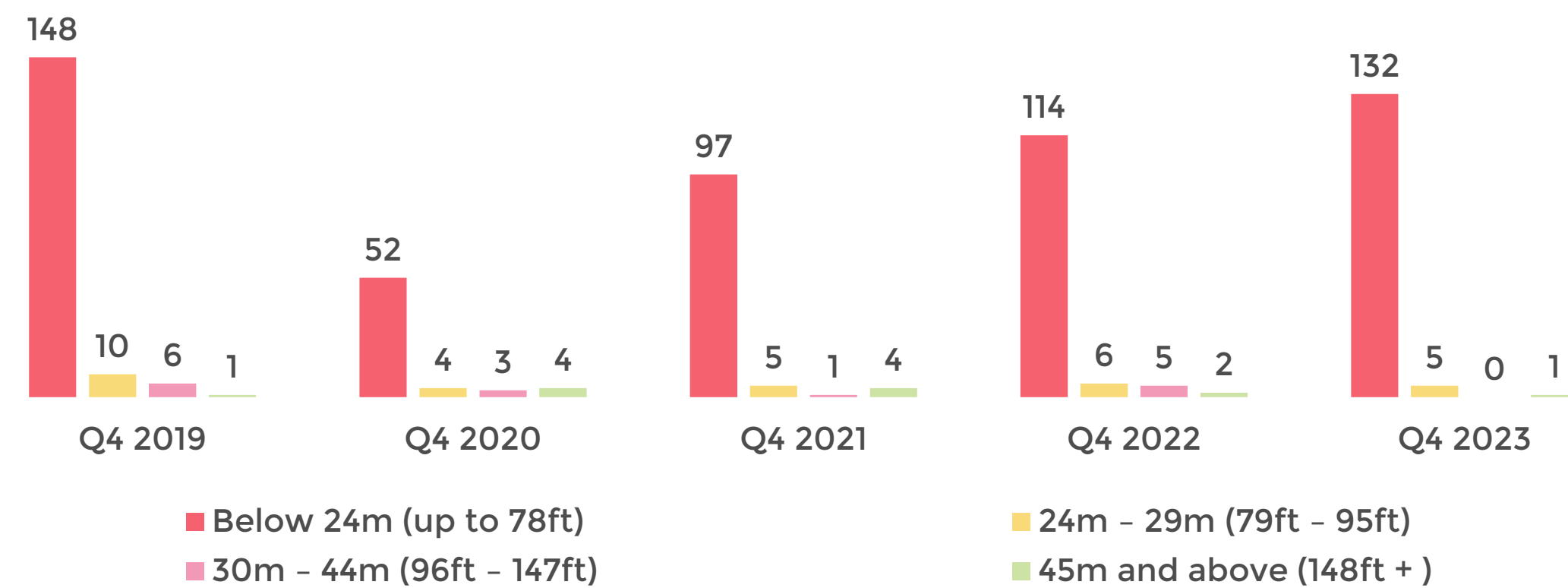




Yacht Arrivals

Yacht Arrivals by Length	Q4 2019	Q4 2020	Q4 2021	Q4 2022	23-Oct	23-Nov	23-Dec	Q4 2023	# CHG	vs 2022 % CHG	YTD-19	YTD-20	YTD-21	YTD-22	YTD-23	# CHG	% CHG
Below 24m (up to 78ft)	148	52	97	114	26	95	11	132	18	15.8%	688	181	336	670	668	-2	0%
24m - 29m (79ft - 95ft)	10	4	5	6	0	4	1	5	-1	-16.7%	36	16	14	33	19	-14	-42%
30m - 44m (96ft - 147ft)	6	3	1	5	0	0	0	0	-5	-100.0%	28	16	12	49	15	-34	-69%
45m and above (148ft +)	1	4	4	2	0	0	1	1	-1	-50.0%	39	19	40	61	47	-14	-23%
Total	165	63	107	127	26	99	13	138	11	8.7%	791	232	402	813	749	-64	-8%

VESSELS BY LENGTH



SUPERYACHTS*



Superyacht Calls

Q4 2020	Q4 2021	Q4 2022	Q4 2023	# CHG	% CHG	YTD-20	YTD-21	YTD-22	YTD-23	# CHG	% CHG
11	12	11	2	-9	-81.8%	46	49	90	56	-34	-37.8%

Direct Economic Impact

	Q4 2020	Q4 2021	Q4 2022	Q4 2023	# CHG	% CHG	YTD-20	YTD-21	YTD-22	YTD-23	# CHG	% CHG
Superyachts	\$655,499	\$237,184	\$381,382	\$41,290	-\$340,092	-89.2%	\$2,085,467	\$1,395,632	\$3,233,963	\$2,864,114	-\$369,849	-11.4%
Total yachts	N/A	N/A	\$1,048,708	\$688,613	-\$360,095	-34.3%	N/A	N/A	\$10,298,058	\$9,677,525	-\$620,533	-6.0%



Questions?

The Bermuda Tourism Authority would like to thank all partners and stakeholders that provide data for this and other reports

Any queries/comments can be directed to
research@bermudatourism.com