



Bermuda Beyond the Boardroom

Group Sales Promotion

BERMUDA
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Booking Window & Travel Dates

Booking window:

- March 1, 2023 until December 31, 2023
- All groups, contract/commitments must be signed by the hotel and clients and communicated to the Bermuda Tourism Authority Group Sales team by December 31, 2023

Travel windows:

- March 1, 2023 to March 31, 2023
- November 1, 2023 to March 31, 2024
- November 1, 2024 to March 31, 2025

Parameters

- Minimum of 12 rooms on peak
- 3 night minimum
- For new business only (From April 2023)
- This promotion cannot be combined with another offer including the Group Incentive Fund
- This promotion excludes major local holidays and are subject to blackout dates
- Offer is based on 80% pickup of the room block
- Should the number of rooms drop from the time of contract is signed to the first date of arrival the group promotion choice will be re-evaluated accordingly as it relates to the tiered room count options.

Promotion Offerings

- Complimentary Roundtrip Airport Transfer credit
- 1-hour Welcome Reception w/Signature Drinks (i.e., Dark N Stormy and Rum Swizzle)
- Meeting Space rental or welcome/closing reception/dinner credit up to \$2,000.00
- Upgraded Welcome Amenity valued at \$50.00 per room
- Resort Levy fee credit- up to \$5,000.00
- Complimentary Island or Hotel Experience to be booked by the Bermuda Tourism Authority (i.e. 4- hour island tour or off-site venue/on water island experience) valued up to \$15,000 dependent on experiences offer. Subject to final approval by the BTA

Tiered Offerings per Group Room Count

10-20 rooms (Choose one)

- Complimentary Roundtrip Airport Transfers up to \$1,500.00
- Upgraded Welcome Amenity valued at \$50.00 per room

21-50 rooms (Choose one)

- Complimentary Roundtrip Airport Transfers up to \$1,500.00
- Upgraded Welcome Amenity valued at \$50.00 per room
- 1-hour Welcome Reception w/Signature Drinks (i.e., Dark N Stormy and Rum Swizzle)

Tiered Offerings per Group Room Count

51-100 rooms (Choose two)

- Complimentary Roundtrip Airport Transfers up to \$2,000.00
- Upgraded Welcome Amenity valued at \$50.00 per room
- 1-hour Welcome Reception w/Signature Drinks (i.e., Dark N Stormy and Rum Swizzle)

101+rooms (Choose three)

- Complimentary Roundtrip Airport Transfer credit up to \$2,500.00
- 1-hour Welcome Reception w/Signature Drinks (i.e., Dark N Stormy and Rum Swizzle)
- Meeting Space rental or welcome/closing reception/dinner credit up to \$2,000.00
- Upgraded Welcome Amenity valued at \$50.00 per room
- Resort Levy fee credit- up to \$5,000.00
- Complimentary Island or Hotel Experience to be booked by the Bermuda Tourism Authority (i.e. 4-hour island tour or off-site venue/on water island experience) valued up to \$15,000 dependent on experiences offer. Subject to final approval by the BTA



Group Sales
groupdept@bermudatourism.com
www.GoToBermuda.com