

Q2 Arrivals and Statistics at June 30th 2015

Q2 Total Vacation Visitor Arrivals

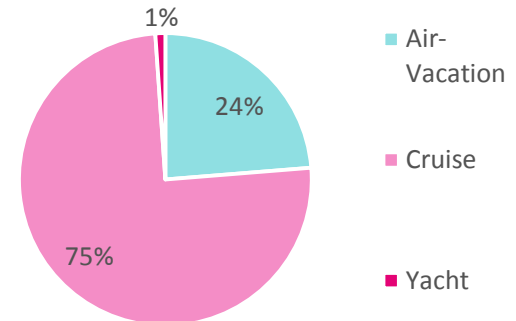
Vacation Arrivals	Q2 2014	Q2 2015	YOY % Change	YOY # Change	YTD 2014	YTD 2015	YOY % Change	YOY # Change
Air - Vacation	46,722	46,221	-1%	(501)	63,334	62,227	-2%	(1,107)
Cruise	146,916	146,498	-0.3%	(418)	146,916	146,817	0%	(99)
Yacht	3,367	2,143	-36%	(1,224)	3,622	2,467	-32%	(1,155)
Total	197,005	194,862	-1%	(2,143)	213,872	211,511	-1%	(2,361)

*Total excludes air arrivals in categories other than Vacation

Q2 Total Arrivals were down by 1.1% as all arrival types showed varying weakness. Yacht arrivals experienced the most pronounced decline (36.4%) as it is an off year for the Newport Bermuda Race.

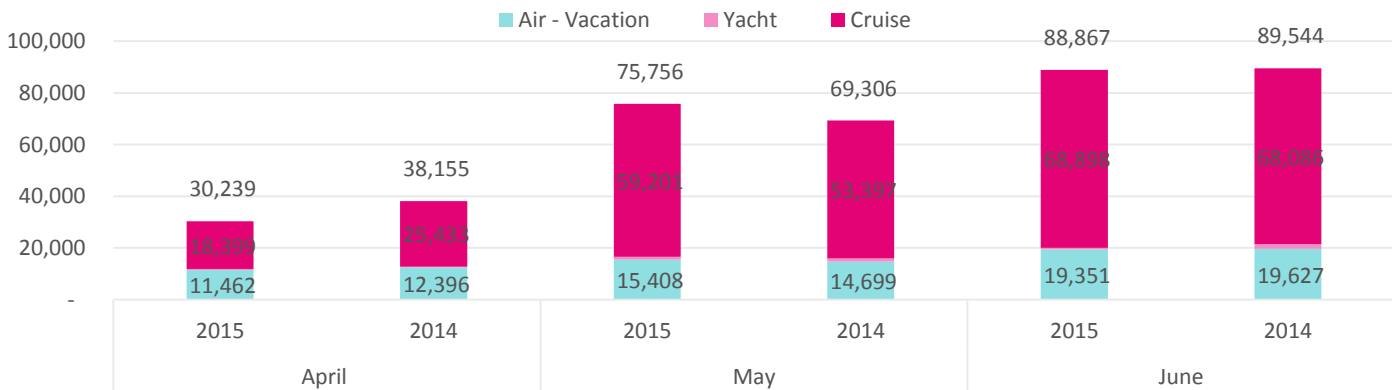
Air - Vacation = Air arrivals indicating purpose of visit upon arrival as Vacation, America's Cup Vacation or Destination Wedding.

Q2 Vacation Visitor Arrivals



Q2 Vacation Visitor Arrivals by Month

	April			May			June		
	2014	2015	YOY % Change	2014	2015	YOY % Change	2014	2015	YOY % Change
Air - Vacation	12,396	11,462	-8%	14,699	15,408	5%	19,627	19,351	-1%
Cruise	25,433	18,399	-28%	53,397	59,201	11%	68,086	68,898	1%
Yacht	326	378	16%	1,210	1,147	-5%	1,831	618	-66%
Total	38,155	30,239	-21%	69,306	75,756	9%	89,544	88,867	-1%



Q2 Vacation Air Arrivals – Visitor Expenditure

	Q2 2014	Q2 2015	% CHG YOY	# CHG YOY	YTD 2014	YTD 2015	% CHG YOY	# CHG YOY
Average per Person Spend	\$1,183	\$1,225	3%	\$41.17	\$1,121	\$1,196	7%	\$74.32
Estimated Economic Impact	\$55.3 M	\$56.6 M	2%	\$1.3 M	\$71.0 M	\$74.4 M	5%	\$3.4 M

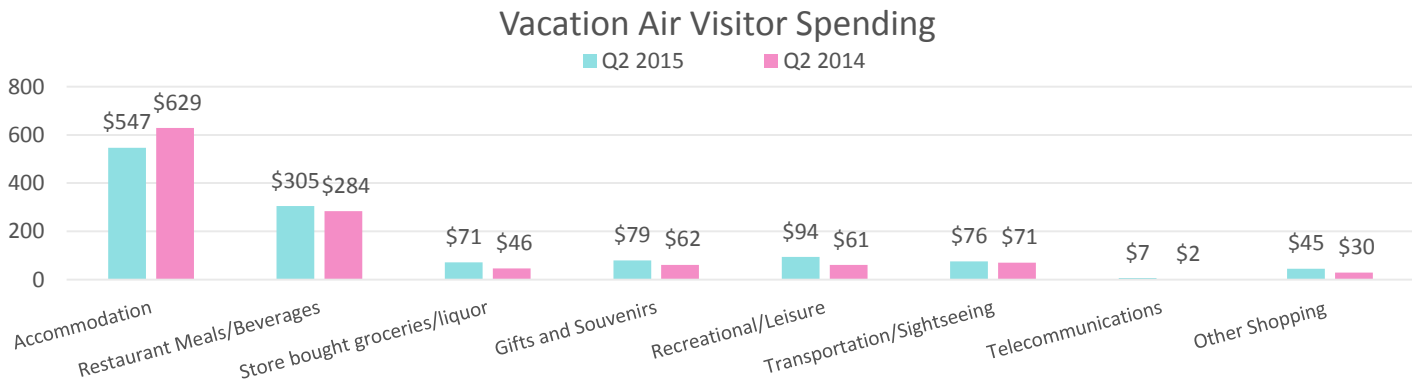
YOY = Year over year

- The average per person expenditure in this category increased by \$41.17 in Q2 2015 vs. Q2 2014
- Year-to-date the average per person expenditure increased by \$74.32 over 2014
- This increase in vacation visitor spend contributed \$1.3M more in Q2 and \$3.4M more year-to-date to the economy than in 2014

Not included in the above numbers are business and visiting friends/relatives (VFR) spending. Visitor spending data is collected during exit surveys with visitors. Q2 data is based on a weighted sample of 2,770 air visitors. Q2 2015 is the first quarter using online methodology to conduct surveys rather than intercept.

Q2 Vacation Visitor Air Arrivals – Expenditure

- Spending on accommodation has declined by \$82 or 13% vs. Q2 2014
- Spending on Restaurants and Meals has increased by \$22 compared to the same period in 2014
- Spending on Groceries, Gifts and Souvenirs, and Recreation have all increased compared to the Q2 2014 by \$25, \$18 and \$33 respectively

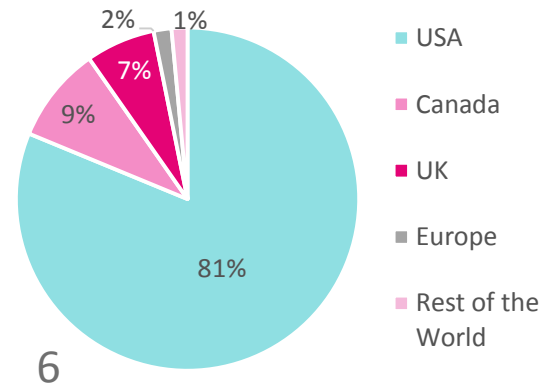


Q2 Vacation Air Arrivals – by Country of Origin

Arrivals	Q2 2014	Q2 2015	YOY % Change	YOY # Change	YTD 2014	YTD 2015	YOY % Change	YOY # Change
USA	37,071	37,548	1%	477	48,019	48,118	0%	99
Canada	5,248	4,182	-20%	(1,066)	9,180	7,517	-18%	(1,663)
UK	2,888	3,023	5%	135	4,094	4,456	9%	362
Europe	818	777	-5%	(41)	1,001	1,067	7%	66
Rest of the World	697	691	-1%	(6)	1,040	1,069	-60%	(1,634)
Total Vacation Air Visitors	46,722	46,221	-1%	(501)	63,334	62,227	-2%	(1,107)

- Q2 Vacation Air Arrivals from the US saw an increase of 477 persons or 1% increase.
- Visitor Air Arrivals from Canada decreased 20% vs. Q2 2014. Canada has suffered from a weak currency which has had an impact on travel outside the country. According to the Bank of Canada, the value of the Canadian dollar has declined to its lowest level since 2004.

Q2 Vacation Air Arrivals



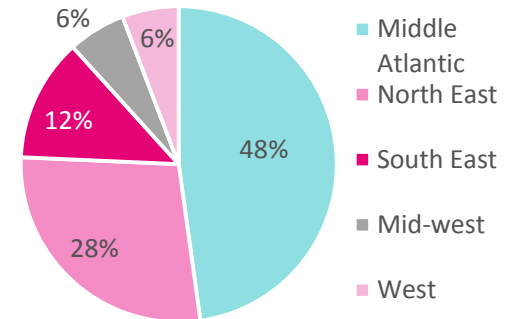
Q2 US Vacation Air Arrivals – by Region

Arrivals	Q2 2014	Q2 2015	YOY % Change	YOY # Change	YTD 2014	YTD 2015	YOY % Change	YOY # Change
Middle Atlantic	17,685	17,886	1%	201	22,772	22,714	0%	(58)
North East	10,166	10,435	3%	269	13,044	13,303	2%	259
South East	4,812	4,712	-2%	(100)	6,180	6,351	3%	171
Mid-west	2,194	2,211	1%	17	3,093	3,041	-2%	(52)
West	2,087	2,167	4%	80	2,610	2,726	4%	116

The sum of these categories will not equal to the total of US arrivals as they exclude arrivals from US territories not included in the regional groupings.(i.e. Guam, Puerto Rico, US Virgin Islands, etc.)

- From the US, the South East states saw 2% (or 100) fewer visitors arriving to Bermuda vs. Q2 2014.
- All other regions were either flat or saw growth. The Western region of the US saw the highest level of growth driven by travelers from due to increases primarily from California and Washington State.

Q2 US Vacation Air Arrivals



Middle Atlantic – Delaware, DC, Maryland, New Jersey, New York, Pennsylvania, Virginia, West Virginia

North East – Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont

South East – Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, North Carolina, Oklahoma, South Carolina, Tennessee, Texas

Mid-west – Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Missouri, Nebraska, Ohio, Wisconsin

West – Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, North Dakota, Oregon, South Dakota, Utah, Washington, Wyoming

Q2 Vacation Air Arrivals by Accommodation Type

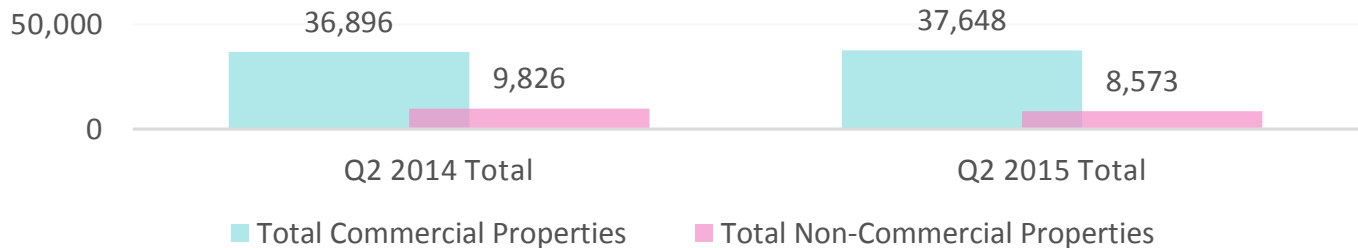
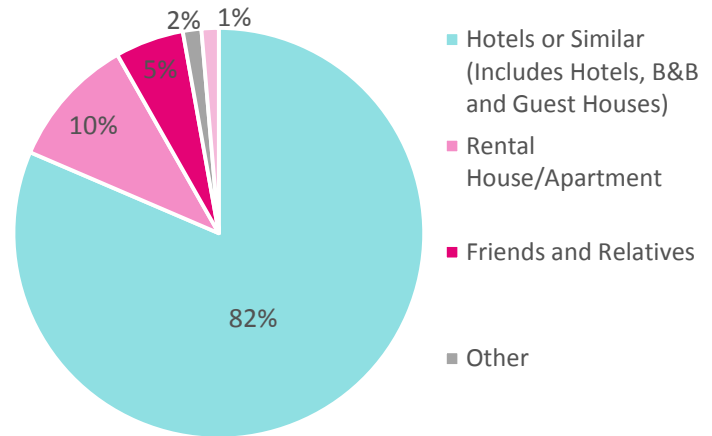
	Apr	May	Jun	Q2 2015 Total	Q2 2014 Total	YOY % Change	YOY # Change	YTD 2014	YTD 2015	YOY % Change	YOY # Change
Hotels or Similar	9,457	12,046	15,212	36,715	35,411	4%	1,304	48,523	48,887	1%	364
*Bed & Breakfast /Guesthouse	163	348	422	933	1,485	-37%	(552)	2,078	1,327	-36%	(751)
Total Commercial Properties	9,620	12,394	15,634	37,648	36,896	2%	752	50,601	50,214	-1%	(387)
Rental House/Apartment	778	1,748	2,245	4,771	N/A	N/A	4,771	0	4,771	N/A	4,771
Friends and Relatives	340	1,004	1,156	2,500	N/A	N/A	2,500	0	2,501	N/A	2,500
Other	96	262	316	674	278	142%	396	299	749	151%	450
Private Homes	628	0	0	628	9,548	-93%	(8,920)	12,434	3,992	-68%	(8,442)
Total Non-Commercial Properties	1,842	3,014	3,717	8,573	9,826	-13%	(1,253)	12,733	12,013	-6%	(720)

The BTA has implemented a new reporting system that no longer includes private homes. Going forward they will be classified as Rental house/apartment or Friends & Relatives, to further identify what type of private home visitors are staying in.

*Bed & Breakfast/Guesthouse category is no longer being used and will be categorized as Hotels or Similar. This explains the sharp decrease in this category starting in Q2 2015.

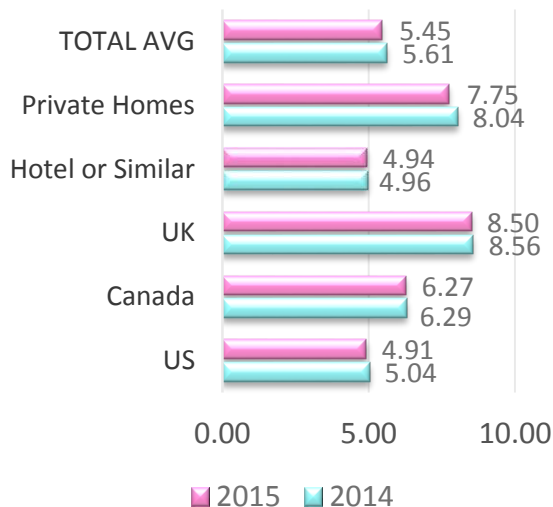
Q2 Vacation Air Arrivals – Accommodation Type

- In Q2 of 2015, 18% of vacation visitors stayed in some type of private home.
- Going forward as a result of new visitor landing cards, the BTA will be able to determine the quantity of visitors staying in private homes, broken down by - vacation rentals vs persons staying with Friends and Relatives. Q2 contains 2 months with this more detailed breakdown.



Q2 Vacation Air Arrivals – Average Length of Stay

Q2 Vacation Air - Average Length of Stay



	Q2 % CHG YOY	Q2 # CHG YOY	YTD % CHG YOY	YTD # CHG YOY
Country of Origin				
US	-3%	-0.13	-2%	-0.08
Canada	0%	-0.02	4%	0.26
UK	-1 %	-0.06	-1%	-0.05
Intended Accommodation				
Hotel or Similar	0%	-0.02	0%	0.02
Private Homes	-4%	-0.29	1%	0.10
TOTAL VACA AVG	-3%	-0.16	0%	0.01

- For air vacation visitors, the average length of stay during the 2nd quarter decreased 3% YOY, from 5.61 days to 5.45 days.

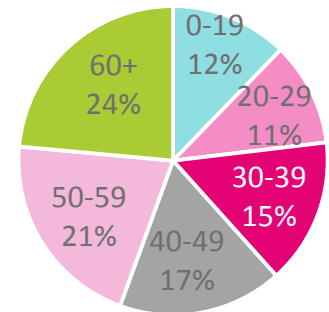
Q2 Vacation Air Arrivals – Age & Gender

- In Q2 of 2015 and YTD, only those age 60+ increased YOY
- All other age categories decreased

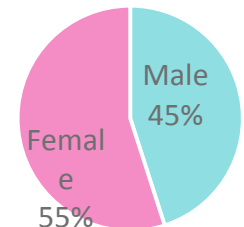
Age	Q2 2014	Q2 2015	% CHG	# CHG	YTD 2014	YTD 2015	YOY % Change	YOY # Change
0-19	6,307	5,666	-10%	(641)	7,605	8,158	-7%	(553)
20-29	5,262	5,019	-5%	(243)	6,885	7,091	-3%	(206)
30-39	7,243	7,048	-3%	(195)	9,333	9,659	-3%	(326)
40-49	8,321	7,955	-4%	(366)	10,483	10,920	-4%	(437)
50-59	9,790	9,651	-1%	(139)	12,914	13,301	-3%	(387)
60+	9,799	10,882	11%	1,083	15,007	14,204	5%	803

Gender	Q2 2014	Q2 2015	% CHG	# CHG	YTD 2014	YTD 2015	YOY % Change	YOY # Change
Male	20,843	20,820	0%	(23)	28,385	28,065	(320)	-1%
Female	25,879	25,401	-1%	(478)	34,949	34,162	(787)	-2%

Q2 Vacationers



Q2 Vacationers

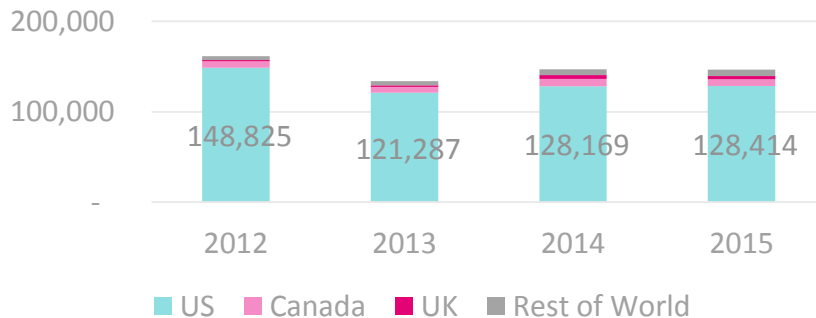


Q2 Cruise Arrivals

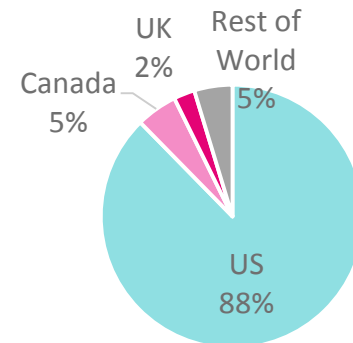
	Q2 2014	Q2 2015	YOY % Change	YOY # Change	YTD 2014	YTD 2015	YOY % Change	YOY # Change
Total Arrivals	146,916	146,498	0%	(418)	146,916	146,817	0%	(99)
US	128,169	128,414	0%	245	128,169	128,414	0%	245
Canada	8,277	7,414	-10%	(863)	8,277	7,414	-10%	(863)
UK	4,311	3,791	-12%	(520)	4,311	3,791	-12%	(520)
Rest of World	6,159	6,879	12%	720	6,159	7,198	17%	1,039

Year to date arrivals for 2014 will be the same value as Q2 as there were no arrivals from January through March

Q2 Cruise Arrival by Country of Origin



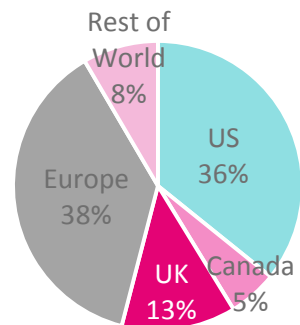
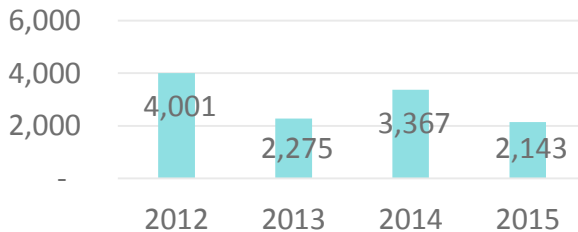
Q2 2015 Arrivals



Q2 Yacht Arrivals

	Q2 2014	Q2 2015	YOY % Change	YOY # Change	2014 YTD	2015 YTD	YOY % Change	YOY # Change
Total Arrivals	3,367	2,143	-36%	(1,224)	3,622	2,467	-32%	(1,155)
US	1,878	767	-59%	(1,111)	1,884	790	-58%	(1,094)
Canada	190	117	-38%	(73)	192	120	-38%	(72)
UK	224	274	22%	50	250	314	26%	64
Europe	767	804	5%	37	937	1030	10%	93
Rest of World	308	181	-41%	(127)	359	213	-41%	(146)

Q2 Total Yacht Arrivals



Total yacht arrivals for the quarter have declined as this is an off year for Newport Bermuda. A decline of 1,224 was driven primarily by yachts originating in the US (a decline of 59%) while Canada registered a 38% decline. UK and Europe experienced increases of 22% and 5% respectively.

Air Service

Capacity (Available Seats)	2012	2013	2014	2015	% CHG YOY	# CHG YOY
January	36,460	35,636	36,980	32,460	-12.2%	-4,520
February	35,140	32,132	32,206	28,352	-12.0%	-3,854
March	41,802	38,376	41,640	33,974	-18.4%	-7,666
Q1	113,402	106,144	110,826	94,786	-14.5%	-16,040
April	47,253	44,548	44,036	41,840	-5.0%	-2,196
May	52,627	52,018	52,058	48,870	-6.1%	-3,188
June	61,368	61,667	56,752	54,922	-3.2%	-1,830
Q2	161,248	158,233	152,846	145,632	-4.7%	-7,214
Year to Date	274,650	264,377	263,672	240,418	-8.8%	-23,254

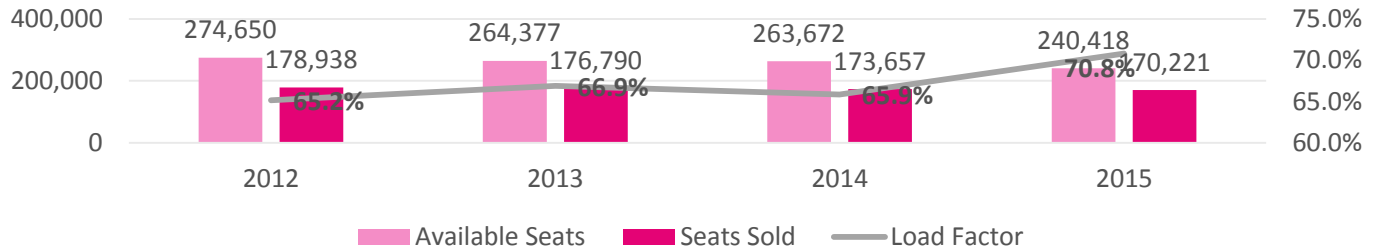
Seats Sold (including Residents, Business and VFR)	2012	2013	2014	2015	% CHG YOY	# CHG YOY
January	19,723	19,482	19,601	19,115	-2.5%	-486
February	19,763	18,616	18,557	17,822	-4.0%	-735
March	26,106	25,731	25,178	23,899	-5.1%	-1,279
Q1	65,592	63,829	63,336	60,836	-3.9%	-2,500
April	33,737	30,337	32,659	31,688	-3.0%	-971
May	37,321	38,778	37,285	37,220	-0.2%	-65
June	42,288	43,846	40,377	40,477	0.2%	100
Q2	113,346	112,961	110,321	109,385	-0.8%	-936
Year to Date	178,938	176,790	173,657	170,221	-2%	-3,436

Air capacity (available seats) during Q2 2015 was 4.7% lower than Q2 2014.

Year-to-date capacity is down almost 9% vs. 2014, or 23,254 fewer seats flying into Bermuda.

Air Service – Load Factor

Load Factor (% of seats filled)	2012	2013	2014	2015	% CHG YOY	# CHG YOY
January	54.1%	54.7%	53.0%	58.9%	11.1%	5.9%
February	56.2%	57.9%	57.6%	62.9%	9.2%	5.3%
March	62.5%	67.0%	60.5%	70.3%	16.2%	9.8%
April	71.4%	68.1%	74.2%	75.7%	2.0%	1.5%
May	70.9%	74.5%	71.6%	76.2%	6.4%	4.6%
June	68.9%	71.1%	71.1%	73.7%	3.7%	2.6%
Year to Date	65.2%	66.9%	65.9%	70.8%	7.4%	4.9%



Air Load Factor (% of seats filled) includes residents all types of visitor travel.

Q2 Total Air Visitor Arrivals by Type

	Q2 2014	Q2 2015	YOY % Change	YOY # Change	YTD 2014	YTD 2015	YOY % Change	YOY # Change
Vacation	46,722	46,221	-1.1%	(501)	63,334	62,227	-1.7%	(1,107)
<i>Vacation</i>	46,722	44,319	-5.1%	(2,403)	-	-	-	-
<i>Destination Wedding*</i>	-	1,799	-	1,799	-	-	-	-
<i>America's Cup Vacation*</i>	-	103	-	103	-	-	-	-
Business	15,833	14,512	-8.3%	(1,321)	25,547	23,666	-7.4%	(1,881)
<i>Business</i>	13,673	10,431	-23.7	(3,242)	-	-	-	-
<i>America's Cup Business*</i>	-	144	-	144	-	-	-	-
<i>Incentive Groups*</i>	-	234	-	234	-	-	-	-
<i>Conference/Meeting*</i>	-	3,703	-	3,703	-	-	-	-
<i>Convention</i>	2,160	-	-	(2,160)	-	-	-	-
Visiting Friends & Relatives	9,868	9,462	-4.1%	(406)	14,267	13,235	-7.2%	(1,032)
<i>Vacation*</i>	-	8,542	-	-	-	-	-	-
<i>Personal*</i>	-	920	-	-	-	-	-	-
Other	839	1,326	58.0%	487	1,146	1,814	58.3%	668
<i>Study*</i>	-	444	-	-	-	-	-	-
<i>Other</i>	-	882	-	-	-	-	-	-
Total Air Visitors	73,262	71,521	-2.4%	(1,741)	104,294	100,942	-3.2%	(3,352)

*The BTA has recently changed the Visitor Arrival forms to include a broader selection of options, allowing a more granular view of visitor data. The cards took effect in late April and therefore the data collected is just shy of a full quarter. The table above shows the new categories that will be included in BTA reporting going forward.

Q2 Total Air Arrivals – Visitor Expenditure

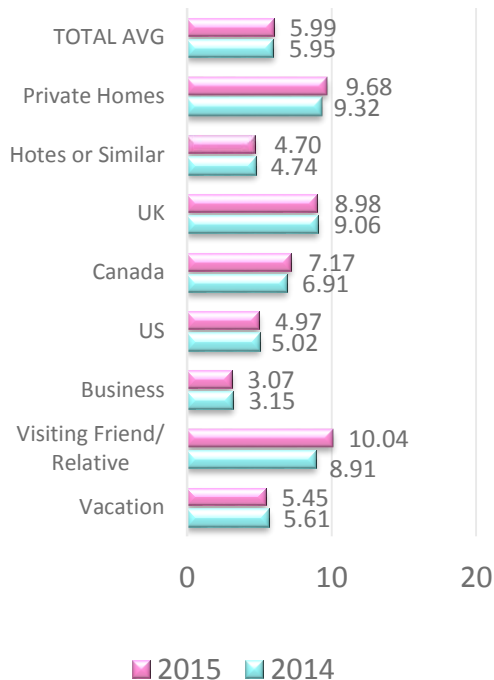
Average per Person Spend	Q2 2014	Q2 2015	% CHG YOY	# CHG YOY	YTD 2014	YTD 2015	% CHG YOY	# CHG YOY
Vacation Air Visitor	\$1,183	\$1,225	3%	\$41.17	\$1,121	\$1,196	7%	\$74.32
Business Air Visitor	\$1,353	\$1,123	-17%	(\$230.76)	\$1,200	\$1,287	7%	\$86.80
Total Air Visitor	\$1,210	\$1,201	-1%	(\$9.36)	\$1,132	\$1,208	7%	\$75.84
<hr/>								
Total Air Visitor Estimated Economic Impact	\$88.6 M	\$84.8 M	-4%	(\$3.8 M)	\$118.1 M	\$120.3 M	2%	\$2.2 M

- During Q2, vacation visitor spending increased while Business visitor spending decreased 17% or almost \$231 per person year-over-year. This decrease was seen in spending categories of meals/beverages, transportation and other shopping
- Year-to-date the average per person expenditure has increased by 7%, or \$75.84 across all visitor types vs. 2014
- Overall this increase in per person visitor spend, despite a decrease in the volume of visitors, contributed \$2.2M more into the economy year-to-date vs 2014

Visitor spending data is collected during exit surveys with visitors. Q2 data is based on a weighted sample of 2,770 air visitors. Q2 2015 is the first quarter using online methodology to conduct surveys rather than intercept.

Q2 Total Air Visitor Arrivals – Avg Length of Stay by Type

Q2 Average Length of Stay

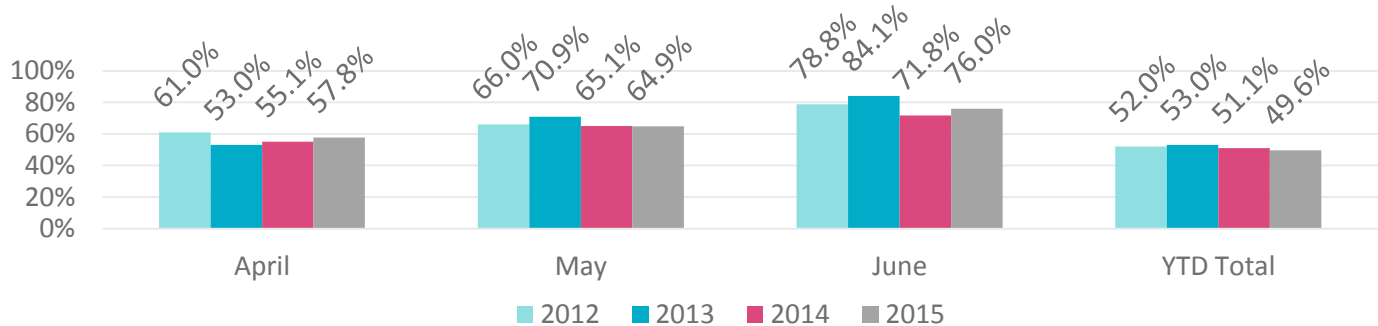


	Q2 % CHG YOY	Q2 # CHG YOY	YTD % CHG YOY	YTD # CHG YOY
Purpose of Visit				
Vacation	-3%	-0.16	0%	0.03
Visiting Friend/ Relative	13%	1.13	11%	1.03
Business	-3%	-0.08	-7%	-0.34
Country of Origin				
US	-1%	-0.05	-26%	-2.29
Canada	4%	0.26	5%	0.33
UK	-1%	-0.08	-2%	-0.16
Intended Accommodation				
Hotel or Similar	-1%	-0.04	0%	0
Private Homes	4%	0.36	4%	0.37
TOTAL AVG	0.67%	0.04	1%	0.07

- The average length of stay during the 2nd quarter increased 0.4% YOY, from 5.95 days to 5.99 days
- The largest increase in length of stay was seen in Visiting Friends and Relatives, extending from an average of 8.91 days to 10.04

Q2 Bermuda Hotel Statistics

- Average daily rate year-to-date has increased by almost \$14 vs. 2014.
- Increasing ADR(Average daily rate) and relatively flat occupancy have increased RevPAR (Revenue per available room) by almost \$2.



RevPAR (Revenue Per Available Room)	% CHG YOY	# CHG YOY
April	-3.6%	\$(1.96)
May	5.7%	\$14.37
June	4.3%	\$12.83
YTD Total	1.2%	\$1.90

ADR (Average Daily Rate)	% CHG YOY	# CHG YOY
April	4.2%	\$4.42
May	6.1%	\$23.56
June	-1.6%	\$(6.71)
YTD Total	+4.3%	\$13.85

Source: STR Destination report including data from 10 hotels or approximately 75% of Bermuda’s room inventory