

BERMUDA

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2022 TOURISM EXPERIENCE INVESTMENT for Q3/4

SUCCESSFUL APPLICANTS

The Bermuda Tourism Authority is pleased to publish the list of successful experiences for the 2022 (Round 1) Tourism Experience Investment initiative. The experiences identified for investment demonstrated alignment with the Bermuda National Tourism Plan objectives, with emphasis in the areas of Arts and Culture and New Experiences. The BTA looks forward to the contribution that these experiences will provide in enhancing and increasing Bermuda's tourism product offerings.

ARTS & CULTURE	
Carnival in Bermuda	June, 2022
Made in Bermuda Nights	August, 2022
Black Girls Pole Bermuda Retreat	July, 2022
Harbour Nights	June - August, 2022
Living Arts Tour	May - November, 2022
BE(rmuda) in the Moment*	July, 2022
High Notes on the Harbour	May - November, 2022
Ray's Dive & Culture Summit*	July, 2022
Swan Pyrotechnics*	Summer, 2022

* Newly supported experiences

Total Funding	
Number of Applications received	32
No. of Approved Submissions	9
Average of Total Funds Given	\$17,205.55
New Experiences Funding	
No. of Approved Submissions	3
Average of Total Funds Given	\$16,666.66