

# BERMUDA

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### 2020 TOURISM EXPERIENCE INVESTMENT SUCCESSFUL APPLICANTS

The Bermuda Tourism Authority is pleased to publish the list of successful experiences for the 2020 (Round 1) Tourism Experience Investment initiative. The experiences identified for investment demonstrated alignment with the Bermuda National Tourism Plan objectives, with emphasis in the areas of Sports and Adventure, Arts and Culture, and New Experiences.

The BTA looks forward to the contribution that these experiences will provide in enhancing and increasing Bermuda's tourism product offerings.

| SUCCESSFUL APPLICANTS   |                       |
|-------------------------|-----------------------|
| Catamaran Weekend*      | October 23 – 31, 2020 |
| Coral Gardens Workshop* | All Year              |
| Dinner in White*        | September 24, 2020    |
| St. Peter's Church      | All Year              |
| UpFront Market*         | All Year              |

- \* Newly supported experiences

|                                  |                 |
|----------------------------------|-----------------|
| <b>Total Funding</b>             | <b>\$76,500</b> |
| Number of Applications received  | 20              |
| No. of Approved Submissions      | 5               |
| Average of Total Funds Allocated | \$15,300        |