



2018 TOURISM EXPERIENCE INVESTMENT
SUCCESSFUL APPLICANTS

The Bermuda Tourism Authority is pleased to publish the list of successful experiences for the 2017 Tourism Experience Investment initiative. The experiences identified for investment demonstrated alignment with the Bermuda National Tourism Plan objectives, with emphasis in the areas of Sports and Adventure, Arts and Culture, and New Experiences.

The BTA looks forward to the contribution that these experiences will provide in enhancing and increasing Bermuda's tourism product offerings.

ARTS & CULTURE	
Bermuda Triangle Beach Experience*	Seasonal
Bermuda Festival of Performing Arts	January – March
Mangrove Men*	Seasonal
Falling off the Rocks*	Seasonal
Harbour Nights 2018	April - August
LIV Bermuda 2018	June 29 – July 1
Live History*	March 1 – April 16
Made in Bermuda Festival 2018*	August 31 – September 3
New Year’s Eve Celebration 2018	December 31
Nova Mas International *	Seasonal
Party People Entertainment	Seasonal
Pirates & Blunder Live Entertainment Experience*	Seasonal
SEEN*	February 1 – March 31
Sip & Savor Bermuda Food Tours*	All Year
St. George’s Historical Re-enactment 2018	Seasonal
St. Peter’s, Their Majesties Chappell	All Year
Tobacco Bay	Seasonal
Uncorked! Bermuda*	Seasonal
WaterRide Transport*	All Year
Wild Herbs N Plants of Bermuda*	All Year
Winnie’s Way: Hamilton History & Tales*	All Year
Sports & Adventure	
15th Annual Bermuda Flyfishing Invitational	June 11 - 16
2018 Annapolis Bermuda Race	June 8 - 17
2018 Antigua Bermuda Race	May 5 - 17
2018 ARC & NARC	May & October
2018 Bermuda Goodwill	December
2018 Bermuda Masters *	September 26 – October 1
2018 Newport Bermuda Race	June 15 - 23
21st Annual Bermuda Ladies Pro-Am Golf Classic	March 9 - 15
ArielRe Bermuda 7’s 2018	March 16 - 18
Bacardi Keelboat Regatta	November 15 - 17
Bermuda by Dune Buggy *	All Year
Bermuda Charge*	September 1 - 3
Bermuda Football Cup*	October 31 – November 4
Bermuda International Invitational Race Week	April 28 – May 4
Bermuda Open 2018 (Volleyball)	April 19 - 21
Bermuda Pilot Gigs Regatta	October 21 - 27
Bermuda Squash Challenge 2018	November 8 - 10

Bermuda Triangle Cup	June 18 - 24
Bermuda Triple Challenge	March 16 - 18
Bermuda Walking Half Marathon*	Seasonal
BLTA Junior ITF Tournament	October 13 - 20
CUT Games 2018*	July 13 - 14
Futsal Invitational *	June 21 - 26
Gosling’s Invitational 2018	November
International Moth World Championships	March 19 – April 1
IslandKaddy Group Limited	All Year
King of the Rock Lacrosse Tournament	May 25 - 28
Legends of Squash 2018	March 26 - 29
Round the Sound 2018	October 7
Third Annual Devil’s Isle Challenge	June 6 - 11
USTA National Tennis Championships *	April 11 - 15
Wolfpack International Basketball Experience *	June 19 - 25
World Par 3 Championship	March 1 - 4
Zooma Run *	October 26 - 30

- * Newly supported experiences

Total Funding	\$838,000
Number of Applications received	71
No. of Approved Submissions	55
Average of Total Funds Given	\$15,236.36
Arts & Culture Funding	\$232,000
No. of Approved Submissions	21
Average Given	\$10,545.45
Sports Funding	\$606,000
No. of Approved Submissions	34
Average Given	\$17,823.53

New Experiences Funding	\$275,000
No. of Approved Submissions	23
Average Given	\$11,956.52