

# BERMUDA

## GoToBermuda.com

### 2021 TOURISM EXPERIENCE INVESTMENT for 2022 (Q1/2)

#### SUCCESSFUL APPLICANTS

The Bermuda Tourism Authority is pleased to publish the list of successful experiences for the 2021 (Round 2) Tourism Experience Investment initiative. The experiences identified for investment demonstrated alignment with the Bermuda National Tourism Plan objectives, with emphasis in the areas of Arts and Culture and New Experiences. The BTA looks forward to the contribution that these experiences will provide in enhancing and increasing Bermuda's tourism product offerings.

ARTS & CULTURE	
<b>*Atlantic World Art Fair:</b> Art Experience	March, 2022
<b>Buna Gallery &amp; Coffee House:</b> Cocktail Culture, Entertainment & Culture Experience	Winter/Spring, 2022
<b>Waves 2022</b> Entertainment & Cultural Experience	July, 2022
<b>Can I Get an Amen?</b> Dining & Entertainment Experience	Winter/Spring, 2022
<b>*The African Bermuda Dispersion Cultural Tours</b> Historical & Sightseeing Experience	Winter/Spring, 2022
<b>Christmas on the Coast</b> Festive Entertainment Experience	Winter/Spring, 2022
<b>*Titan City Highlights Bus Tour</b> Historical & Sightseeing Experience	Winter/Spring, 2022
<b>*Uplift CBD Experience:</b> Unique CBD Experiences	Winter/Spring, 2022
<b>*Olde Towne Carolers:</b> Festive Entertainment Experience	December, 2021

\* Newly supported experiences

Total Funding	
Number of Applications received	25
No. of Approved Submissions	9
Average of Total Funds Given	\$10,611.11
New Experiences Funding	
No. of Approved Submissions	5
Average of Total Funds Given	\$7,100.00