

**Bermuda Tourism Authority  
Contracts 2022**

<b>Name of Contractor</b>	<b>Contract Start Date</b>	<b>Contract Termination Date</b>	<b>Goods / Services provided</b>	<b>Monetary value of contract</b>
Ace Up	1-Sep-22	31-Aug-23	Executive coaching subscription	\$ 73,920
AFAR	5-Jan-22	31-Jul-22	Promotional campaign	\$ 75,000
Apollo Program II Inc	16-Dec-21	31-Dec-22	Software Licencing and Media Management services	\$ 125,000
Astra Partners	30-Jan-22	31-May-22	Hosting Xfinity USTAF Bermuda Games	\$ 100,000
Bonnier Corporation	1-Jan-22	30-Sep-22	Media placement and sponsorship BDA Triple Crown Billfish Championship	\$ 100,000
International Leisure Marketing	1-Sep-22	31-Dec-22	Sponsorship of Bermuda Goodwill Golf Tournament	\$ 50,000
Bermuda Sloop Foundation	1-Mar-22	28-Feb-23	Sponsorship Agreement	\$ 50,000
Boat International Media Limited	1-Jan-22	31-Dec-22	Event sponsorship and Media partnership	\$ 197,925
Clipper Ventures	11-Jun-19	30-Jun-22	Host Partner Agreement	\$ 250,000
Destination Analysts Inc	1-Jan-22	31-Dec-22	Air & Cruise Exit Survey research	\$ 154,200
F50 League (Bermuda) Limited	18-Jan-22	31-May-24	Multi-year Sail GP Hosting Agreement	\$ 4,000,000
Fairmont Hamilton Princess	8-Jun-22	22-Jun-22	Accommodation contract for Clipper race	\$ 200,441
ForwardKeys	1-Jun-21	31-May-23	Airline Data Analysis Subscription	\$ 80,501
Kristin White	14-Jul-22	20-Jan-23	Curation of weekly open-air activations in the Town of St. George	\$ 75,000
Link Bermuda Ltd	29-Oct-22	28-Oct-23	100 Mbps Internet Loop and Local Access	\$ 59,940
Mark Clarke	2-Jan-22	31-Dec-22	Consultancy Agreement	\$ 72,000
New York Football Club	1-Jan-22	31-Dec-24	Multi year marketing Agreement	\$ 504,400
Oxygen Ltd.	1-Apr-22	31-Mar-23	IT Managed services and Security services	\$ 60,429
Pinksand Entertainment	8-Aug-22	30-Sep-22	Execution of Made in Bermuda Nights Vip Edition	\$ 111,900
Proverb LLC	1-Jan-22	31-Dec-22	Agency Agreement for Marketing Services and Third Party reporting	\$ 576,000
PGA Magazine	1-Mar-22	28-Feb-25	PGA Magazine promotion of Bermuda Golf	\$ 540,000
Royal Bermuda Yacht Club	1-Feb-22	30-Jul-22	Sponsorship of Newport to Bermuda Yacht Race	\$ 150,000
Searchwide Global	4-Jul-22	to completion	Recruitment consultant	\$ 58,000
Turner Public Relations Inc	1-Jan-22	31-Dec-22	Public Relations	\$ 252,000