

Bermuda Tourism Summit 2017

Deep Dive: Google

miles
PARTNERSHIP

C.A. Clark
Kim Palmer

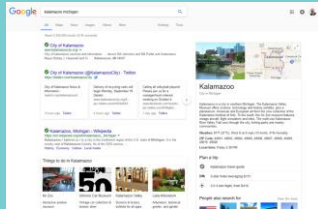


BERMUDA
TOURISM AUTHORITY

today

- QUICK OVERVIEW OF PARTNERSHIP
- WHY THIS ECOSYSTEM IS SO IMPORTANT TO YOUR BUSINESS
- ANATOMY OF THE KNOWLEDGE PANEL
- USING GOOGLE MY BUSINESS
- LOCAL GUIDES
- SCHEMA DATA
- TAKEAWAYS

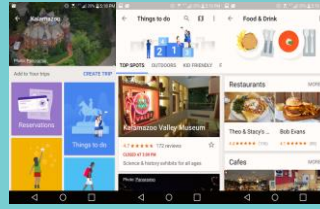
BTA is participating in a program with Google and Miles to improve how Bermuda appears within Google products.



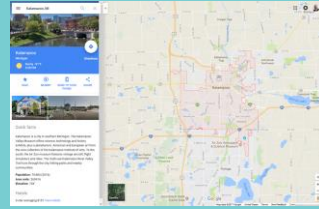
SEARCH



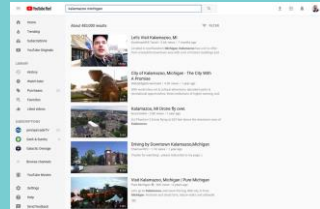
TRAVEL GUIDES



TRIPS APP











MAPS



YOUTUBE

BERMUDA

ed work

- | | | |
|---|---|---|
| <ul style="list-style-type: none"> • All Current TRV's throughout entire Charlotte to highly ranked within the Travel Guide for Parks, Beaches, Water & Recreation. • Independent Travel Guide located within all subcategory to TRV's country as well. | <ul style="list-style-type: none"> • West Point Park • Poplarville Beach • Fowling Park, FL • Gordo Park • Green Ridge in FL |  |
| <ul style="list-style-type: none"> • Oceanfront Beach Park, Beaches to TRV 22 points for Parks Beaches Travel Guide • Hill Country Park | <ul style="list-style-type: none"> • South Lake Park • Paper Park • South Beach Park |  |
| <ul style="list-style-type: none"> • Private Beach Park, Beaches to TRV 22 points for Parks Beaches and Other Parks Beaches | <ul style="list-style-type: none"> • Adams Beach in FL • Atlantic Ocean in FL • Pacific West Park |  |
| <ul style="list-style-type: none"> • Oceanfront Beach Park, Beaches to TRV 22 points for Parks Beaches Travel Guide | <ul style="list-style-type: none"> • Ocean Park • Ocean Park |  |
| <ul style="list-style-type: none"> • Little Lake Park • Alamo Park | <ul style="list-style-type: none"> • Ocean Park • Ocean Park |  |
| <ul style="list-style-type: none"> • Oceanfront Beach Park, Beaches to TRV 22 points for Parks Beaches Travel Guide | <ul style="list-style-type: none"> • Oceanfront Beach |  |
| <ul style="list-style-type: none"> • Oceanfront Beach Park, Beaches to TRV 22 points for Parks Beaches Travel Guide | <ul style="list-style-type: none"> • Oceanfront Beach |  |
| <ul style="list-style-type: none"> • Oceanfront Beach Park, Beaches to TRV 22 points for Parks Beaches Travel Guide | <ul style="list-style-type: none"> • Oceanfront Beach |  |



PHOTOS

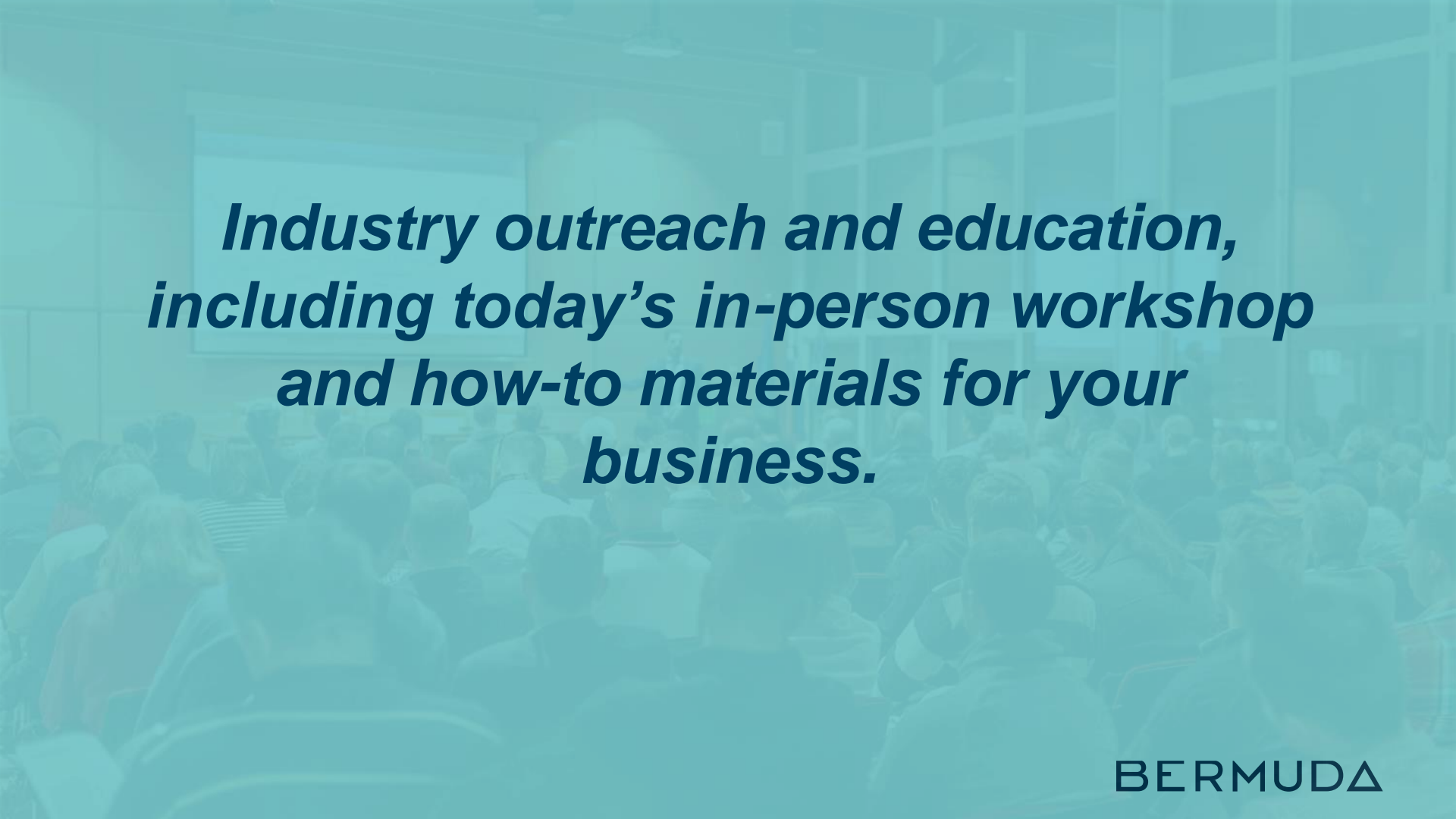


360s




VIDEOS

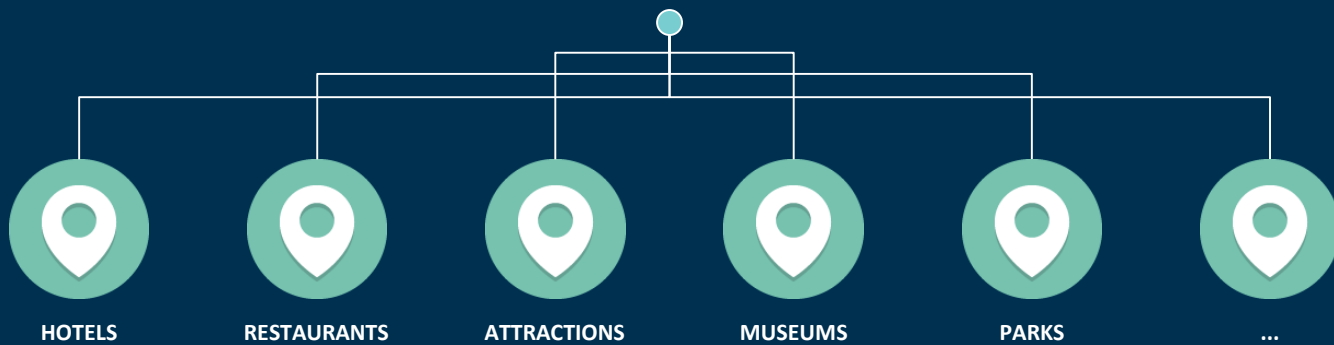
BERMUDA

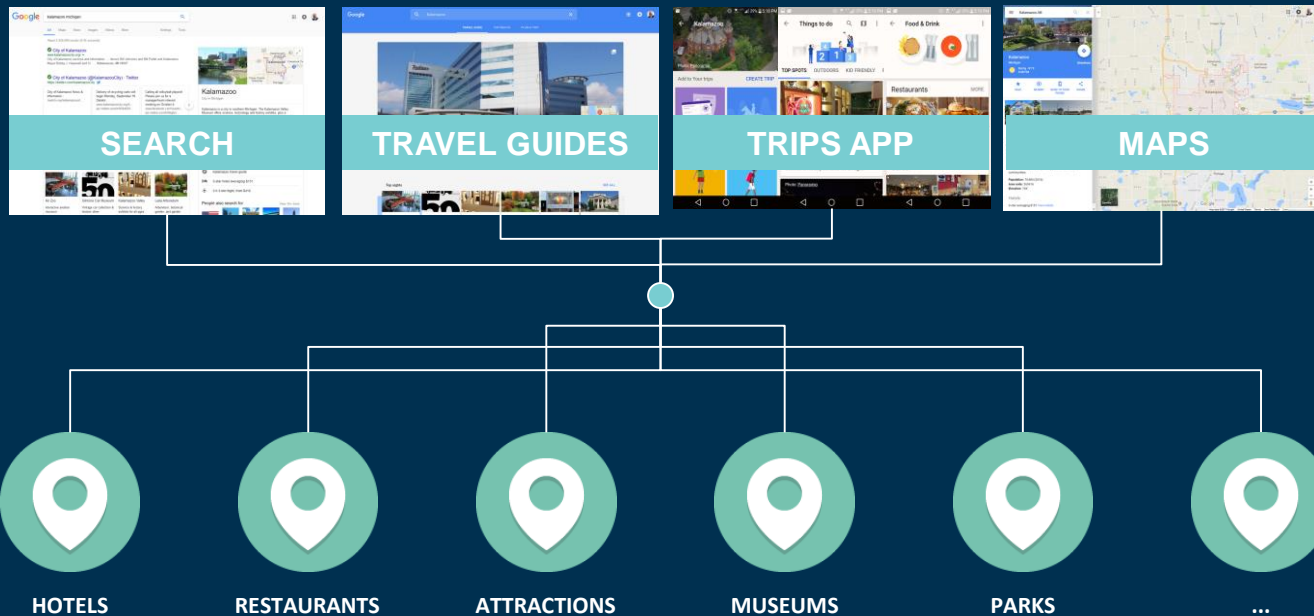


***Industry outreach and education,
including today's in-person workshop
and how-to materials for your
business.***

An aerial photograph of Bermuda is shown, overlaid with a semi-transparent teal filter. The text is centered in the upper half of the image.

***How your business looks is an
important part of how Bermuda looks
when someone is exploring the island.***





BERMUDA

TOURISM AUTHORITY





Google searches every second. That's 3.8 million per minute. By the time this workshop is over, that number will be over 400 million searches.



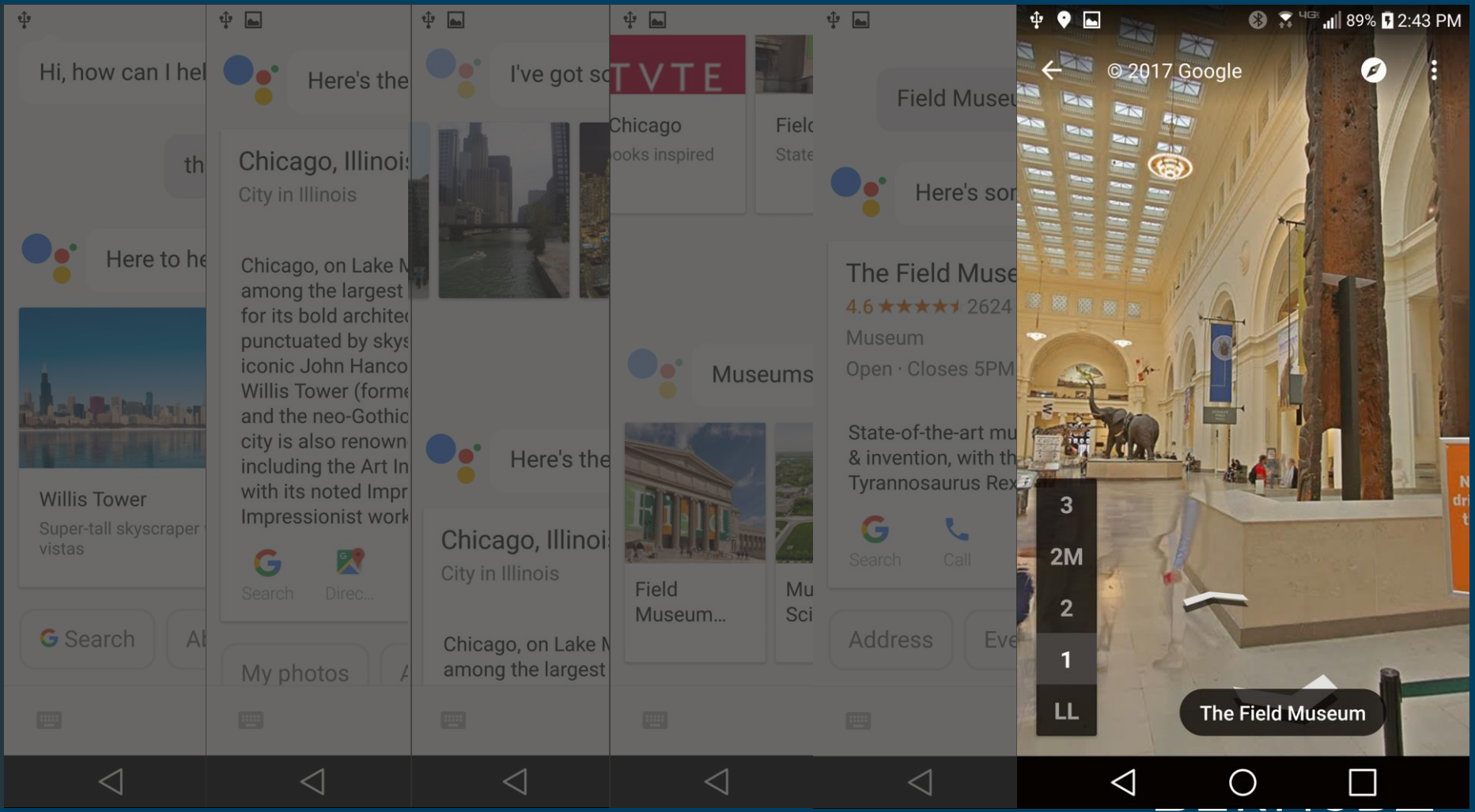
Hi, how can I help?

60%

Of searches are
mobile

20%

Of mobile is voice



Hi, how can I help you?

Here's the

I've got so

TVTE

Chicago
looks inspired

Field
State

Field Museum

Here's some

Chicago, Illinois
City in Illinois

Chicago, on Lake Michigan, is among the largest cities in the world for its bold architecture, punctuated by skyscrapers. The iconic John Hancock Willis Tower (formerly Sears Tower) and the neo-Gothic city is also renowned for its art, including the Art Institute of Chicago with its noted Impressionist works.



Search



Directions

Willis Tower

Super-tall skyscraper with panoramic views

Search

All

My photos

App

Chicago, Illinois
City in Illinois

Chicago, on Lake Michigan, is among the largest cities in the world for its bold architecture, punctuated by skyscrapers. The iconic John Hancock Willis Tower (formerly Sears Tower) and the neo-Gothic city is also renowned for its art, including the Art Institute of Chicago with its noted Impressionist works.

Museums



Field
Museum...

Mu
Sci

The Field Museum

4.6 ★★★★★ 2624 reviews

Museum

Open · Closes 5PM

State-of-the-art museum of natural history & invention, with the Tyrannosaurus Rex



Search



Call

Address

Events



© 2017 Google



3

2M

2

1

LL

The Field Museum

Anatomy of the Knowledge Panel

About 219,000 results (0.72 seconds)

The Hamilton Princess Hotel & Beach Club, Hotel in Bermuda

<https://www.thehamiltonprincess.com/> ▼

Historic splendor. Modern luxury. For over a century, the iconic "Pink Palace" has embraced Bermuda's elite travelers. Today it's your turn.

[Resort Pools](#) · [The Hamilton ...](#) · [Accommodation](#) · [Marina](#) · [Offers](#)

Hamilton Princess & Beach Club, a Fairmont Managed Hotel ...

<https://www.tripadvisor.com> › ... › [Pembroke Parish](#) › [Hamilton](#) › [Hamilton Hotels](#) ▼

★ ★ ★ ★ ★ Rating: 4 - 706 reviews - Price range: \$329 - \$740 (Based on Average Rates for a Standard Room)

See 700 traveler reviews, 693 candid photos, and great deals for [Hamilton Princess & Beach Club](#), a Fairmont Managed Hotel, ranked #3 of 3 hotels in [Bermuda](#) ...

Bermuda Luxury Hotel & Resort - Fairmont Hamilton Princess

www.fairmont.com/hamilton-bermuda/ ▼

Overlooking the stunning blue waters of the Hamilton Harbour sits the Grand Dame of luxury Bermuda resorts, [Hamilton Princess & Beach Club](#). With Panoramic ...

Hamilton Princess & Beach Club A Fairmont Managed ... - Booking.com

<https://www.booking.com> › [Bermuda](#) › [Hamilton Hotels](#) ▼

★ ★ ★ ★ ★ Rating: 8.6/10 - 124 reviews - Price range: Prices for upcoming dates start at \$305 per night (We Price Match)

[Hamilton Princess & Beach Club](#) A Fairmont Managed Hotel ([Bermuda](#)) Rooms ... 76 Pitts Bay Road, Hamilton City, HM08 Hamilton, [Bermuda](#) – Excellent ...

Hamilton Princess & Beach Club - a Fairmont Managed Hotel: 2017 ...

<https://www.expedia.com> › ... › [Pembroke Hotels](#) › [Photos](#) › [Rooms](#) › [Amenities](#) ▼

★ ★ ★ ★ ★ Rating: 4.4 - 738 reviews - Price range: \$359

Results 1 - 10 of 738 - Book the [Hamilton Princess & Beach Club](#) - a Fairmont Managed Hotel ... just steps from [Bermuda's](#) finest restaurants, shops and attractions.

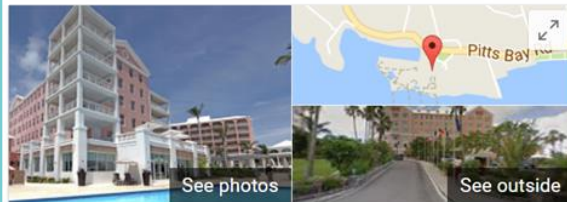
Hamilton Princess & Beach Club, a Fairmont Managed Hotel | Oyster ...

<https://www.oyster.com/bermuda/.../hamilton-princess-and-beach-club-a-fairmont-ma...> ▼

★ ★ ★ ★ ★ Rating: 4 - Review by Oyster.com Investigators - Price range: \$356 (Based on average rates)

[Hamilton Princess & Beach Club](#), a Fairmont Managed Hotel, [Bermuda](#): See 195 candid photos, pros


THE KNOWLEDGE PANEL







Hamilton Princess & Beach Club

4.5 ★ ★ ★ ★ ★ 168 Google reviews

4-star hotel

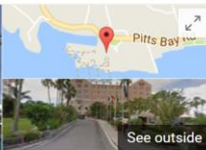

[Website](#)[Directions](#)**Address:** 76 Pitts Bay Rd, HM08, Bermuda**Phone:** +1 441-295-3000[Ads](#) Check availability Check in  Fri, Nov 17Check out  Sat, Nov 18

 Expedia.com	\$305	➔
Read Real Guest Reviews · Get Instant Confirmation		
 Hotels.com	\$305	➔
 Travelocity.com	\$305	➔
 Fairmont.com Official site	\$305	➔

[View more rates](#)

Hotel details

Set on Hamilton Harbour, this refined hotel surrounded by lush greenery is



See photos

See outside

Hamilton Princess & Beach Club

4.5 ★★★★★ 168 Google reviews
4-star hotel

Website Directions

Address: 76 Pitts Bay Rd, HM08, Bermuda
Phone: +1 441-295-3000

Check availability

Check in: Fri, Nov 24 Check out: Tue, Nov 28

Expedia.com \$269 >

SERP

View more rates

Know this place? Answer quick questions

Hotel details

Set on Hamilton Harbour, this refined hotel surrounded by lush greenery is 14 minutes' walk from the Bermuda National Gallery and 6 km from lively Elbow Beach. ... MORE >

Send to your phone Send

Review summary

Write a review Add a photo

Rooms - 3.0 ★★★★★
Rooms had views - Some guests commented the rooms were small & dated, and that maintenance could be improved - Some guests said the bathrooms were small

Location - 4.6 ★★★★★
Near the city center; shopping, sightseeing, restaurants & bars nearby - Near public transit - Easily accessible by car

Service & facilities - 4.0 ★★★★★
Guests appreciated the friendly, professional staff - Guests enjoyed the pool - Guests enjoy a highly organized management

Hamilton Princess & Beach Club

4.5 ★★★★★ 168 Google reviews
4-star hotel

Website Directions

Address: 76 Pitts Bay Rd, HM08, Bermuda
Phone: +1 441-295-3000

You have an upcoming stay here View email

Check availability

Check in: Fri, Nov 24 Check out: Tue, Nov 28

Expedia.com \$269 >

Hotels.com \$269 >

Fairmont.com Official site \$269 >

Booking.com \$269 >

View more rates

HOTELS

More photos

Hotel details

Set on Hamilton Harbour, this refined hotel surrounded by lush greenery is 14 minutes' walk from the Bermuda National Gallery and 6 km from lively Elbow Beach. ... MORE >

Send to your phone Send

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Write a review

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Hamilton Princess & Beach Club

4.5 ★★★★★ · 168 reviews · 4-star hotel

Directions

SAVE NEARBY SEND TO YOUR PHONE SHARE

MAPS

Check out: VIEW EMAIL

Visible only to you

Check availability Ad

Check in: Fri, Nov 24 Check out: Tue, Nov 28

Expedia.com \$269 >

Fairmont.com Official site \$269 >

Hotels.com \$269 >

Booking.com \$269 >

More rates

Polished lodging on the harbor offering 3 restaurants, 2 bars, an infinity pool & a spa.

Hamilton Princess & Beach Club

4.5 ★★★★★ (168)
4-star hotel

OVERVIEW RATES REVIEWS

MOBILE

BOOK A ROOM

Polished lodging on the harbor offering 3 restaurants, 2 bars, an infinity pool & a spa. Bermuda

+1 441-295-3000

Check availability

Check in: Fri, Nov 24 Check out: Tue, Nov 28

DEAL 24% less than usual

Expedia.com \$269 >

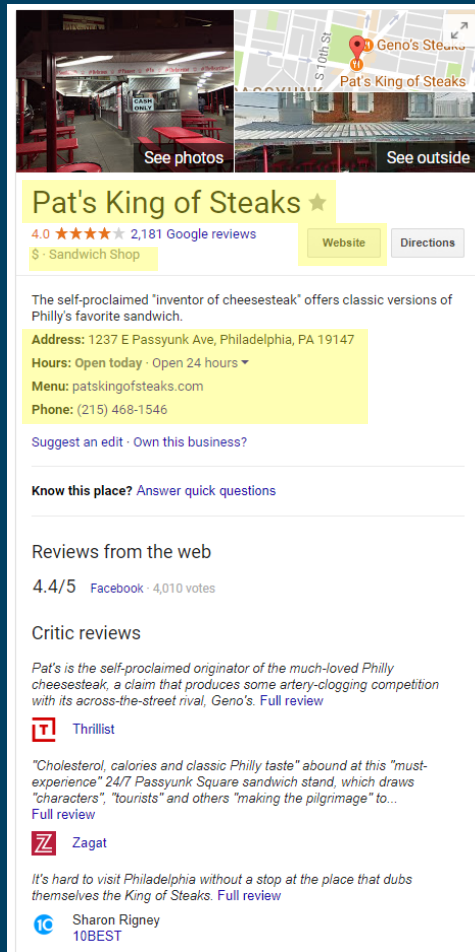
Read Real Guest Reviews
Get Instant Confirmation

Business information

Name, address, hours, website(s), phone numbers and category.

How To Edit/Influence

This is information you can directly edit and control via your (verified) Google My Business login. This information can also be suggested/edited by local guides.



Pat's King of Steaks ★

4.0 ★★★★★ 2,181 Google reviews
\$ Sandwich Shop Website Directions

The self-proclaimed "inventor of cheesesteak" offers classic versions of Philly's favorite sandwich.

Address: 1237 E Passyunk Ave, Philadelphia, PA 19147
Hours: Open today · Open 24 hours ▾
Menu: patskingofsteaks.com
Phone: (215) 468-1546

[Suggest an edit](#) · [Own this business?](#)

Know this place? [Answer quick questions](#)

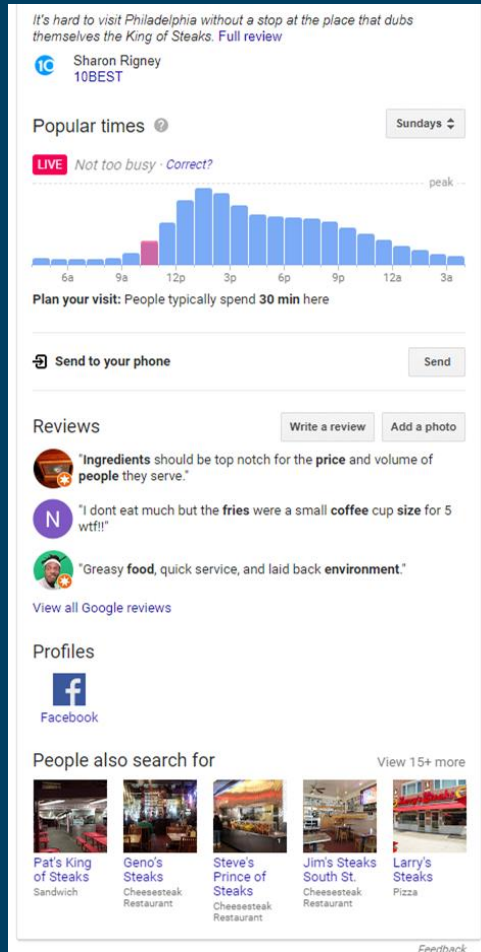
Reviews from the web
4.4/5 Facebook · 4,010 votes

Critic reviews
Pat's is the self-proclaimed originator of the much-loved Philly cheesesteak, a claim that produces some artery-clogging competition with its across-the-street rival, Geno's. [Full review](#)

Thrillist
"Cholesterol, calories and classic Philly taste" abound at this "must-experience" 24/7 Passyunk Square sandwich stand, which draws "characters," "tourists" and others "making the pilgrimage" to... [Full review](#)

Zagat
It's hard to visit Philadelphia without a stop at the place that dubs themselves the King of Steaks. [Full review](#)

Sharon Rigney
10BEST



It's hard to visit Philadelphia without a stop at the place that dubs themselves the King of Steaks. [Full review](#)

Sharon Rigney
10BEST

Popular times [Sundays](#) ▾

LIVE Not too busy · Correct? [peak](#)

Plan your visit: People typically spend 30 min here

[Send to your phone](#) [Send](#)

Reviews [Write a review](#) [Add a photo](#)

"Ingredients should be top notch for the price and volume of people they serve."






N "I don't eat much but the fries were a small coffee cup size for 5 wtf!!"

"Greasy food, quick service, and laid back environment."

[View all Google reviews](#)

Profiles
[Facebook](#)

People also search for [View 15+ more](#)

 Pat's King of Steaks Sandwich	 Geno's Steaks Cheesesteak Restaurant	 Steve's Prince of Steaks Cheesesteak Restaurant	 Jim's Steaks South St. Cheesesteak Restaurant	 Larry's Steaks Pizza
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[Feedback](#)

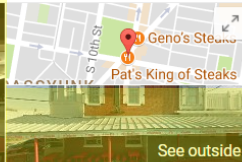
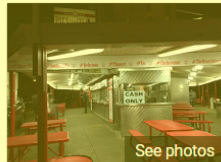
BERMUDA

Photos

Photo gallery for your business, including both owner and user-supplied images.

How To Edit/Influence

Photos can be reviewed, edited and added within your GMB account, see outside is typically pulled from Google Street View images for your physical address.



Pat's King of Steaks ★

4.0 ★★★★★ 2,181 Google reviews

Website Directions

See photos See outside

The self-proclaimed "inventor of cheesesteak" offers classic versions of Philly's favorite sandwich.

Address: 1237 E Passyunk Ave, Philadelphia, PA 19147

Hours: Open today · Open 24 hours ▼

Menu: patskingofsteaks.com

Phone: (215) 468-1546

[Suggest an edit](#) · [Own this business?](#)


Know this place? Answer quick questions

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 Thrillist


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 Zagat

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 Sharon Rigney 10BEST

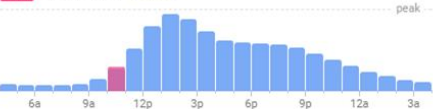
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 Sharon Rigney 10BEST

Popular times

Sundays ↕

LIVE Not too busy · Correct?





Plan your visit: People typically spend 30 min here


[Send to your phone](#) Send

Reviews

[Write a review](#) [Add a photo](#)


 "Ingredients should be top notch for the price and volume of people they serve."

 "I don't eat much but the fries were a small coffee cup size for 5 wtf!!"

 "Greasy food, quick service, and laid back environment."


[View all Google reviews](#)

Profiles


 Facebook

People also search for


View 15+ more




Pat's King of Steaks Sandwich




Geno's Steaks Cheesesteak Restaurant



Steve's Prince of Steaks Cheesesteak Restaurant



Jim's Steaks South St. Cheesesteak Restaurant



Larry's Steaks Pizza

[Feedback](#)

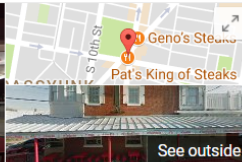
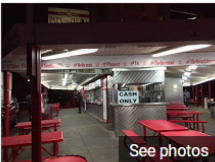
BERMUDA

Reviews

External reviews about your business and/or reviews posted to Google Maps.

How To Edit/Influence

“Reviews from the web” are pulled in from external sources that have added schema data to their content. You can influence these by adding your own schema data. Google’s reviews can be accessed via the GMB.



[See photos](#)[See outside](#)

Pat's King of Steaks ★

4.0 ★★★★★ 2,181 Google reviews

Website [Directions](#)

\$ · Sandwich Shop

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[Suggest an edit](#) · [Own this business?](#)


Know this place? [Answer quick questions](#)

Reviews from the web


4.4/5 Facebook · 4,010 votes

Critic reviews


Pat's is the self-proclaimed originator of the much-loved Philly cheesesteak, a claim that produces some artery-clogging competition with its across-the-street rival, Geno's. Full review

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 Zagat

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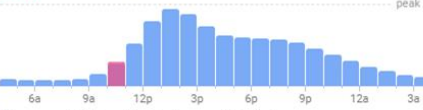
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 Sharon Rigney 10BEST

Popular times

Sundays ▾

LIVE Not too busy · Correct?




Plan your visit: People typically spend 30 min here


[Send to your phone](#) [Send](#)

Reviews


[Write a review](#) [Add a photo](#)



"Ingredients should be top notch for the price and volume of people they serve."




"I don't eat much but the fries were a small coffee cup size for 5 wtf!!"



"Greasy food, quick service, and laid back environment."


[View all Google reviews](#)

Profiles


 Facebook

People also search for


[View 15+ more](#)




Pat's King of Steaks Sandwich




Geno's Steaks Cheesesteak Restaurant



Steve's Prince of Steaks Cheesesteak Restaurant



Jim's Steaks South St. Cheesesteak Restaurant



Larry's Steaks Pizza

[Feedback](#)

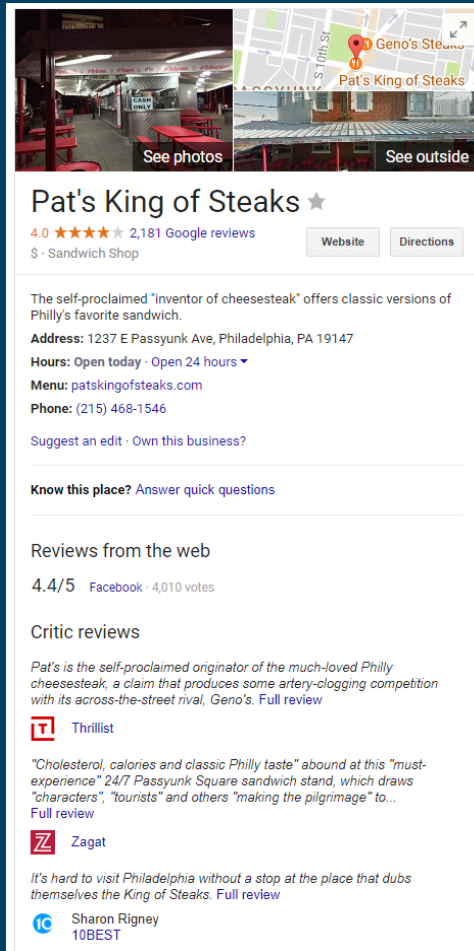
BERMUDA

Popular Times

Appears automatically for businesses that meet a specific traffic threshold.

How To Edit/Influence

Data comes from Google Location History, which is enabled on Android or iPhone for specific apps – Maps, Google Assistant, Google Search.



The screenshot shows the Google Maps listing for Pat's King of Steaks. At the top, there are two photos: an interior view of the restaurant and an exterior view of the building. To the right of the photos is a map snippet showing the location on S 10th St. Below the photos are buttons for 'See photos' and 'See outside'. The business name 'Pat's King of Steaks' is prominently displayed with a star icon. Below the name is a 4.0 star rating from 2,181 Google reviews. There are buttons for 'Website' and 'Directions'. The address is listed as 1237 E Passyunk Ave, Philadelphia, PA 19147. The hours are 'Open today · Open 24 hours'. The menu is 'patskingofsteaks.com'. The phone number is '(215) 468-1546'. There is a link to 'Suggest an edit · Own this business?'. Below this is a section 'Know this place? Answer quick questions'. The 'Reviews from the web' section shows a 4.4/5 rating from Facebook with 4,010 votes. The 'Critic reviews' section features a quote from Thrillist: 'Cholesterol, calories and classic Philly taste' abound at this 'must-experience' 24/7 Passyunk Square sandwich stand... and a quote from Zagat: 'It's hard to visit Philadelphia without a stop at the place that dubs themselves the King of Steaks.' There is also a 10BEST award from Sharon Rigney.

See photos See outside

Pat's King of Steaks ★

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\$ · Sandwich Shop

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Know this place? Answer quick questions

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4.4/5 Facebook · 4,010 votes

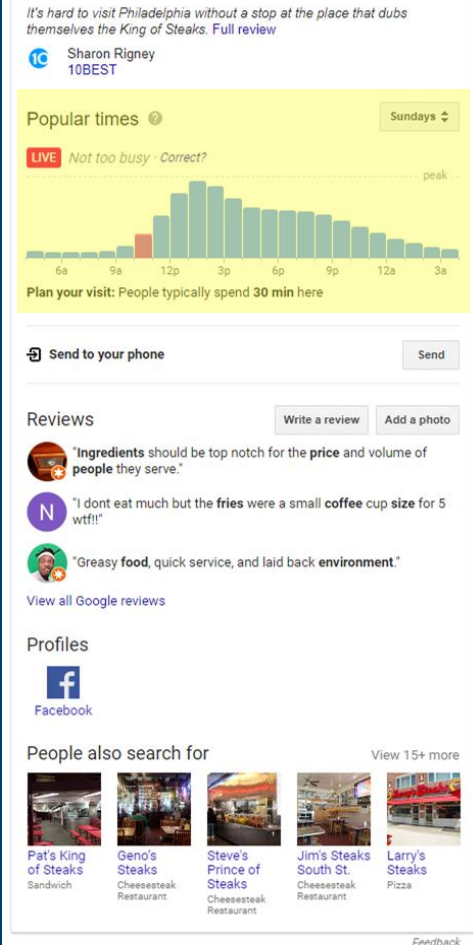
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Thrillist
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Zagat
It's hard to visit Philadelphia without a stop at the place that dubs themselves the King of Steaks. [Full review](#)

10BEST Sharon Rigney



The screenshot shows the 'Popular Times' section for Pat's King of Steaks. At the top, there is a quote: 'It's hard to visit Philadelphia without a stop at the place that dubs themselves the King of Steaks. Full review'. Below this is a 10BEST award from Sharon Rigney. The 'Popular times' section shows a bar chart for the week of Sunday, August 10th. The chart indicates that the restaurant is 'Not too busy - Correct?' and that people typically spend 30 minutes here. Below the chart is a button to 'Send to your phone'. The 'Reviews' section shows three reviews: one from a user named 'Ingredients' about the price and volume of food, one from a user named 'N' about the fries and coffee cup size, and one from a user named 'Greasy food' about the service and environment. There are buttons to 'Write a review' and 'Add a photo'. The 'Profiles' section shows the Facebook profile. The 'People also search for' section shows a grid of related businesses: Pat's King of Steaks Sandwich, Geno's Steaks Cheesesteak Restaurant, Steve's Prince of Steaks Cheesesteak Restaurant, Jim's Steaks South St. Cheesesteak Restaurant, and Larry's Steaks Pizza. There is a link to 'View 15+ more'.

It's hard to visit Philadelphia without a stop at the place that dubs themselves the King of Steaks. [Full review](#)

10BEST Sharon Rigney

Popular times

Sundays

LIVE Not too busy - Correct?

Plan your visit: People typically spend 30 min here

[Send to your phone](#) Send

Reviews

[Write a review](#) [Add a photo](#)

Ingredients should be top notch for the **price** and volume of **people** they serve."

N "I dont eat much but the **fries** were a small **coffee** cup **size** for 5 wtf!!"

Greasy food, quick service, and laid back **environment**."

[View all Google reviews](#)

Profiles

f Facebook

People also search for

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Pat's King of Steaks Sandwich

Geno's Steaks Cheesesteak Restaurant

Steve's Prince of Steaks Cheesesteak Restaurant

Jim's Steaks South St. Cheesesteak Restaurant

Larry's Steaks Pizza

[Feedback](#)

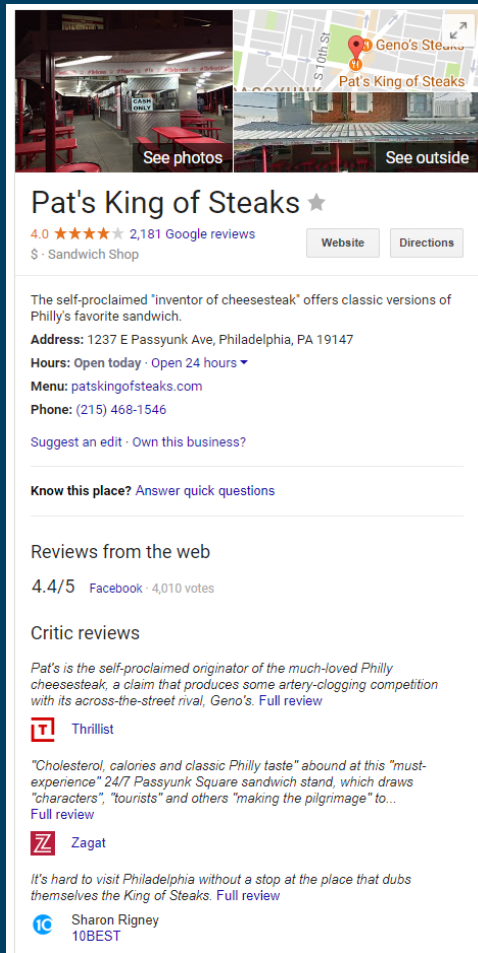
BERMUDA

Social Icons

Links to social media accounts associated with your business.

How To Edit/Influence

Added automatically when you use schema data markup on your website to specify your social media accounts. Currently supports Facebook, Twitter, Google+, LinkedIn, Myspace, Pinterest, SoundCloud,



Pat's King of Steaks ★
4.0 ★★★★★ 2,181 Google reviews
\$ · Sandwich Shop

The self-proclaimed "inventor of cheesesteak" offers classic versions of Philly's favorite sandwich.

Address: 1237 E Passyunk Ave, Philadelphia, PA 19147
Hours: Open today · Open 24 hours ▾
Menu: patskingofsteaks.com
Phone: (215) 468-1546

[Suggest an edit](#) · [Own this business?](#)

Know this place? Answer quick questions

Reviews from the web
4.4/5 Facebook · 4,010 votes

Critic reviews
Pat's is the self-proclaimed originator of the much-loved Philly cheesesteak, a claim that produces some artery-clogging competition with its across-the-street rival, Geno's. [Full review](#)

Thrillist
"Cholesterol, calories and classic Philly taste" abound at this "must-experience" 24/7 Passyunk Square sandwich stand, which draws "characters," "tourists" and others "making the pilgrimage" to... [Full review](#)


Zagat

It's hard to visit Philadelphia without a stop at the place that dubs themselves the King of Steaks. [Full review](#)

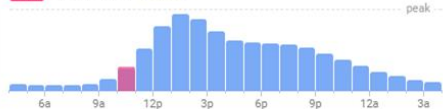
Sharon Rigney
10BEST

It's hard to visit Philadelphia without a stop at the place that dubs themselves the King of Steaks. [Full review](#)

Sharon Rigney
10BEST

Popular times  Sundays ▾

LIVE Not too busy · Correct?



Plan your visit: People typically spend 30 min here

[Send to your phone](#) [Send](#)


Reviews [Write a review](#) [Add a photo](#)

Ingredients should be top notch for the **price** and volume of **people** they serve."






N "I don't eat much but the **fries** were a small **coffee** cup size for 5 wtf!!"

G "Greasy **food**, quick service, and laid back **environment**."

[View all Google reviews](#)

Profiles

Facebook

People also search for [View 15+ more](#)

 Pat's King of Steaks Sandwich	 Geno's Steaks Cheesesteak Restaurant	 Steve's Prince of Steaks Cheesesteak Restaurant	 Jim's Steaks Cheesesteak Restaurant	 Larry's Steaks Pizza
--	---	--	--	---

[Feedback](#)

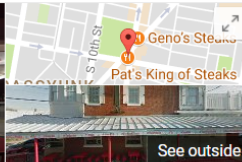
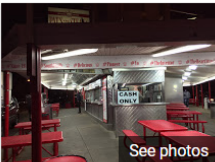
BERMUDA

People Also Search For

Links to searches for other businesses similar to or near yours.

How To Edit/Influence

Programmatically created based on user search behavior.



[See photos](#)[See outside](#)

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 [Zagat](#)

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 [Sharon Rigney 10BEST](#)

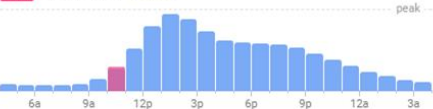
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
Popular times

[Sundays](#) ▾

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[Write a review](#)[Add a photo](#)


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People also search for

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[Feedback](#)

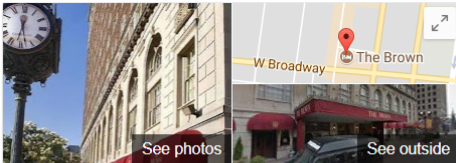
BERMUDA

Check Availability

For hotels, the check availability block is enabled when there are online booking sources.

How To Edit/Influence

Rates are pulled from Hotel Prices API from partners like expedia.com, Sabre and others. Individual hotels can Participate through the Hotel Ads program.



Brown Hotel ★
4.5 ★★★★★ 861 Google reviews
4-star hotel

[Website](#) [Directions](#)

Address: 335 W Broadway, Louisville, KY 40202
Phone: (502) 583-1234

Check availability

Check in	Tue, Nov 21	Check out	Wed, Nov 22
Hotels.com Genuine Guest Reviews · 24/7 Customer Service		\$156	>
Expedia.com		\$156	>
Travelocity.com		\$156	>
Booking.com		\$161	>

[View more rates](#)

Know this place? [Answer quick questions](#)

Hotel details
Adjacent to the Brown Theatre, this sophisticated hotel with an opulent lobby is a 2-minute walk from the Louisville Palace and 6 miles from Louisville International Airport. ... [MORE](#) ▾

- Free Wi-Fi
- Paid parking
- Air-conditioned
- Laundry service
- Kid-friendly
- Restaurant

[View more amenities](#)

[View more rates](#)

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- Restaurant

[View more amenities](#)

[Send to your phone](#) [Send](#)

Review summary [Write a review](#) [Add a photo](#)


Rooms · 3.1 ★★★★★
Guests liked the clean rooms, though some said they were dated & maintenance could be improved - Guests liked the large bathrooms, though some said they could be improved

Location · 4.2 ★★★★★
Near the city center; shopping, sightseeing, restaurants & bars nearby


Service & facilities · 4.7 ★★★★★
Guests appreciated the friendly, professional staff - Guests spoke highly of the reception staff, though some said housekeeping could be improved

[View Google reviews](#)


People also search for [View 15+ more](#)




The Seelbach Hilton Louisville
4-star hotel




21c Museum Hotel Louisville
4-star hotel



Hyatt Regency Louisville
4-star hotel



Galt House Hotel
4-star hotel



Louisville Marriott Downtown
4-star hotel

Help improve accuracy
[Provide feedback](#) [Suggest an edit](#)

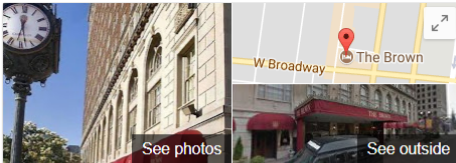
BERMUDA

Hotel Details

Tag-based description of your hotel, created from prompted questions to users.

How To Edit/Influence

Hotels can edit and change these description tags in their GMB account.



[See photos](#)[See outside](#)

Brown Hotel

4.5 ★★★★★ 861 Google reviews

4-star hotel

Address: 335 W Broadway, Louisville, KY 40202

Phone: (502) 583-1234

Ads

Check availability

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Genuine Guest Reviews · 24/7 Customer Service

\$156

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Add a photo

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View Google reviews

People also search for


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Hyatt Regency Louisville
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Galt House Hotel
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Help improve accuracy

Provide feedback

Suggest an edit

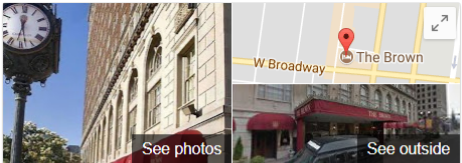
BERMUDA

Review Categories

Note that some businesses have sub-categories for reviews, in this case hotels features “Rooms”, “Location” and “Services” examples.

How To Edit/Influence

These are programmatically created, but another important reason to monitor your reviews and encourage guests to review your business.



[See photos](#)[See outside](#)

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Booking.com

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[View more rates](#)

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[Send](#)

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[Write a review](#)[Add a photo](#)


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[View 15+ more](#)

Help improve accuracy

Provide feedback

[Suggest an edit](#)


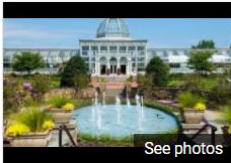
BERMUDA

Posts

Images, events and updates about your business that appear as part of your knowledge panel.

How To Edit/Influence

A new feature within GMB, posts allows businesses to significantly increase their real estate in search and focus attention on specific information.



Lewis Ginter Botanical Garden ★


4.6 ★★★★★ 164 Google reviews
\$\$ · Botanical Garden

Year-round locale with 50 acres of themed gardens, dining options & a classical domed conservatory.
Address: 1800 Lakeside Ave, Henrico, VA 23228
Hours: Open today · 9AM–5PM ▼
Phone: (804) 262-9887

[Website](#) [Directions](#)


Year-round locale with 50 acres of themed gardens, dining options & a classical domed conservatory.
Address: 1800 Lakeside Ave, Henrico, VA 23228
Hours: Open today · 9AM–5PM ▼
Phone: (804) 262-9887

[Suggest an edit](#)




Lewis Ginter Botanical Garden

on Google



Mother Nature has jeweled many of her plants in dew covered spiderwebs this morning. This abelia is one...

15 mins ago



Salvia leucantha or Mexican sage bush, features velvety, purple blooms that pollinate love. In fact, this plant is fil...

2 hours ago

Tell customers what's new with Posts. [Learn more](#)


Know this place? [Answer quick questions](#)


Reviews from the web

4.7/5 Facebook · 1,883 votes

Reviews from the web

4.7/5 Facebook · 1,883 votes

Popular times 




Plan your visit: People typically spend up to 2.5 hours here


[Send to your phone](#) [Send](#)

Reviews


[Write a review](#) [Add a photo](#)



"Only thing was parking was a bit confusing but we quickly figured it out."




"Food and service were fantastic and the grounds were done up right!"





"The staff is super friendly and for the work event, everything was perfect!"


[View all Google reviews](#)


Profiles

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[Twitter](#)


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[Instagram](#)


[YouTube](#)

People also search for


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Maymont
Tourist
Attraction




Science
Museum of
Virginia



Virginia
Museum of
Fine Arts



The Westin
Richmond
4-star hotel



Richmond
Weddings
Magazine
Publisher

[Feedback](#)




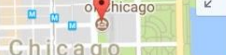
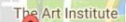

BERMUDA

Artworks

Images of artworks contained within this museum.

How To Edit/Influence

This is actually a separate Google program called Arts & Culture with the Google Cultural Institute. Museums can apply to participate.



Art Institute of Chicago ★

4.8 ★★★★★ 4,741 Google reviews
\$\$\$ · Art institute in Chicago, Illinois

[Website](#) [Directions](#)

The Art Institute of Chicago, founded in 1879 and located in Chicago's Grant Park, is one of the oldest and largest art museums in the United States. [Wikipedia](#)

Address: 111 S Michigan Ave, Chicago, IL 60603
Hours: Closed now ▾
Veterans Day (Observed) might affect these hours
Phone: (312) 443-3600
Founded: 1879
Directors: Douglas Druick, James Rondeau

Did you know: When the Chicago Academy of Design went bankrupt the same year, the new Chicago Academy of Fine Arts bought its assets at auction. [wikipedia.org](#)

[Suggest an edit](#)

Events

Fri, Nov 10 12:00 PM	Gallery Talk: Intersections
Sat, Nov 11	Visit
Sun, Nov 12 10:00 AM	Road Scholar: Treasures of the Art Institute ...

[View 25+ more](#)


Know this place? [Answer quick questions](#)

Artworks


[View 45+ more](#)

Artworks


[View 45+ more](#)




A Sunday Afternoon on the L...
Georges Seurat




American Gothic
Grant Wood



Nighthawks
Edward Hopper




Paris Street; Rainy Day
Gustave Caillebotte

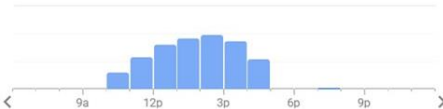


The Old Guitarist
Pablo Picasso


Reviews from the web

4.8/5 [Facebook](#) · 8,770 votes

Popular times 




Plan your visit
People typically spend up to **2.5 hours** here

 [Send to your phone](#) [Send](#)


Reviews

[Write a review](#) [Add a photo](#)


2 boutiques in the Loop museum specializing in art books, jewelry, decor & souvenirs. - Google



"Wide selection of art work and sculptures by many famous artists."



"I hated that place and rudeness of that staff."



"I recommend the 'Terzo Piano' restaurant for some great food & wine."

[View all Google reviews](#)

Profiles

[View 45+ more](#)




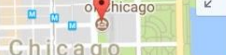
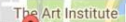

BERMUDA

Events

Upcoming events at or related to this business.

How To Edit/Influence

These events are pulled from the website of the business and other websites that have used schema data markup on their events information.




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[Suggest an edit](#)

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[View 25+ more](#)


Know this place? [Answer quick questions](#)

Artworks


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A Sunday Afternoon on the Isle of France
Georges Seurat




American Gothic
Grant Wood



Nighthawks
Edward Hopper



Paris Street; Rainy Day
Gustave Caillebotte



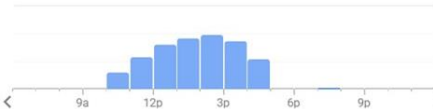
The Old Guitarist
Pablo Picasso

Reviews from the web


4.8/5 [Facebook](#) · 8,770 votes

Popular times

[Fridays](#)




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2 boutiques in the Loop museum specializing in art books, jewelry, decor & souvenirs. - Google



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[View all Google reviews](#)

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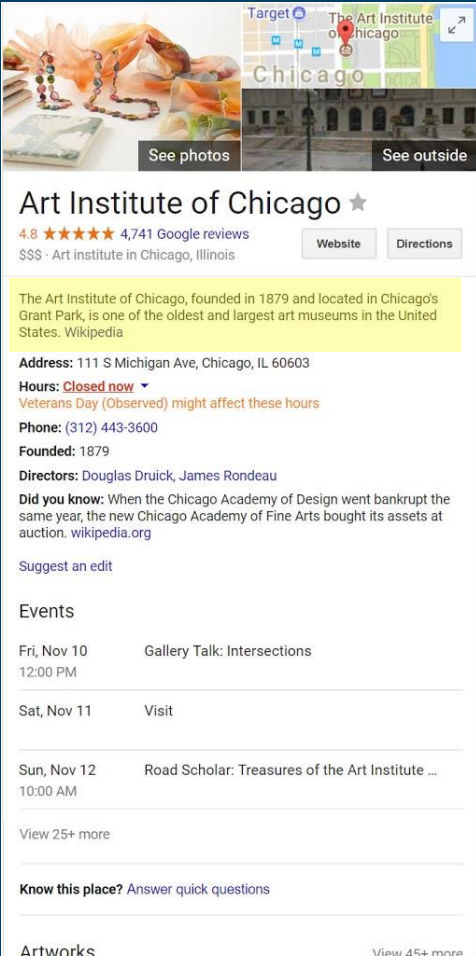
BERMUDA

Description

Short description of your business.

How To Edit/Influence

This text is either written by Google's Editorial team or pulled from Wikipedia. You can't rewrite your description, but if there are factual errors or issues you can contact support through your GMB account, or edit your Wikipedia entry.



The screenshot shows the Google Business Profile for the Art Institute of Chicago. At the top, there are two images: one of jewelry and another of the museum's exterior. Below these are buttons for 'See photos' and 'See outside'. The main heading is 'Art Institute of Chicago' with a star icon. It shows a 4.8-star rating from 4,741 Google reviews and a price range of '\$\$\$'. There are buttons for 'Website' and 'Directions'. A yellow box contains a Wikipedia-style description: 'The Art Institute of Chicago, founded in 1879 and located in Chicago's Grant Park, is one of the oldest and largest art museums in the United States. Wikipedia'. Below this, it lists the address (111 S Michigan Ave, Chicago, IL 60603), hours (Closed now), phone number ((312) 443-3600), and founding year (1879). It also lists directors Douglas Druick and James Rondeau. A 'Did you know?' section mentions the museum's history. There is a 'Suggest an edit' link. An 'Events' section lists upcoming talks and tours. At the bottom, there is a 'View 25+ more' link and a 'Know this place? Answer quick questions' section.

Target The Art Institute of Chicago Chicago

See photos See outside

Art Institute of Chicago ★

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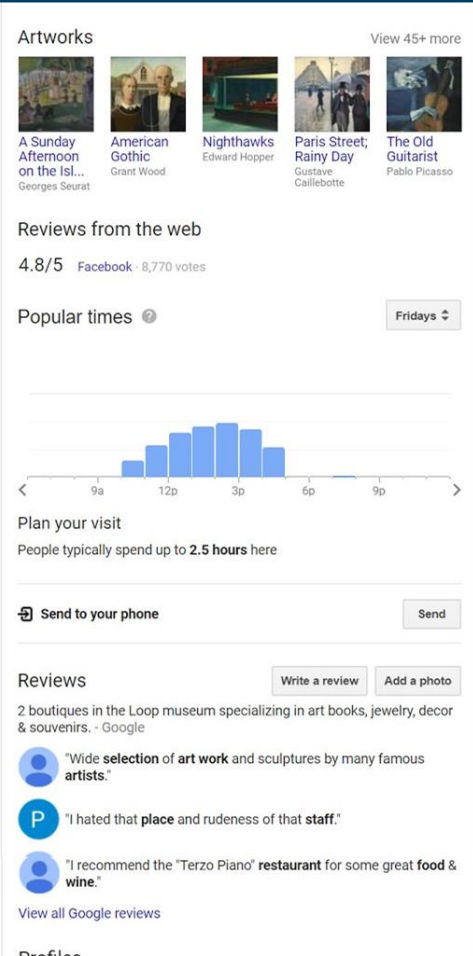
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[View 25+ more](#)

Know this place? Answer quick questions

Artworks [View 45+ more](#)



The screenshot shows the 'Artworks' section of the Google Business Profile for the Art Institute of Chicago. It features a grid of five art pieces with their titles and artists: 'A Sunday Afternoon on the Island of Granville' by Georges Seurat, 'American Gothic' by Grant Wood, 'Nighthawks' by Edward Hopper, 'Paris Street; Rainy Day' by Gustave Caillebotte, and 'The Old Guitarist' by Pablo Picasso. Below the artworks, it shows 'Reviews from the web' with a 4.8/5 rating from 8,770 votes on Facebook. There is a 'Popular times' section with a bar chart showing activity throughout the day, peaking around 3 PM. Below this is a 'Plan your visit' section stating that people typically spend up to 2.5 hours here. There is a 'Send to your phone' button. The 'Reviews' section shows two reviews: one from a user named 'P' praising the selection of art work and sculptures, and another from a user named 'P' criticizing the place and staff. There is a 'Write a review' button and an 'Add a photo' button. At the bottom, there is a 'View all Google reviews' link and a 'Profiles' section.

Artworks

[View 45+ more](#)

A Sunday Afternoon on the Island of Granville
Georges Seurat

American Gothic
Grant Wood

Nighthawks
Edward Hopper

Paris Street; Rainy Day
Gustave Caillebotte

The Old Guitarist
Pablo Picasso

Reviews from the web

4.8/5 Facebook · 8,770 votes

Popular times

[Fridays](#)

Plan your visit

People typically spend up to 2.5 hours here

[Send to your phone](#) [Send](#)

Reviews

[Write a review](#) [Add a photo](#)

2 boutiques in the Loop museum specializing in art books, jewelry, decor & souvenirs. - Google

P "Wide selection of art work and sculptures by many famous artists."

P "I hated that place and rudeness of that staff."

P "I recommend the 'Terzo Piano' restaurant for some great food & wine."

[View all Google reviews](#)

Profiles

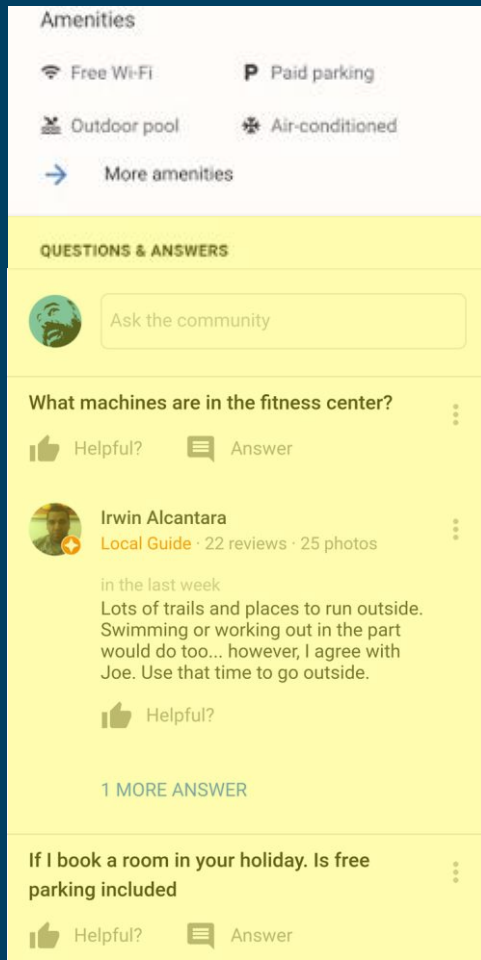
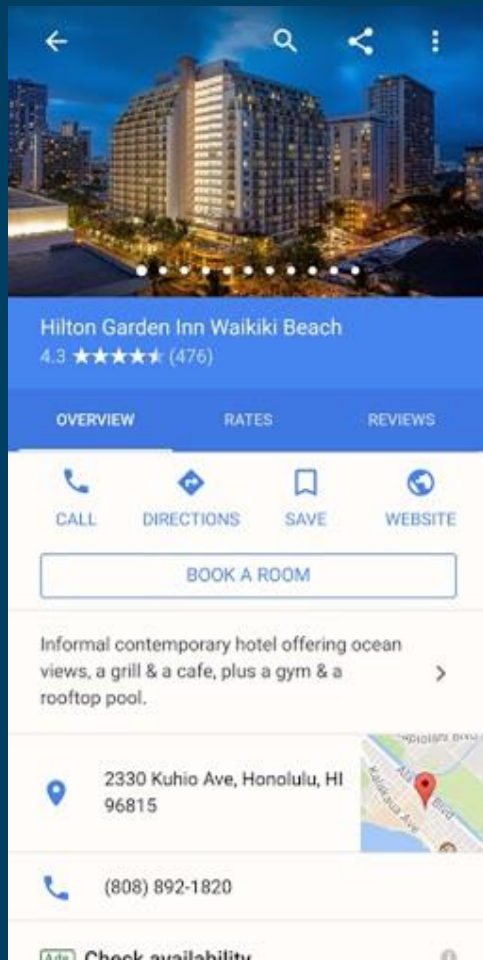
BERMUDA

Questions

Questions users have asked about your business

How To Edit/Influence

Questions are posted by your customers, and answered by Local Guides contributors or by your business through your GMB account.



BERMUDA

Google My Business Management Tools



All

Maps

Images

News

Videos

More

Settings

Tools

About 11,900,000 results (0.78 seconds)

✓ National Museum of Bermuda

<https://nmb.bm/>

Learn about **Bermuda's** heritage, explore shipwrecks and experience culture at the **National Museum of Bermuda**.

✓ Visit the museum

Plan a visit to explore the many exhibits at the National Museum ...

✓ Contact UsContact Us

Contact the National Museum of Bermuda to donate, learn more ...

✓ Hours & AdmissionHours ...

Hours & Admission. Explore 500 years of local history and culture ...

[More results from nmb.bm »](#)

✓ The Museum GroundsThe ...

National Museum of Bermuda property grounds is in Bermuda ...

✓ About UsAbout Us

ABOUT US. A Vital Custodian of Bermuda's Heritage. For four ...

✓ Exhibits

Exhibits. Find out about Bermuda's history and culture displayed in ...

✓ National Museum of Bermuda (Sandys Parish): Top Tips Before You ...

<https://www.tripadvisor.com> > ... > Sandys Parish > Things to Do in Sandys Parish

★★★★★ Rating: 4.5 - 395 reviews

National Museum of Bermuda, Sandys Parish: Hours, Address, Historic Site Reviews. ... Sandys, The Royal Naval Dockyard, MA 01, **Bermuda**. ... Jaw-dropping views, massive cannon, shipwreck artefacts, local watercraft, a stunning mural, a children's playhouse and playground make if fun for all ...

✓ National Museum of Bermuda | Dolphin Quest

<https://dolphinquest.com/national-museum-of-bermuda/>

Dolphin Quest **Bermuda** is located inside the majestic **National Museum of Bermuda** and we are proud to partner with them. Current exhibitions at the **National Museum of Bermuda**: ... The **Museum** includes the fortress Keep of the Royal Naval Dockyard, Casemates Barracks, and the massive ...

✓ National Museum of Bermuda - Wikipedia

https://en.wikipedia.org/wiki/National_Museum_of_Bermuda



National Museum of Bermuda ★

4.6 ★★★★★ 83 Google reviews

Museum

[Website](#)[Directions](#)

The National Museum of Bermuda, previously the Bermuda Maritime Museum from its opening in 1974 until 2009, explores the maritime and island history of Bermuda. [Wikipedia](#)

Address: The Keep, Maritime Ln, MA 01, Bermuda

Hours: Open today · 9:30AM–5PM

Phone: +1 441-234-1418

[Suggest an edit](#) · [Own this business?](#)

Not Verified

Know this place? Answer quick questions

Reviews from the web


4.5/5 [Facebook](#) · 49 votes

Popular times

Wednesdays



About 189,000 results (0.91 seconds)

 Your business on Google
Branson Ferris Wheel

21,619 views
Past 28 days

Edit info

Create post

Add photo

Reviews

Top things to do

Are you open on Veterans Day (Observed)?

Save your customers the trouble of checking your holiday hours

YES NO

Are you open on Veterans Day?

Save your customers the trouble of checking your holiday hours

YES NO

New review

David Jackson in the last week

★★★★☆ Great views of the Branson area, prices are pretty high for

READ AND REPLY

Visible only to you

Feedback

The Branson Ferris Wheel Is A Top Branson Missouri Attraction

<https://www.branstracks.com/rides/ferris-wheel/>

Looking for the best view in Branson? Take a spin of a different kind on the Branson Ferris Wheel at The Track in Branson, Missouri! Plan your visit now.

The Branson Ferris Wheel - Branson, MO

<https://www.branson.com/attractions/the-branson-ferris-wheel/>

From your seat 150 feet in the air, witness the beauty of the Ozarks on "The Branson Ferris Wheel," what was once Chicago's iconic Navy Pier Ferris Wheel.

Navy Pier Ferris Wheel Moving to Branson 2016 | ExploreBranson.com

www.explorebranson.com/blog/iconic-navy-pier-ferris-wheel-moving-branson-2016

The iconic Navy Pier Ferris wheel is making its new home in Branson in 2016. The Track Family Fun Parks will add a new, yet familiar, attraction to Branson's Highway 76 in 2016—the iconic, 15-story-high Ferris wheel which stood on Chicago's Navy Pier for the past two decades.



Branson Ferris Wheel ★

3.7 ★★★★★ 80 Google reviews

Amusement park ride in Branson, Missouri

[Website](#)[Directions](#)

Address: 3335 W 76 Country Blvd, Branson, MO 65616

Hours: Open today · 10AM–10:30PM

Veterans Day (Observed) might affect these hours

Phone: (417) 334-1612

[Edit your business information](#)

Verified

Know this place? Answer quick questions

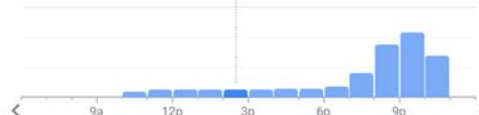
Reviews from the web

4.5/5 Facebook · 342 votes

Popular times

Fridays

2 PM: Usually not busy



Plan your visit

People typically spend 20 min here

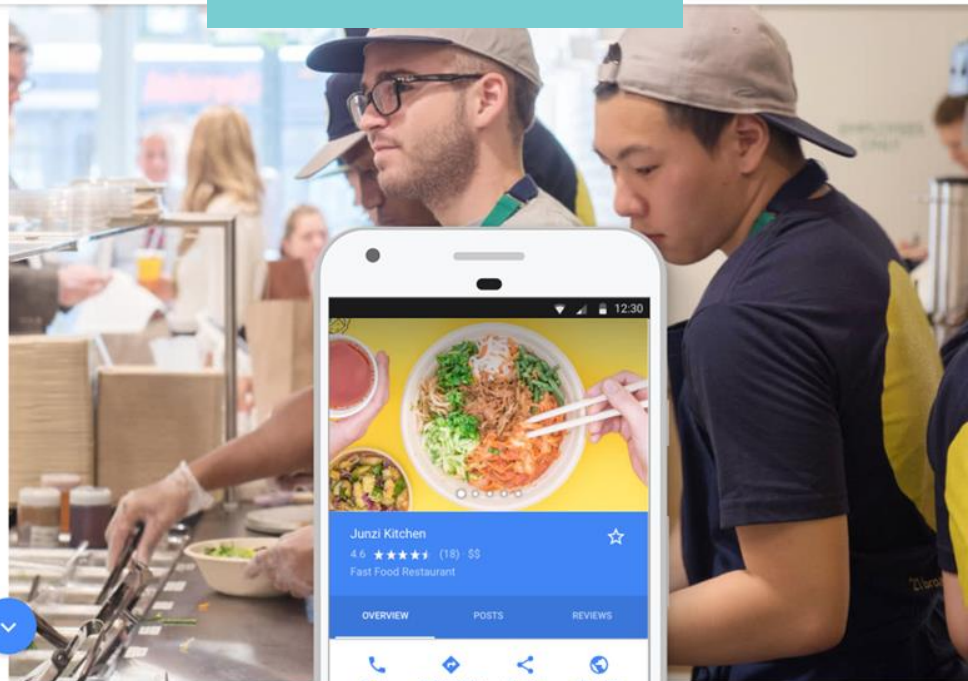
Sign In

Show you're open for business.

Your listing appears right when people are searching for your business or businesses like yours on Google Search and Maps. Google My Business makes it easy to create and update your listing—so you can stand out, and bring customers in.

[START NOW](#)

Call to get started: **1-844-491-9665***





LOCATIONS

LINKED ACCOUNTS

Disabled

0

Suspended

0

Duplicate locations

0

Access requested

0

Locations

All locations (4)



DOWNLOAD INSIGHTS



DOWNLOAD LOCATIONS



1 - 4 of 4



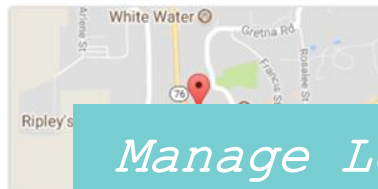
Heavy metal high rise

3345 W 76 Country Boulevard, Branson, MO, US

[MANAGE LOCATION](#)[GET VERIFIED](#)

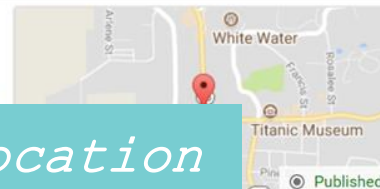
Heavy Metal High Rise

3345 W 76 Country Boulevard, Branson, MO, US

[MANAGE LOCATION](#)[GET VERIFIED](#)

Branson Ferris Wheel

3335 West 76 Country Boulevard, Branson, MO, US

[MANAGE LOCATION](#)[VIEW ON SEARCH](#)

Heavy Metal High Rise

3345 W 76 Country Blvd, Branson, MO, US

[MANAGE LOCATION](#)[VIEW ON SEARCH](#)*Manage Location*

1 - 4 of 4



Branson Ferris Wheel

3335 West 76 Country Boulevard
Branson, MO 65616-3552



Home



Posts

NEW



Info



Insights



Reviews



Messaging



Photos



Website



Users



Create an ad



Add new location



All locations



Settings



Support

We have updated your business information based on user reports and our data. [Learn more](#)

REVIEW UPDATES



Branson Ferris Wheel

Verified

(417) 334-1612

<http://www.branstracks.com/rides/ferris-wheel>

Amusement Park Ride

10:00 AM - 10:30 PM

3335 West 76 Country Boulevard Branson, Missouri 65616-3552

Manage photos

Add virtual tour

Review Updates

Your profile is 70% complete!

1 of 3

Add a profile picture so people can recognize your business across Google.

ADD PROFILE PHOTO



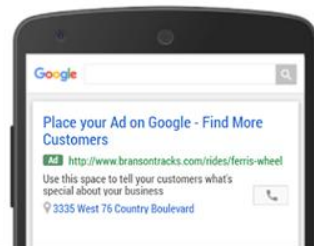
AdWords Express

Advertise easily in minutes

Show up whenever customers are looking for you online - on their computers or mobile devices. Set up in minutes, and only pay when your ad is clicked. [Learn more](#)

Start with \$100 in free ad credits

GET STARTED



Posts

You haven't posted anything yet

There are no posts being shown on Google right now.

[LEARN MORE](#)

CREATE POST

VIEW POSTS

Branson Ferris Wheel

3335 West 76 Country Boulevard
Branson, MO 65616-3552

- Home
- Posts **NEW**
- Info**
- Insights
- Reviews
- Messaging
- Photos
- Website
- Users

- Create an ad
- Add new location
- All locations
- Settings
- Support



Updates from Google

This location has updated information from Google users or other sources. Review these published updates to make sure that they're accurate. [Learn more](#)

ACCEPT ALL FOR THIS LOCATION

Suggested Changes

Your business is live on Google

View on Search

View on Maps

3335 West 76 Country Boulevard Branson,
MO 65616-3552

Sunday	10:00 am-10:30 pm
Monday	10:00 am-10:30 pm
Tuesday	10:00 am-10:30 pm
Wednesday	10:00 am-10:30 pm
Thursday	10:00 am-10:30 pm
Friday	10:00 am-10:30 pm
Saturday	10:00 am-10:30 pm

(417) 334-1612

<http://www.bransontracks.com/rides/ferris-wheel>

Accessibility

Close or remove this listing

Advanced information

Store code *Enter store code*

Labels *Enter labels*

AdWords location extensions phone *Enter phone*

Branson Ferris Wheel

3335 West 76 Country Boulevard
Branson, MO 65616-3552

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Attributes

[Search these attributes](#)



Accessibility

+ Mobility scooter rental

+ Wheelchair accessible

✓ Wheelchair accessible entrance

+ Wheelchair accessible parking lot

+ Wheelchair accessible restroom

Wheelchair rental

+ Motorized

+ Non-motorized

Amenities

✓ Good for kids

⊘ Restaurant

+ Restroom

+ Unisex restroom

CANCEL

APPLY

Please note: Edits may be reviewed for quality and can take up to 3 days to be published. [Learn more](#)



Branson Ferris Wheel

3335 West 76 Country Boulevard
Branson, MO 65616-3552

Home



Posts

NEW



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Insights



Reviews



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Photos



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Users



Create an ad



Add new location



All locations



Settings

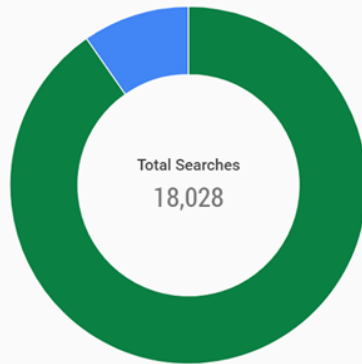


Support

How customers search for your business



1 quarter ▾



Direct

Customers who find your listing searching for your business name or address.



Discovery

Customers who find your listing searching for a category, product, or service.

Businesses with recent photos typically receive more clicks to their websites. [Post photos](#)

Where customers view your business on Google



The Google services that customers use to find your business

1 quarter ▾

Total views 77.2K



Listing on Search

18.6K



Listing on Maps

58.6K

Branson Ferris Wheel

3335 West 76 Country Boulevard
Branson, MO 65616-3552

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- Support

Where customers view your business on Google

The Google services that customers use to find your business

1 quarter ▾

Total views 77.2K



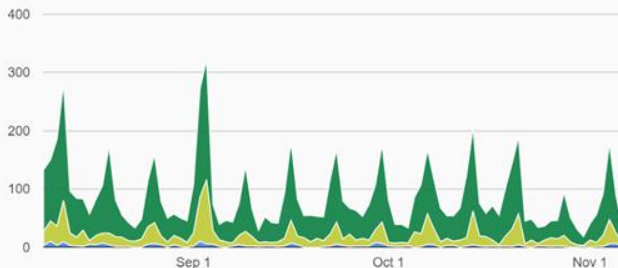
- ☒ Listing on Search
18.6K
- ☒ Listing on Maps
58.6K

Customer actions

The most common actions that customers take on your listing

1 quarter ▾

Total actions 7.92K



- ☒ Visit your website
5.97K
- ☒ Request directions
1.73K
- ☒ Call you
226

Branson Ferris Wheel

3335 West 76 Country Boulevard
Branson, MO 65616-3552

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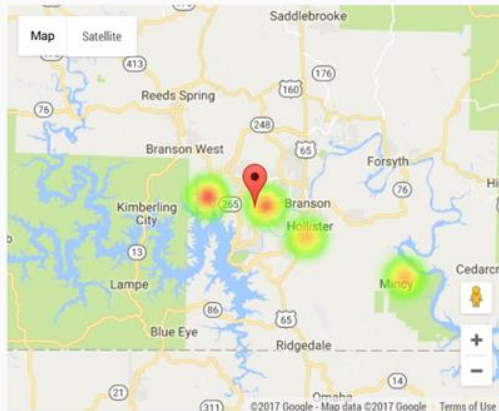
- Create an ad
- Add new location
- All locations
- Settings
- Support

Driving directions requests

The places where customers request driving directions to your business

1 quarter ▼

Missouri	1,372
Branson	1,155
Branson Theatre District	474

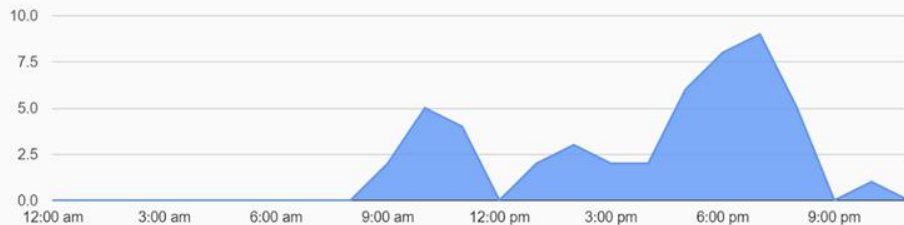


Phone calls

When and how many times customers call your business

Time of day ▼ 1 month ▼

Total calls 49





LOCATIONS

LINKED ACCOUNTS

Disabled

0

Suspended

0

Duplicate locations

0

Access requested

0

Locations

All locations (4)

Download Insights

DOWNLOAD INSIGHTS



DOWNLOAD LOCATIONS



1 - 4 of 4



Heavy metal high rise

3345 W 76 Country Boulevard, Branson, MO, US

[MANAGE LOCATION](#)[GET VERIFIED](#)

Heavy Metal High Rise

3345 W 76 Country Boulevard, Branson, MO, US

[MANAGE LOCATION](#)[GET VERIFIED](#)

Branson Ferris Wheel

3335 West 76 Country Boulevard, Branson, MO, US

[MANAGE LOCATION](#)[VIEW ON SEARCH](#)

Heavy Metal High Rise

3345 W 76 Country Blvd, Branson, MO, US

[MANAGE LOCATION](#)[VIEW ON SEARCH](#)

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LOCATIONS

LINKED ACCOUNTS

Disabled

0

Suspended

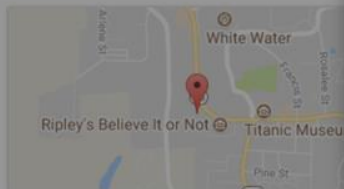
0

Duplicate locations

Access requested

Locations

All locations (4)



Heavy metal high rise

3345 W 76 Country Boulevard, Branson, MO, US

MANAGE LOCATION

GET VERIFIED

Local reports



Discovery insights

Get started by selecting the timeframe you're interested in

Customized range



Start date *



5/25/16

End date *



11/7/17

The information in the report may only be accessed for use by this organization. You agree to not use Insights to track or collect personally identifiable information of any users. Values are approximate and only significant values may be shown.

CANCEL

DOWNLOAD

DOWNLOAD INSIGHTS



DOWNLOAD LOCATIONS



1 - 4 of 4



Heavy Metal High Rise

3345 W 76 Country Blvd, Branson, MO, US

MANAGE LOCATION

VIEW ON SEARCH


1 - 4 of 4



Branson Ferris Wheel


3335 West 76 Country Boulevard
Branson, MO 65616-3552


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Christopher Brach
 Aug 15, 2016


★★★★★ *The user didn't write a review, and has left just a rating.*


 **REPLY**



Andrew K.
 Aug 11, 2016


★★★★★ Am from Chicago, so was glad to see that it was doing well in Branson. it's near the Andy's Frozen Custard. It was beautifully lit up at night and is now a gem for Branson to have and offer it's guests!

 **REPLY**




Lizzy Louu
 Aug 7, 2016

★☆☆☆☆ I bought a ticket for 2 people, with a total of 24\$. I stopped and turned around in the line to the ticket booth for a refund do to personal reasons. They ended up just charging be 24\$ twice and not even returning my money.


 **REPLY**


Flag as inappropriate



e zhang
 Aug 4, 2016


★★☆☆☆ It's fun to watch at night with all the lights, but so boring to ride. It's so slow and the view is not that great either. Not worth the \$12.

 **REPLY**



Tori Evans
 Aug 3, 2016

★★★★★ I will admit that at first I didn't think it would be worth the money but it definitely is. Maybe not for an every day thing but every once in a while it's very nice.

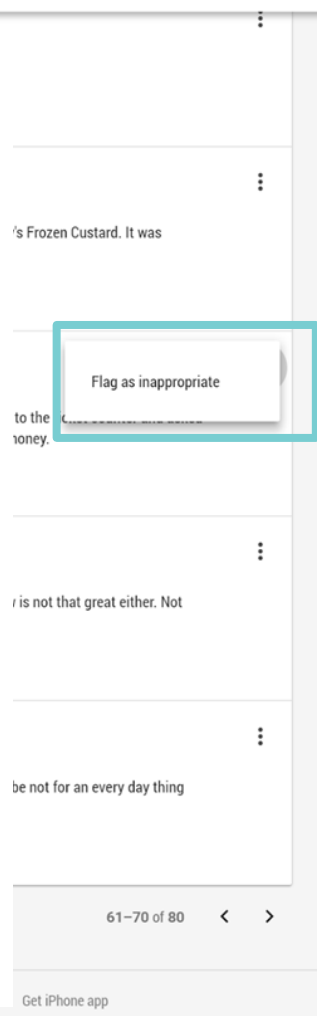
 **REPLY**

Branson Ferris Wheel
3335 West 76 Country Boulevard
Branson, MO 65616-3552

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Review Policy Violations

- Advertising/Spam - links to other sites or keywords, phone numbers or addresses
- Contains Personal or confidential information
- Off topic - someone else's experience or not this business, political or social commentary
Obscene, Sexually explicit, offensive or personal attacks
- Conflict of interest - works for competitive business
- Illegal - mentions illegal substance or acts



Branson Ferris Wheel

3335 West 76 Country Boulevard
Branson, MO 65616-3552

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← Back



Andy Cagle

13 weeks ago

★★★★☆ Awesome!! Wife and daughter loved it ..great views of 76...worth the price ...staff was great ..only down side was geting off and on the ride... as it does not stop for boarding or exiting....for sure a safety issue ...!! Cant recamend for small children or elderly .



(owner)

Just now

[Your reply](#)

Please note that your reply will be displayed **publicly** on Google and must comply with Google's local content policies. [Learn more](#)

POST REPLY

CANCEL

Responding to Positive Reviews:

- Say **thanks**
- Mention your **business name**
- Mention your **location/city**
- Mention a **product** or **service** that's not mentioned in the review, or that's new

The meal and service we're the best I've had in years. Try the steak and brussel sprouts and you will see what I mean. After dinner have a 1930 recipe for an Amaretto Sour that was off the chart good, not sweet but just perfect. Remarkable dinner near one of a kind.

Thanks so much for your review, so glad you had a good experience at The Chop Shop. We pride ourselves on delivering quality service to our customers in Kalamazoo. If you liked our steak, you should try our double cut smoked pork chop on your next visit! Hope to see you again soon!

Responding to Negative Reviews:

- Say you're **sorry** they had a bad experience
- **Don't mention your business name** or location
- Suggest they contact you **offline**
- Keep it short


This was a huge disappointment. My wife and I paid \$24 for what was supposed to be the ten o'clock showing. The lights never came on and you only get one rotation. Definitely never again.

So sorry you had a bad experience, we typically begin our light show promptly at 10. During your visit we experienced some technical difficulties with the ride. My name is Robert, I am the manager. Please call our office and ask for me and I will provide you with free passes for your next ride.

Branson Ferris Wheel

3335 West 76 Country Boulevard
Branson, MO 65616-3552

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Let customers message you


Reach new and existing customers over their favorite chat app and gain valuable insights by Google.

Verify your number

To activate chat, confirm that your phone number can receive SMS messages. Enter the phone number you want to use for chat. You'll get a code via SMS.

This number won't be shared publicly and you can opt out at any time. Note that Google may monitor the conversations to help improve our products.


 Enter phone number





Bukhara


4.4 ★★★★★ 382 reviews · \$\$ · 12 miles

Restaurant


 MESSAGE


 CALL


 DIRECTIONS

 WEBSITE


Tandoor-cooked Indian dishes served in a rustic-chic space with an open kitchen at the ITC Hotel.

 Hotel ITC Maurya, Sardar Patel Marg, Akhaura Block, Diplomatic Enclave...

 Open today: 11:00 AM - 11:45 PM

 This business is available to message

Typical response time 5 min



Branson Ferris Wheel

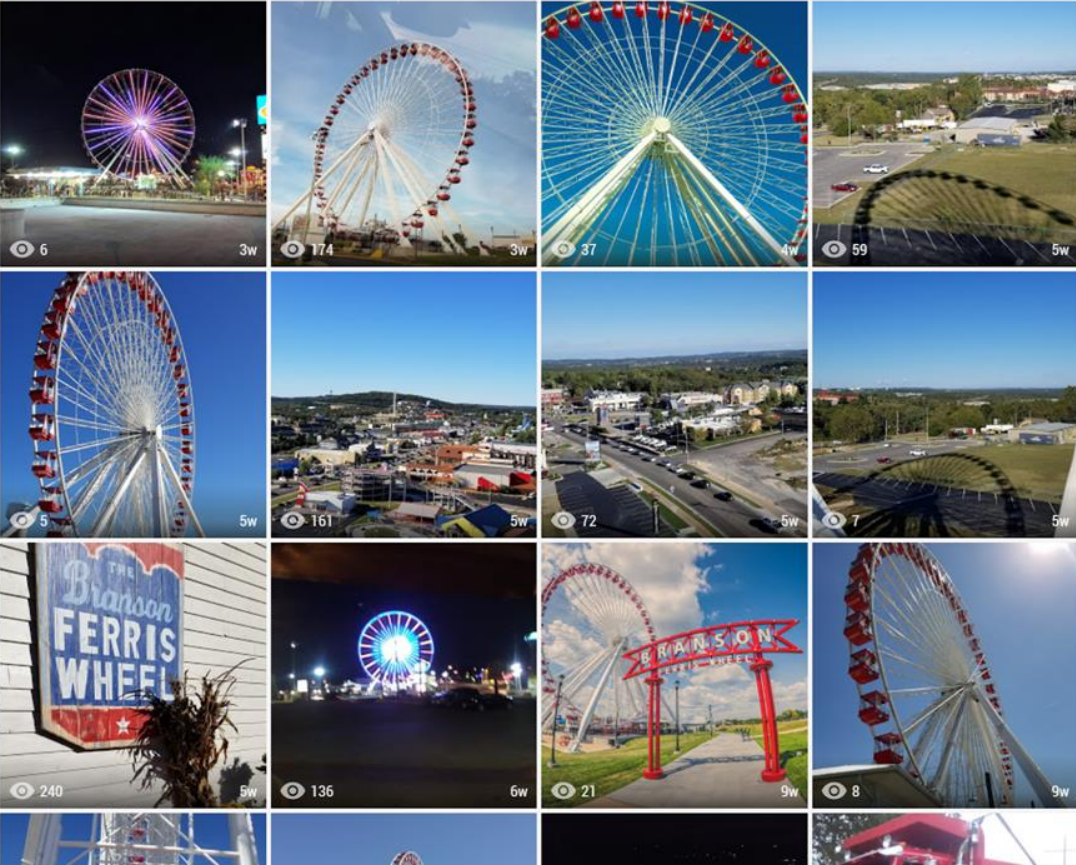
3335 West 76 Country Boulevard
Branson, MO 65616-3552

- Home
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< OVERVIEW BY OWNER **BY CUSTOMER** 360 INTERIOR EXTERIOR AT WORK TEAM IDENTITY ≡



We have updated your business information based on user reports and our data. [Learn more](#) **REVIEW UPDATES**





Branson Ferris Wheel

3335 West 76 Country Boulevard
Branson, MO 65616-3552



OVERVIEW

BY OWNER

BY CUSTOMER

360

INTERIOR

EXTERIOR

AT WORK

TEAM

IDENTITY



We have updated your business information based on user reports and our data. [Learn more](#)

[REVIEW UPDATES](#)

Home



Posts

NEW



Info



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Reviews



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Photos



Website



Users



Create an ad



Add new location



All locations



Settings



Support



Cover Photo

Your cover photo should showcase the personality of your business. It is your preferred photo to be shown on your listing in Search and Maps.

[CHOOSE PHOTO](#)

Profile Photo

Your profile photo is used to show your identity when you post a photo or reply to a review. Profile photos will be cropped square.

[CHOOSE PHOTO](#)

Logo Photo

The logo is used to identify your business. Logo photos will be cropped square.

[CHOOSE PHOTO](#)



Wes Davidson

Content may be subject to copyright

Thank you for helping Google by reporting content which may be in violation of our [Community Standards](#).



Images may be subject to copyright.

Why are you reporting this photo? (Required)

- ☐ Privacy concerns
- ☐ Content is not relevant to this location
- ☐ Poor quality photo
- ☐ Sexually explicit / strongly suggestive

Other policy violations

- ☐ Profane or obscene content
- ☐ Promotion of regulated goods
- ☐ Copyright or other legal issues
- ☐ Illegal activity
- ☐ Hate speech
- ☐ Harassment or bullying

Email address: (Required)

reCAPTCHA verification: (Required)

☐

I'm not a robot



Photo Policy Violations

- Content is not relevant to this location
- Poor quality photo
- Privacy concerns
- Sexually explicit
- Profane
- Regulated goods
- Copyright
- Illegal
- Hate speech
- Harassment



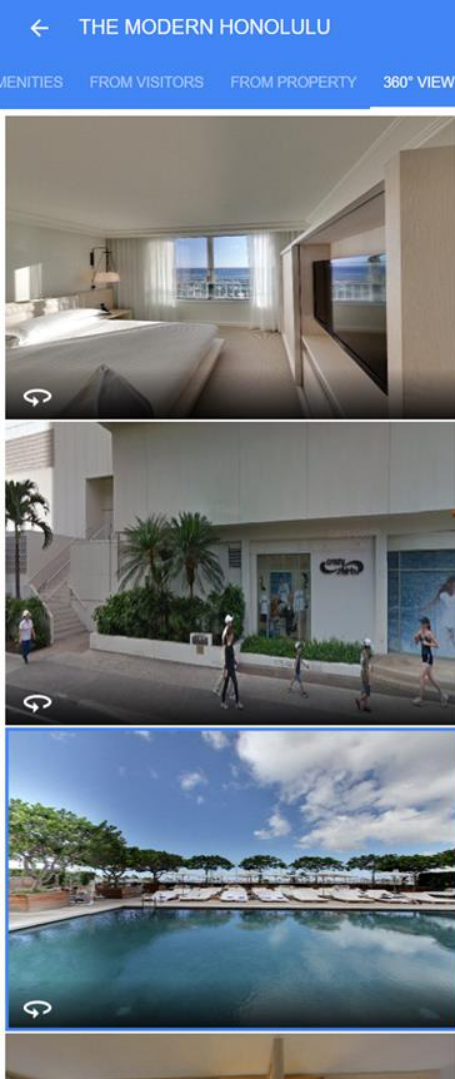
Photo Best practices

- Only photos own the rights to
- Upload primarily horizontal images at high resolution 4k or higher (3,840 x 2,160 pixels or about 8.3 megapixels)
- Bright colors - high saturation
- High contrast - light lights, dark darks
- Use good lighting indoors
- You may add text overlay up to 10% constrained to one edge



Photo Don'ts

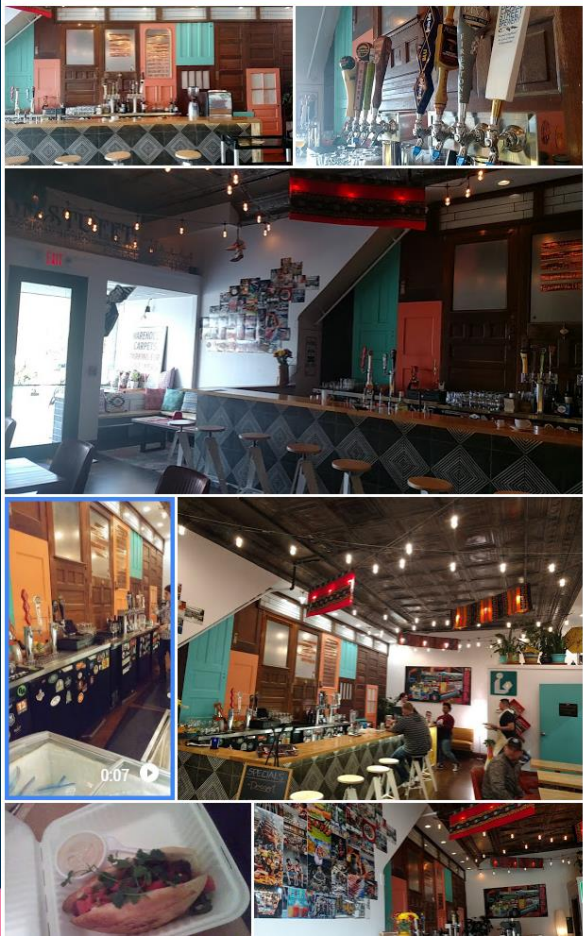
- Photoshop images apart from color corrections (compositing images, collage, adding or removing elements)
- Upload blurry images, muddy colors or off-kilter/out of frame shots
- Upload duplicate or nearly identical images



Increasing focus on 360s and virtual tours



Cibo Di Strada Street Food Bar



Cibo Di Strada Street Food Bar



C.A. Clark
OCT 2017



Image capture: Oct 2017 Content may be subject to copyright. Terms Privacy

NEW! Video

- Android devices only (for now)
- 10 seconds capture
- 30 seconds uploaded
- Can include audio
- Great way to feature your business
- (Local Guides Only)

BERMUDA

Waterloo Convention & Visitors Bureau


500 Jefferson Street
Waterloo, IA 50701-5422

- Home
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- Support

Support

× Create post

PREVIEW

 **Need some ideas?** Look at some sample posts.



Make your post stand out with a photo

Write your post

100 - 300 words

Make this post an event

Add a button

Enter a website

☒ Learn more

example.com

- ☐ Reserve
- ☐ Sign up
- ☐ Buy
- ☐ Get offer



Write your post



Oct 6, 7:00 PM – Oct 14, 2:00 PM

Dig the Black Hawk Children's Theater's newest show.

[LEARN MORE](#)



Posted Oct 2, 2017  622



← Sample posts

EVENT



Posted 1 day ago

Pop festival headliner announced!

Jul 31, 7:00 PM – Aug 1, 12:00 AM


Synth pop megastar Jilly Louise will perform in our stunning amphitheater on at the end of the month. Tickets range from \$60-\$160, and are available for purchase from 12 PM EST today.

[BUY](#)

OFFER



Posted 1 day ago



De Young ★


4.5 ★★★★★ 1,071 Google reviews
Museum in San Francisco, California

The de Young, a fine arts museum located in San Francisco's Golden Gate Park, is one of the Fine Arts Museums of San Francisco along with the Legion of Honor. The de Young is named for its founder, early San Francisco newspaperman M. H. de Young. [Wikipedia](#)


Address: 50 Hagiwara Tea Garden Dr, San Francisco, CA 94118
Hours: Closed today
Phone: (415) 750-3600
Founded: March 24, 1895
Parent organization: Fine Arts Museums of San Francisco

[Suggest an edit](#)

Know this place? [Answer quick questions](#)


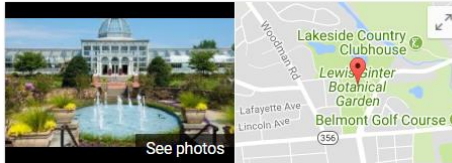
 **de Young Museum**
on Google

Jade and greenstone were extremely valuable materials in ancient Teotihuacan and were prized for their color, which symbolically represented maize and agricultural fertility. ... [more](#)



6 days ago [Share](#)

Artworks [View 45+ more](#)






Lewis Ginter Botanical Garden ★

4.6 ★★★★★ 164 Google reviews
\$\$ - Botanical Garden

Year-round locale with 50 acres of themed gardens, dining options & a classical domed conservatory.
Address: 1800 Lakeside Ave, Henrico, VA 23228
Hours: Open today · 9AM–5PM
Phone: (804) 262-9887


[Suggest an edit](#)

 **Lewis Ginter Botanical Garden**
on Google



Mother Nature has jeweled many of her plants in dew covered spiderwebs this morning. This abelia is one...

15 mins ago



Salvia leucantha or Mexican sage bush, features velvety, purple blooms that pollinator love. In fact, this plant is fil...

2 hours ago

Tell customers what's new with Posts. [Learn more](#)

Know this place? [Answer quick questions](#)

Reviews from the web

4.7/5 Facebook · 1,883 votes

Posts Best Practices:

- Post often – 7 day exposure
- Highlight new menu items or features of your business
- Image size 750x750 or larger
- Focus your message on the first 100 characters
- Include GA tracking codes on your CTA

Branson Ferris Wheel

3335 West 76 Country Boulevard
Branson, MO 65616-3552

- Home
- Posts **NEW**
- Info
- Insights
- Reviews
- Messaging**
- Photos
- Website
- Users
- Create an ad
- Add new location
- All locations
- Settings
- Support

Let customers message you

Reach new and existing customers over their favorite chat apps with powerful insights by Google.

Manage permissions

You (The Track Family Fun Parks) Primary owner

Add new users

Allow others to help you manage business info, customer reviews, and YouTube videos. It's easy to assign different levels of access to each user. [Learn more](#)

+ Add names or email addresses

Choose a role

CANCEL INVITE

DONE



All locations



Settings



Support

Google My Business

THE MODERN HONOLULU

These photos were just added to your business listing



Photo added by
SIMON SAEHENG



Photo added by
SIMON SAEHENG

Email Notifications

Language

English

Preferred email

thetrackfamilyfunparks@gmail.com

Important updates

Google may send you important updates about your account



Customer reviews

Alerts when customers post reviews of your business



Photos

Tips and updates about photos on your Google listing



Listing health

Timely alerts to help you keep your business info accurate on Google



Insights

Personalized insights and tips about your customers and listing



Product updates

Occasional alerts about new features and offers to improve your listing's performance



Posts

Tips and updates about your posts on your Google listing.



Feedback

Occasional opportunities to send product feedback to Google



Mobile Notifications

Google My Business mobile app

Branson Ferris Wheel

3335 West 76 Country Boulevard
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- Home
- Posts **NEW**
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- Support



Insights for your business, last month

4.73K
15% ↓
Searches

21.6K
11% ↓
Views

2.07K
11% ↓
Actions

[VIEW INSIGHTS](#)



Reviews for your business

3.7
★★★★☆ Google rating

80
Reviews on Google

80
Unresponded reviews

[MANAGE REVIEWS](#)

Manage your business on the go with the free app



Google Analytics

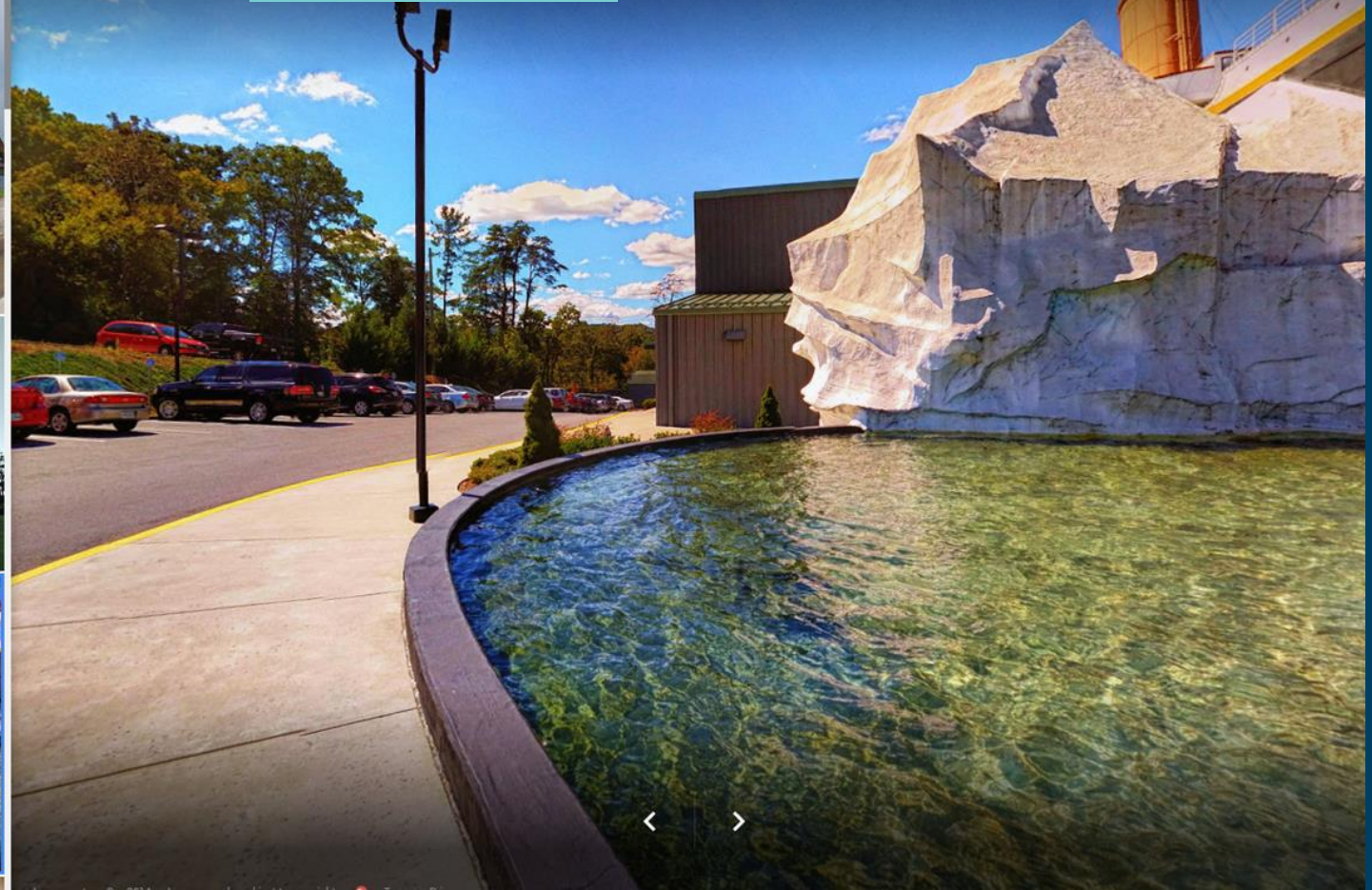
Know who your website visitors are.

[Get started](#)

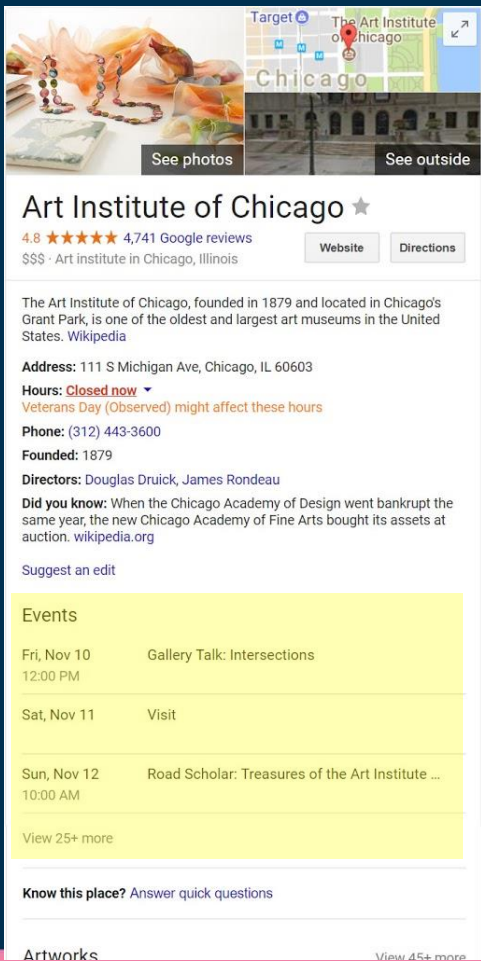
Local Guides



Local Guide



Using Schema Data For Your Business



Art Institute of Chicago ★

4.8 ★★★★★ 4,741 Google reviews
 \$\$\$ · Art institute in Chicago, Illinois

[Website](#) [Directions](#)

The Art Institute of Chicago, founded in 1879 and located in Chicago's Grant Park, is one of the oldest and largest art museums in the United States. [Wikipedia](#)

Address: 111 S Michigan Ave, Chicago, IL 60603
Hours: Closed now ▼
 Veterans Day (Observed) might affect these hours
Phone: (312) 443-3600
Founded: 1879
Directors: Douglas Druick, James Rondeau

Did you know: When the Chicago Academy of Design went bankrupt the same year, the new Chicago Academy of Fine Arts bought its assets at auction. [wikipedia.org](#)

[Suggest an edit](#)

Events

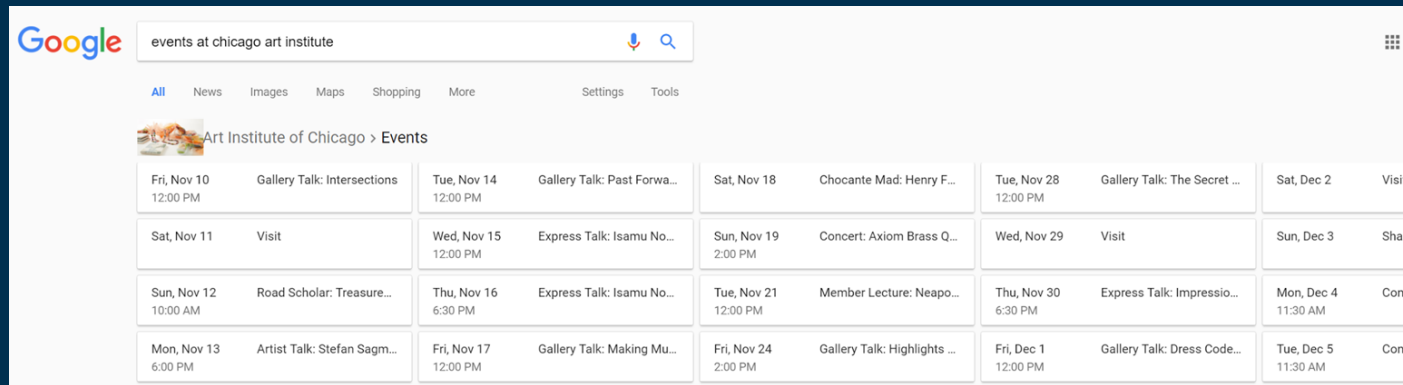
Fri, Nov 10 12:00 PM	Gallery Talk: Intersections
Sat, Nov 11	Visit
Sun, Nov 12 10:00 AM	Road Scholar: Treasures of the Art Institute ...

[View 25+ more](#)

Know this place? [Answer quick questions](#)

Artworks

[View 45+ more](#)



Google events at chicago art institute

[All](#) [News](#) [Images](#) [Maps](#) [Shopping](#) [More](#) [Settings](#) [Tools](#)

Art Institute of Chicago > Events

Fri, Nov 10 12:00 PM	Gallery Talk: Intersections	Tue, Nov 14 12:00 PM	Gallery Talk: Past Forwa...	Sat, Nov 18	Chocante Mad: Henry F...	Tue, Nov 28 12:00 PM	Gallery Talk: The Secret ...	Sat, Dec 2	Visit
Sat, Nov 11	Visit	Wed, Nov 15 12:00 PM	Express Talk: Isamu No...	Sun, Nov 19 2:00 PM	Concert: Axiom Brass Q...	Wed, Nov 29	Visit	Sun, Dec 3	Sha
Sun, Nov 12 10:00 AM	Road Scholar: Treasure...	Thu, Nov 16 6:30 PM	Express Talk: Isamu No...	Tue, Nov 21 12:00 PM	Member Lecture: Neapo...	Thu, Nov 30 6:30 PM	Express Talk: Impressio...	Mon, Dec 4 11:30 AM	Con
Mon, Nov 13 6:00 PM	Artist Talk: Stefan Sagm...	Fri, Nov 17 12:00 PM	Gallery Talk: Making Mu...	Fri, Nov 24 2:00 PM	Gallery Talk: Highlights ...	Fri, Dec 1 12:00 PM	Gallery Talk: Dress Code...	Tue, Dec 5 11:30 AM	Con

Why Schema Data?

- Helps Google understand your business components, and relationships (ex: restaurants on hotel property)
- Greatly expands exposure for your content across Google products.

Schema Data Best Practices:

```
<script type="application/ld+json">
{
  "@context": "http://schema.org",
  "@type": "Organization",
  "url": "http://www.example.com",
  "name": "Unlimited Ball Bearings Corp.",
  "contactPoint": {
    "@type": "ContactPoint",
    "telephone": "+1-401-555-1212",
    "contactType": "Customer service"
  }
}
</script>
```

- Talk to your developer!
- Register your site with Search Console
- Add business information to your home page
- Specify logo/identity
- Add related business relationships
- Add Social Media icons
- Add Events to your Knowledge Panel/SERPs

Takeaway Steps

- SET UP GOOGLE MY BUSINESS ACCESS
- VERIFY YOUR BUSINESS
- ADD INSIGHTS INFORMATION TO YOUR MONTHLY ANALYTICS REPORTS
- RESPOND TO POSITIVE & NEGATIVE REVIEWS
- ADD HIGH QUALITY PHOTOS OF YOUR BUSINESS
 - 360s
 - Videos
- TAKE ADVANTAGE OF NEW POSTS FEATURES
- ENABLE EMAIL NOTIFICATIONS FOR NEW CONTENT ABOUT YOUR BUSINESS
- TALK TO YOUR DEVELOPER ABOUT SCHEMA DATA FOR YOUR WEBSITE

Instant Verification

IF YOUR BUSINESS ISN'T VERIFIED, WE WILL HELP YOU GET VERIFIED LATER TODAY WITHOUT A POSTCARD OR A PHONE CALL.

YOU'LL NEED ONE OR MORE OF THE FOLLOWING DOCUMENTS:

- Utility bill(s)
- Tax letter(s)
- Business registration certificate(s)

THE DOCUMENTS MUST SHOW THE BUSINESS NAME, ADDRESS, AND CATEGORY (IF POSSIBLE).

Fact Sheet Booklets

HOW-TO INFORMATION ON THE THINGS WE'VE
GONE OVER TODAY IS AVAILABLE IN YOUR
PACKETS TO TAKE BACK WITH YOU.

Bermuda Tourism Summit 2017

Thanks!

miles
PARTNERSHIP

C.A. Clark
Kim Palmer



BERMUDA
TOURISM AUTHORITY